INVENTATEQ
LEARN SKILLS • GET PLACED

MASTER WORDPRESS DEVELOPMENT
COURSE With Placement

Build In-Demand Professional Expertise with Real-Time Hands-on Wordpress Development Training

BEST RATED ON TOP PLATFORMS

Google Reviews ★★★★★ | Trustpilot ★★★★★ | Sulekha ★★★★★

COURSE BENEFITS

- ✓ 100% Practical & Real-Time Hands-on Labs
- ✓ End-to-End Capstone Implementation Projects
- ✓ Industry Recognized Certification Preparation
- ✓ 100% Dedicated Placement Support in MNC's & Mock Interviews

15+	500+	25K	15K
YEARS OF EXCELLENCE	HIRING PARTNERS	STUDENTS TRAINED	STUDENTS PLACED

Chat on WhatsApp
FREE Career Counselling
+91 85500 00909

YOUR FUTURE
STARTS HERE !

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ARE YOU FACING THESE CHALLENGES ?

- Still searching for your first job after graduation?
- Worried about the Gap? And don't know how to start your career?
- Stuck in a low-salary job? and seeking for better growth opportunities?
- Fear of switching to an IT career from a non-IT background
- Not getting interview calls despite applying to 100+ jobs?

TOO MUCH THEORY
NO PROJECTS
SKILL GAP
NO GUIDANCE
?

How Inventateq Helps You

Waiting Ends. Careers Begin.
Build job-ready skills. Start applying with confidence.

Turns Gaps into Comebacks
Close skill gaps. Rebuild your career

Break Free. Move Forward
Learn in-demand skills. Take your next career step.

Doubt Out. Confidence In.
Practice real skills. Walk into interviews prepared.

Turn Rejections into Chances
Turn every setback into skills employers value.

Be Smart Learn AI
Learn AI tools. Work smarter. Stay updated

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ABOUT INVENTATEQ

Inventateq is a leading IT training and placement company committed to transforming learners into Industry ready professionals

Our Mission
To deliver high-quality education, practical slots and career opportunities that empower individuals to achieve their dreams

Our Vision
To be a globally recognised training company known for innovation, quality and impactful learner outcomes.

Why Thousands Choose Inventateq?

15+	500+	25,000+	15,000+
Years of Excellence	Hiring Partners	Students Trained	Students Placed

We Collaborate With

Deloitte. Capgemini amazon HCL Tech Mahindra

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WHY LEARN WORDPRESS DEVELOPMENT ?

Enterprises worldwide are actively hiring certified Wordpress Development professionals to drive critical business operations, digital transformation, and modernization.

CAREER SCOPE OF WORDPRESS DEVELOPMENT

Exponential Industry Demand
Rapid enterprise adoption across global IT firms, MNCs, and technology centers

Premium Salary Compensation
Command competitive compensation packages with rapid growth milestones

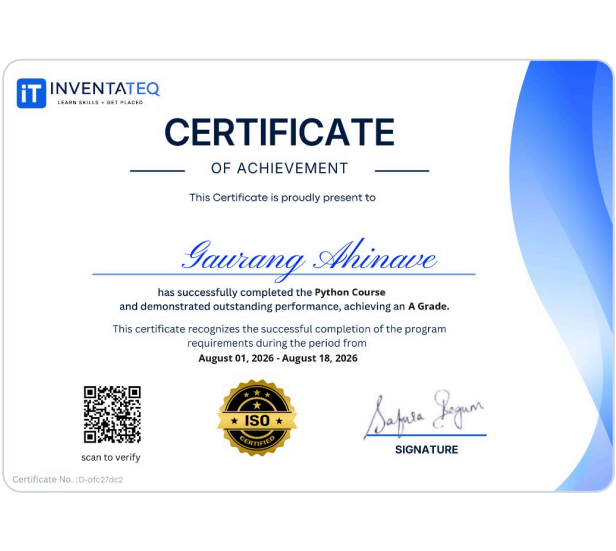
Cross-Industry Opportunities
Versatile skill set applicable across technology, consulting, finance, and core sectors

Future-Proof Career Growth
Long-term job security supported by ongoing digital modernization and tooling investment

Global Certification Pathways
Direct alignment with recognized industry certifications to validate your competence

Worldwide Job Prospects
Open doors to roles in major Indian tech hubs as well as international remote positions

INDUSTRY-RECOGNIZED CERTIFICATION



INVENTATEQ
CERTIFICATE
OF ACHIEVEMENT
This Certificate is proudly present to
Gaurang Ahinave
has successfully completed the Python Course and demonstrated outstanding performance, achieving an A Grade.
This certificate recognizes the successful completion of the program requirements during the period from August 01, 2026 - August 18, 2026
scan to verify
ISO
SIGNATURE

QR Verified · Globally Valid · ISO 9001:2015

Continuous Software Industry Demand. Product & MNC Roles. Exceptional Growth.

Average WordPress Developer Salary in India

₹6.0 LPA – ₹18 LPA

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WHY INVENTATEQ ?

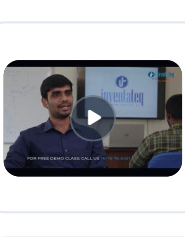
Because we have placed over 15,000+ students and we can place you as well

STUDENT PLACEMENTS

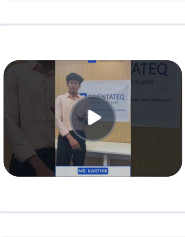
- ✓ 100% Placement Assurance Support
- ✓ 500+ Top Tech Hiring Partners
- ✓ Resume & LinkedIn Optimization
- ✓ Industry Mock Technical Interviews
- ✓ Unlimited Interview Calls Until Placed

COURSE & PLACEMENT VIDEOS

Student Genuine Feedback
Inventateq Reviews & Student Genuine Feed...
Inventateq Bangalore Reviews
Watch Video



Practical Training Success
Web Development Training in Bangalore, UI UX ...
Industry Tech Career
Watch Video



Placement Story
A degree can open doors. But the right skills...
Campus to MNC Offer
Watch Video

Interview Skills & Growth
Free Interview Skills Development Classes for...
Free Student Masterclass
Watch Video

> At Inventateq, Your Success is Our Mission !

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GUARANTEED PLACEMENT SUPPORT

We don't just teach, we prepare you for the real world!

- ✓ Aptitude Training
- ✓ Technical Training
- ✓ Mock Interviews
- ✓ HR Interview Preparation
- ✓ Resume Preparation
- ✓ Cover Letter Preparation
- ✓ LinkedIn Profile Optimisation
- ✓ Job Portal Access
- ✓ Placement Drives & Hiring Events

OUR RECRUITMENT PARTNERS

TATA | Infosys | wipro | Capgemini | Tech Mahindra | LARSEN & TOUBRO | HCL TECH | accenture

OUR PLACEMENT STATS

Our placement record reflects consistent growth, with students securing opportunities across leading companies in diverse industries.

15,000+	500+	95%	6 LPA
Students Placed	Companies Hired	Placement Ratio	Average Package

Check Most Recent Placements

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CAREER PROGRESSION

Job responsibilities, technical competency and portfolio evidence for each role.

ROLE PATHWAY	TYPICAL RESPONSIBILITIES	PORTFOLIO PROOF
WordPress Dev Associate	Manage core Website tasks, configure tooling, and support delivery.	Practical Website setup files, exercise scripts, and documentation.
WordPress Dev Specialist	Build practical Themes workflows, implement features, and resolve issues.	Functional Themes modules, workflow configs, and practical deliverables.
Senior WordPress Dev Lead	Lead WordPress Dev technical delivery, design solutions, and set standards.	Complete WordPress Dev capstone artifacts, technical blueprints, and reports.

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SKILLS ROADMAP

Progress from core foundations to production-ready enterprise workflows.

MILESTONE	PRACTICAL OUTPUT	REVIEW EVIDENCE
Milestone 1 (Foundations)	Master fundamental Website concepts, environment setup, and tools.	Configured Website workspace and verified practice exercises.
Milestone 2 (Implementation)	Develop practical Themes workflows and functional domain modules.	Working Themes project modules and validated practice outputs.
Milestone 3 (Advanced Workflows)	Implement advanced Content Management features, integrations, and optimizations.	Validated Content Management configurations and technical review outputs.
Milestone 4 (Production Capstone)	Deliver an end-to-end WordPress Dev capstone project and technical review.	Complete WordPress Dev project portfolio artifact and defense.

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DETAILED MODULE PLAN

10 in-depth modules • 3 Months Duration • Hands-on practical training

1 Module 1: Website and CMS

- Foundations
- How websites work and why
- content-management systems are widely used
- Role of WordPress in business websites, blogs, landing pages, and ecommerce support
- Difference between coding websites and CMS-managed websites
- Building a strong conceptual base before platform-specific tasks

GUIDED LAB
Complete a guided practical exercise on Foundations and verify your results.

INTERVIEW & ASSESSMENT
Explain the core purpose of Foundations and how you use it in real job roles.

2 Module 2: WordPress Setup and Dashboard Basics

- Installation awareness, dashboard navigation, settings, and site structure
- Posts, pages, menus, media, categories, and user-role basics
- Understanding how a WordPress site is organized and managed
- Building confidence inside the admin
- environment

GUIDED LAB
Complete a guided practical exercise on Installation awareness and verify your results.

INTERVIEW & ASSESSMENT
Explain the core purpose of Installation awareness and how you use it in real job roles.

3 Module 3: Themes and Site

- Appearance
- Choosing, installing, and customizing themes based on business needs
- Understanding site design hierarchy,
- branding, navigation, and layout
- Balancing aesthetics, usability, and
- maintainability in WordPress websites
- Using themes in a practical rather than purely decorative way

GUIDED LAB
Complete a guided practical exercise on Appearance and verify your results.

INTERVIEW & ASSESSMENT
Explain the core purpose of Appearance and how you use it in real job roles.

4 Module 4: Plugins and Functional Extensions

- Installing and managing plugins for forms, security, SEO, speed, and utilities
- Understanding what plugins add and how to avoid overloading websites
- Choosing functional tools based on actual site requirements
- Managing plugin usage responsibly for stability and maintainability

GUIDED LAB
Build a simple decision script that checks user input and repeats actions automatically.

INTERVIEW & ASSESSMENT
Explain when to use loops versus if-else conditions in simple words.

5 Module 5: Page Building and Layout Creation

- Creating pages and sections with block editor or common page-builder workflows
- Designing home pages, landing pages, service pages, and content layouts
- Improving visual structure and
- conversion-focused page organization
- Creating practical business pages that are easy to edit later

GUIDED LAB
Complete a guided practical exercise on Creating pages and sections with and verify your results.

INTERVIEW & ASSESSMENT
Explain the core purpose of Creating pages and sections with and how you use it in real job roles.

6 Module 6: Content Management and Publishing Workflow

- Publishing, updating, and organizing content in a consistent and scalable way
- Using categories, tags, featured images, and content formatting effectively
- Supporting blogs and business content operations through clean CMS practices
- Improving editing workflows for marketing and website teams

GUIDED LAB
Build a simple decision script that checks user input and repeats actions automatically.

INTERVIEW & ASSESSMENT
Explain when to use loops versus if-else conditions in simple words.

7 Module 7: SEO, Performance, and Site Hygiene Awareness

- Basic on-page SEO awareness inside WordPress workflows
- Understanding speed, image optimization, caching, and clean site structure
- Supporting better visibility and usability through practical site optimization
- Maintaining website health through disciplined publishing and housekeeping

GUIDED LAB
Complete a guided practical exercise on Basic on-page SEO awareness inside and verify your results.

INTERVIEW & ASSESSMENT
Explain the core purpose of Basic on-page SEO awareness inside and how you use it in real job roles.

8 Module 8: Security, Backup, and Maintenance

- User permissions, plugin updates, backups, and website-safety awareness
- Reducing site issues through consistent maintenance habits
- Understanding common WordPress problems and preventive actions
- Supporting ongoing reliability for business websites

GUIDED LAB
Build a simple decision script that checks user input and repeats actions automatically.

INTERVIEW & ASSESSMENT
Explain when to use loops versus if-else conditions in simple words.

9 Module 9: Business Use Cases and Freelance Workflow

- Creating institute, service, portfolio,
- ecommerce-support, or blog-based websites
- Handling client requirements and site-change requests practically
- Preparing for freelance, agency, or in-house website management work
- Interview-oriented explanation of
- WordPress-based site delivery
- Career Opportunities

GUIDED LAB
Build a simple decision script that checks user input and repeats actions automatically.

INTERVIEW & ASSESSMENT
Explain when to use loops versus if-else conditions in simple words.

10 Module 10: Real Project Workflow

- Building a complete WordPress website from setup to design, content, and maintenance structure
- Applying themes, plugins, pages, publishing, and SEO awareness together
- Preparing a portfolio-ready business website
- Project output aligned with WordPress, content, and website-management roles
- WordPress Developer
- Website Administrator
- Content Management Executive
- Freelance Website Builder

GUIDED LAB
Complete an end-to-end practical project bringing together everything you built in this course.

INTERVIEW & ASSESSMENT
Present your completed project and explain your key design decisions with confidence.

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REAL-WORLD PORTFOLIO PROJECTS

Practical industry scenarios, tools applied, and demonstrable project outcomes.

Project 1: Preparing a portfolio-ready business website

What it is: Set up the core Website CMS environment and configure essential business settings.
What you do: Initialize base configurations, create clean templates, and verify workflow controls.
Tools used: WordPress Dev, Website CMS, websites
Project outcome: Working project foundation configured and tested according to best practices.

Project 2: WordPress Developer

What it is: Build practical Themes Site modules to handle everyday business operations.
What you do: Create core functional components, validate input data, and prevent common errors.
Tools used: WordPress Dev, Themes Site, Appearance
Project outcome: Functional business module ready to run and demo with zero manual errors.

Project 3: Website Administrator

What it is: Connect Page Building Layout with Creating pages sections to automate data and team workflows.
What you do: Set up automated pipelines, link required services, and run end-to-end tests.
Tools used: WordPress Dev, Page Building Layout, Creating pages sections
Project outcome: Live automated workflow pipeline documented with clear usage guides.

Project 4: Content Management Executive

What it is: Optimize SEO Performance Site workflows for security, speed, and reliability.
What you do: Audit performance bottlenecks, apply security rules, and optimize execution speed.
Tools used: WordPress Dev, SEO Performance Site, Basic page SEO
Project outcome: Production-grade technical deliverable ready to add to your personal portfolio.

Project 5: WordPress Dev End-to-End Capstone

What it is: Build a complete, production-ready WordPress Dev project bringing all skills together.
What you do: Design, code, test, and document a full project workflow from scratch to launch.
Tools used: WordPress Dev, Business Use Cases, Creating institute service
Project outcome: Verified capstone project ready to showcase on your resume and interview calls.

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ASSESSMENT FRAMEWORK

Module tests, practical evaluations, capstone and completion criteria.

COMPONENT	ASSESSMENT FOCUS	PASS EVIDENCE
Module Knowledge Quizzes	Core Website principles, industry terminology, and workflow concepts	Consistent passing score across syllabus unit evaluation tests
Lab Submissions & Practice Reviews	Hands-on Themes implementation, configuration, and practical exercises	Working lab deliverables satisfying practical evaluation rubrics
Hands-On Mini Projects	Independent problem-solving using intermediate Content Management techniques	Functional project artifacts addressing realistic domain scenarios
Final Production Capstone	End-to-end WordPress Dev implementation, quality review, and delivery	Complete capstone submission with technical walkthrough review
Technical Mock Viva	Technical reasoning, troubleshooting approaches, and communication	Successfully defending project decisions in structured mock panels

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RESUME, GITHUB & LINKEDIN

Evidence-based resume writing and professional project presentation.

- Modular GitHub repository per project with setup steps, dependencies, and clean commits.
- Detailed Website diagrams, component specifications, and end-to-end workflows.
- Visual project sheets, live demonstration walkthroughs, and verified functional outputs.
- Project documentation covering Themes setup, configuration steps, and test notes.
- Direct resume bullet points highlighting hands-on WordPress Dev tools and technical outcomes.
- Structured practice for technical interview pitches, walkthroughs, and viva defense.

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OUR STUDENT

Meet the learners who turned their goals into successful careers through dedication, skill, and continuous growth.

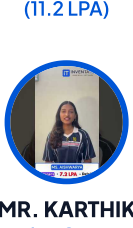
READ REVIEWS

MS. SNEHA
Placed at Wipro (9.5 LPA)

> *"The practical lab sessions gave me the confidence to transition into enterprise roles. Working on real-world datasets helped me clear technical interviews effortlessly!"*
> Course Completed : **Wordpress Development Specialist** G ★★★★★

MR. HARSHIT
Placed at Accenture (11.2 LPA)

> *"Inventateq's focus on industry capstone projects and mock interviews was game-changing. The mentors guided me through every real-world implementation hurdle."*
> Course Completed : **Wordpress Development Specialist** G ★★★★★

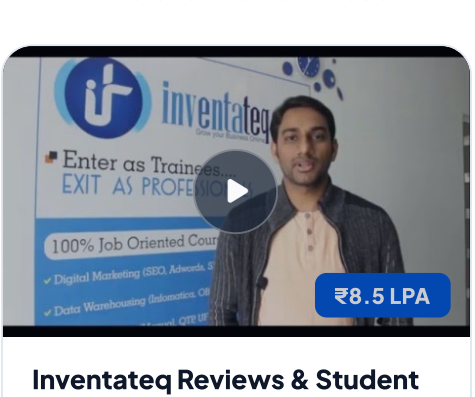


MR. KARTHIK
Placed at Capgemini (10.5 LPA)

> *"Moving from beginner theory to hands-on enterprise tools was seamless. The portfolio defense preparation helped me crack my MNC placement round!"*
> Course Completed : **Wordpress Development Specialist** G ★★★★★

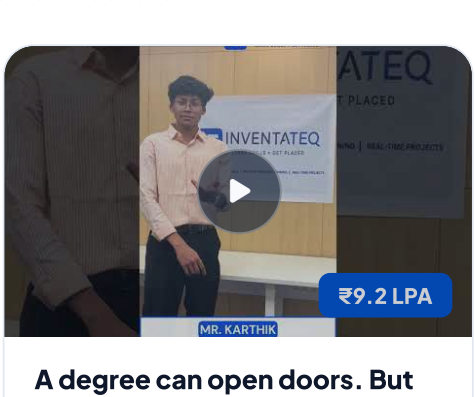
WATCH VIDEOS

Watch real stories from our students as they talk about their journey, growth, and placement success.



Inventateq Reviews & Student Genuine Feedback Bangalore
Course Video 1 • Student Feedback
Watch Story

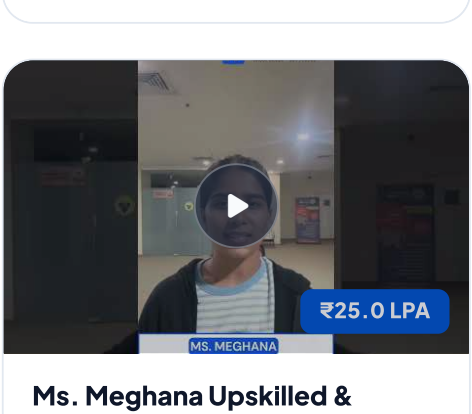
Web Development Training in Bangalore, UI UX Design Courses with Job Support
Course Video 2 • Student Feedback
Watch Story



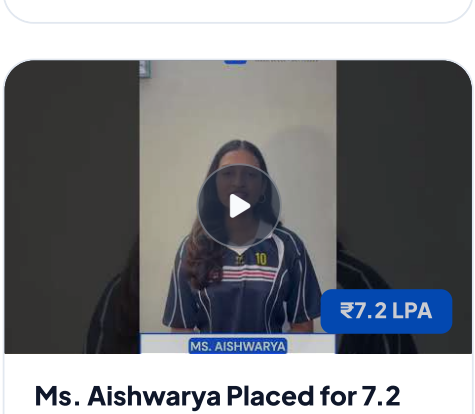
A degree can open doors. But the right skills can take you further | Inventateq Placement Story
Course Video 3 • Student Feedback
Watch Story

Classes @ INVENTATEQ.COM
₹6.8 LPA

Free Interview Skills Development Classes for Freshers & College Students
Course Video 4 • Student Feedback
Watch Story



Ms. Meghana Upskilled & Placed at 25 LPA
Top Offer • Enterprise Consultant
Watch Story



Ms. Aishwarya Placed for 7.2 LPA Package
Verified Offer • Software Dev
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JOB HUNTING ENDS HERE

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