INVENTATEQ
LEARN SKILLS • GET PLACED

MASTER TEALIUM IQ STREAM
COURSE With Placement

Build In-Demand Professional Expertise with Real-Time Hands-on Tealium Iq Stream Training

BEST RATED ON TOP PLATFORMS

Google Reviews ★★★★★ | Trustpilot ★★★★★ | Sulekha ★★★★★

COURSE BENEFITS

- ✓ 100% Practical & Real-Time Hands-on Labs
- ✓ End-to-End Capstone Implementation Projects
- ✓ Industry Recognized Certification Preparation
- ✓ 100% Dedicated Placement Support in MNC's & Mock Interviews

15+	500+	25K	15K
YEARS OF EXCELLENCE	HIRING PARTNERS	STUDENTS TRAINED	STUDENTS PLACED

Chat on WhatsApp
FREE Career Counselling
+91 85500 00909

YOUR FUTURE
STARTS HERE !

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ARE YOU FACING THESE CHALLENGES ?

- Still searching for your first job after graduation?
- Worried about the Gap? And don't know how to start your career?
- Stuck in a low-salary job? and seeking for better growth opportunities?
- Fear of switching to an IT career from a non-IT background
- Not getting interview calls despite applying to 100+ jobs?

TOO MUCH THEORY
NO PROJECTS
SKILL GAP
NO GUIDANCE
?

How Inventateq Helps You

Waiting Ends. Careers Begin.
Build job-ready skills. Start applying with confidence.

Turns Gaps into Comebacks
Close skill gaps. Rebuild your career

Break Free. Move Forward
Learn in-demand skills. Take your next career step.

Doubt Out. Confidence In.
Practice real skills. Walk into interviews prepared.

Turn Rejections into Chances
Turn every setback into skills employers value.

Be Smart Learn AI
Learn AI tools. Work smarter. Stay updated

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ABOUT INVENTATEQ

Inventateq is a leading IT training and placement company committed to transforming learners into Industry ready professionals

Our Mission
To deliver high-quality education, practical slots and career opportunities that empower individuals to achieve their dreams

Our Vision
To be a globally recognised training company known for innovation, quality and impactful learner outcomes.

Why Thousands Choose Inventateq?

15+	500+	25,000+	15,000+
Years of Excellence	Hiring Partners	Students Trained	Students Placed

We Collaborate With

Deloitte. | Capgemini | amazon | HCL | Tech Mahindra

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WHY LEARN TEALIUM IQ STREAM ?

Enterprises worldwide are actively hiring certified Tealium Iq Stream professionals to drive critical business operations, digital transformation, and modernization.

CAREER SCOPE OF TEALIUM IQ STREAM

Exponential Industry Demand
Rapid enterprise adoption across global IT firms, MNCs, and technology centers

Premium Salary Compensation
Command competitive compensation packages with rapid growth milestones

Cross-Industry Opportunities
Versatile skill set applicable across technology, consulting, finance, and core sectors

Future-Proof Career Growth
Long-term job security supported by ongoing digital modernization and tooling investment

Global Certification Pathways
Direct alignment with recognized industry certifications to validate your competence

Worldwide Job Prospects
Open doors to roles in major Indian tech hubs as well as international remote positions

INDUSTRY-RECOGNIZED CERTIFICATION

INVENTATEQ
CERTIFICATE
OF ACHIEVEMENT
This Certificate is proudly present to
Gaurang Ahinave
has successfully completed the Python Course and demonstrated outstanding performance, achieving an A Grade.
This certificate recognizes the successful completion of the program requirements during the period from
August 01, 2026 - August 18, 2026
scan to verify
ISO
SIGNATURE

QR Verified | Globally Valid | ISO 9001:2015

Direct Business Impact. Fast-Growing Industry Demand. High Career Mobility.

Average Tealium Iq Stream Professional Salary in India

₹5.5 LPA – ₹18 LPA

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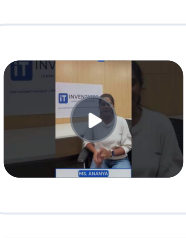
WHY INVENTATEQ ?

Because we have placed over 15,000+ students and we can place you as well

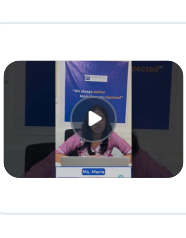
STUDENT PLACEMENTS

- ✓ 100% Placement Assurance Support
- ✓ 500+ Top Tech Hiring Partners
- ✓ Resume & LinkedIn Optimization
- ✓ Industry Mock Technical Interviews
- ✓ Unlimited Interview Calls Until Placed

COURSE & PLACEMENT VIDEOS



Student Genuine Feedback
Ananya's Placement Success Story | AI Course ...
Inventateq Bangalore Reviews
Watch Video



Practical Training Success
Inventateq HR Practical Training Student Succ...
Industry Tech Career
Watch Video

Placement Story
Key Moments at Inventateq | SAP Session &...
Campus to MNC Offer
Watch Video

Interview Skills & Growth
Inventateq Reviews & Student Genuine Feed...
Free Student Masterclass
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> At Inventateq, Your Success is Our Mission !

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GUARANTEED PLACEMENT SUPPORT

We don't just teach, we prepare you for the real world!

- ✓ Aptitude Training
- ✓ Technical Training
- ✓ Mock Interviews
- ✓ HR Interview Preparation
- ✓ Resume Preparation
- ✓ Cover Letter Preparation
- ✓ LinkedIn Profile Optimisation
- ✓ Job Portal Access
- ✓ Placement Drives & Hiring Events

OUR RECRUITMENT PARTNERS

TATA | Infosys | wipro
Capgemini | Tech Mahindra | LARSEN & TOUBRO
HCL TECH | accenture

OUR PLACEMENT STATS

Our placement record reflects consistent growth, with students securing opportunities across leading companies in diverse industries.

15,000+	500+	95%	6 LPA
Students Placed	Companies Hired	Placement Ratio	Average Package

Check Most Recent Placements

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CAREER PROGRESSION

Job responsibilities, technical competency and portfolio evidence for each role.

ROLE PATHWAY	TYPICAL RESPONSIBILITIES	PORTFOLIO PROOF
Tealium Iq Associate	Manage core Tealium tasks, configure tooling, and support delivery.	Practical Tealium setup files, exercise scripts, and documentation.
Tealium Iq Specialist	Build practical Data Layer workflows, implement features, and resolve issues.	Functional Data Layer modules, workflow configs, and practical deliverables.
Senior Tealium Iq Lead	Lead Tealium Iq technical delivery, design solutions, and set standards.	Complete Tealium Iq capstone artifacts, technical blueprints, and reports.

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SKILLS ROADMAP

Progress from core foundations to production-ready enterprise workflows.

MILESTONE	PRACTICAL OUTPUT	REVIEW EVIDENCE
Milestone 1 (Foundations)	Master fundamental Tealium concepts, environment setup, and tools.	Configured Tealium workspace and verified practice exercises.
Milestone 2 (Implementation)	Develop practical Data Layer workflows and functional domain modules.	Working Data Layer project modules and validated practice outputs.
Milestone 3 (Advanced Workflows)	Implement advanced Integrations features, integrations, and optimizations.	Validated Integrations configurations and technical review outputs.
Milestone 4 (Production Capstone)	Deliver an end-to-end Tealium Iq capstone project and technical review.	Complete Tealium Iq project portfolio artifact and defense.

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DETAILED MODULE PLAN

10 in-depth modules • 3 Months Duration • Hands-on practical training

1 Module 1: Introduction to Tealium

- Overview of Tealium Customer Data Platform (CDP)
- Tealium iQ Tag Management System
- EventStream and AudienceStream Basics
- Digital Data Ecosystem
- Use Cases in Marketing & Analytics

GUIDED LAB
Log in to the system, practice basic navigation, and complete your first Tealium Customer Data Platform (CDP) exercise.

INTERVIEW & ASSESSMENT
Explain what Tealium Customer Data Platform (CDP) is used for and why companies choose it in simple words.

2 Module 2: Tealium iQ Tag Management

- Account Structure (Account, Profile, Data Layer)
- Tags, Load Rules, and Extensions
- Data Layer Variables
- Mapping Data to Vendors
- Publish and Version Control

GUIDED LAB
Build a clean web page with headings, paragraphs, images, and a working contact form.

INTERVIEW & ASSESSMENT
Explain the basic building blocks of any website to a non-technical client.

3 Module 3: Data Layer Management

- Universal Data Object (UDO)
- Event Tracking Setup
- Standard vs Custom Variables
- Data Layer Best Practices
- Debugging Data Layer Issues

GUIDED LAB
Create a simple class model representing real-world items and test object creation.

INTERVIEW & ASSESSMENT
Explain what a class and an object are using a real-world example like a car.

4 Module 4: EventStream Basics

- EventStream Architecture
- Event Feeds and Connectors
- Collecting Server-Side Events
- Event Attributes
- Event Specifications

GUIDED LAB
Add interactive button clicks and dynamic form validation using simple JavaScript.

INTERVIEW & ASSESSMENT
Explain how JavaScript makes static web pages interactive for users.

5 Module 5: AudienceStream (Overview)

- Audience Segmentation
- Visitor Profiles
- Audience Attributes
- Real-Time Audience Building
- Use Cases in Personalization

GUIDED LAB
Complete a guided practical exercise on Audience Segmentation and verify your results.

INTERVIEW & ASSESSMENT
Explain the core purpose of Audience Segmentation and how you use it in real job roles.

6 Module 6: Integrations & Connectors

- Marketing Platform Integrations
- Analytics Tools Integration (Google Analytics, Adobe Analytics)
- CRM Integrations
- API-Based Data Transfer
- Server-to-Server Integrations

GUIDED LAB
Connect your web app to a live API to fetch, display, and save customer information.

INTERVIEW & ASSESSMENT
Explain how a web browser asks a server for data using simple analogies.

7 Module 7: Rules & Extensions

- Load Rules Configuration
- JavaScript Extensions
- Advanced Mapping Techniques
- Consent Management
- GDPR/Privacy Compliance Setup

GUIDED LAB
Add interactive button clicks and dynamic form validation using simple JavaScript.

INTERVIEW & ASSESSMENT
Explain how JavaScript makes static web pages interactive for users.

8 Module 8: Debugging & QA

- Tealium Tools (Web Companion, iQ Debugger)
- Event Validation
- Data Layer Testing
- Troubleshooting Tags
- Performance Optimization

GUIDED LAB
Build a clean web page with headings, paragraphs, images, and a working contact form.

INTERVIEW & ASSESSMENT
Explain the basic building blocks of any website to a non-technical client.

9 Module 9: EventStream Implementation

- Server-Side Event Setup
- Event Routing
- Data Transformation
- Real-Time Event Processing
- Event Monitoring

GUIDED LAB
Complete a guided practical exercise on Server-Side Event Setup and verify your results.

INTERVIEW & ASSESSMENT
Explain the core purpose of Server-Side Event Setup and how you use it in real job roles.

10 Module 10: Real-Time Projects

- Web Analytics Tag Implementation
- EventStream Server-Side Tracking Setup
- Multi-Channel Data Integration Project
- Marketing Attribution Setup
- Resume Building & Interview Preparation
- Tools Covered
- Tealium iQ Tag Management
- Tealium EventStream

GUIDED LAB
Complete an end-to-end practical project bringing together everything you built in this course.

INTERVIEW & ASSESSMENT
Present your completed project and explain your key design decisions with confidence.

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REAL-WORLD PORTFOLIO PROJECTS

Practical industry scenarios, tools applied, and demonstrable project outcomes.

Project 1: Web Analytics Tag Implementation

What it is: Set up the core Tealium environment and configure essential business settings.

What you do: Initialize base configurations, create clean templates, and verify workflow controls.

Tools used: Tealium Iq Stream, Tealium Customer Data

Project outcome: Working project foundation configured and tested according to best practices.

Project 2: EventStream Server-Side Tracking Setup

What it is: Build practical Data Layer Management modules to handle everyday business operations.

What you do: Create core functional components, validate input data, and prevent common errors.

Tools used: Tealium Iq Stream, Data Layer Management, Universal Data Object

Project outcome: Functional business module ready to run and demo with zero manual errors.

Project 3: Multi-Channel Data Integration Project

What it is: Connect AudienceStream with Audience Segmentation to automate data and team workflows.

What you do: Set up automated pipelines, link required services, and run end-to-end tests.

Tools used: Tealium Iq Stream, AudienceStream, Audience Segmentation

Project outcome: Live automated workflow pipeline documented with clear usage guides.

Project 4: Marketing Attribution Setup

What it is: Optimize Rules Extensions workflows for security, speed, and reliability.

What you do: Audit performance bottlenecks, apply security rules, and optimize execution speed.

Tools used: Tealium Iq Stream, Rules Extensions, Load Rules Configuration

Project outcome: Production-grade technical deliverable ready to add to your personal portfolio.

Project 5: Tealium Iq Stream End-to-End Capstone

What it is: Build a complete, production-ready Tealium Iq Stream project bringing all skills together.

What you do: Design, code, test, and document a full project workflow from scratch to launch.

Tools used: Tealium Iq Stream, EventStream Implementation, Server Side Event

Project outcome: Verified capstone project ready to showcase on your resume and interview calls.

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ASSESSMENT FRAMEWORK

Module tests, practical evaluations, capstone and completion criteria.

COMPONENT	ASSESSMENT FOCUS	PASS EVIDENCE
Module Knowledge Quizzes	Core Tealium principles, industry terminology, and workflow concepts	Consistent passing score across syllabus unit evaluation tests
Lab Submissions & Practice Reviews	Hands-on Data Layer implementation, configuration, and practical exercises	Working lab deliverables satisfying practical evaluation rubrics
Hands-On Mini Projects	Independent problem-solving using intermediate Integrations techniques	Functional project artifacts addressing realistic domain scenarios
Final Production Capstone	End-to-end Tealium Iq implementation, quality review, and delivery	Complete capstone submission with technical walkthrough review
Technical Mock Viva	Technical reasoning, troubleshooting approaches, and communication	Successfully defending project decisions in structured mock panels

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RESUME, GITHUB & LINKEDIN

Evidence-based resume writing and professional project presentation.

- Modular GitHub repository per project with setup steps, dependencies, and clean commits.
- Detailed Tealium diagrams, component specifications, and end-to-end workflows.
- Visual project sheets, live demonstration walkthroughs, and verified functional outputs.
- Project documentation covering Data Layer setup, configuration steps, and test notes.
- Direct resume bullet points highlighting hands-on Tealium Iq tools and technical outcomes.
- Structured practice for technical interview pitches, walkthroughs, and viva defense.

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OUR STUDENT

Meet the learners who turned their goals into successful careers through dedication, skill, and continuous growth.

READ REVIEWS

MS. SNEHA
Placed at Wipro (9.5 LPA)

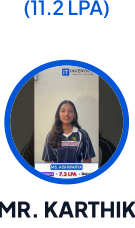
> "The practical lab sessions gave me the confidence to transition into enterprise roles. Working on real-world datasets helped me clear technical interviews effortlessly!"

Course Completed : **Tealium Iq Stream Specialist** G ★★★★★

MR. HARSHIT
Placed at Accenture (11.2 LPA)

> "Inventateq's focus on industry capstone projects and mock interviews was game-changing. The mentors guided me through every real-world implementation hurdle."

Course Completed : **Tealium Iq Stream Specialist** G ★★★★★



MR. KARTHIK
Placed at Capgemini (10.5 LPA)

> "Moving from beginner theory to hands-on enterprise tools was seamless. The portfolio defense preparation helped me crack my MNC placement round!"

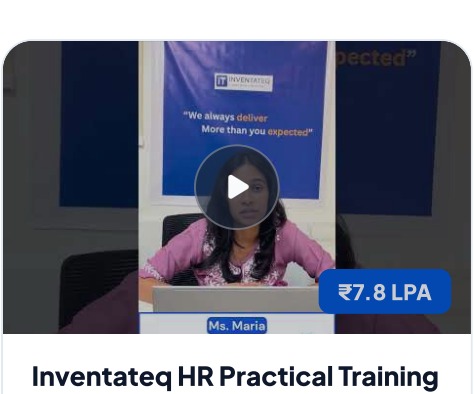
Course Completed : **Tealium Iq Stream Specialist** G ★★★★★

WATCH VIDEOS

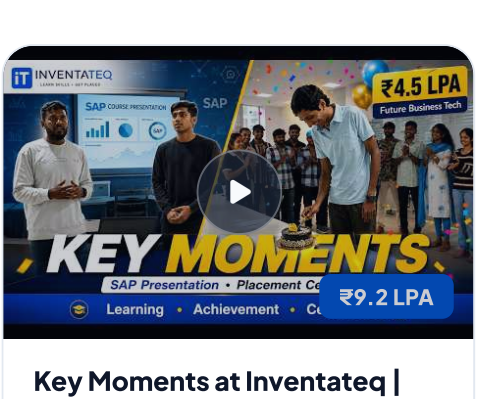
Watch real stories from our students as they talk about their journey, growth, and placement success.

₹8.5 LPA
MS. ANANYA

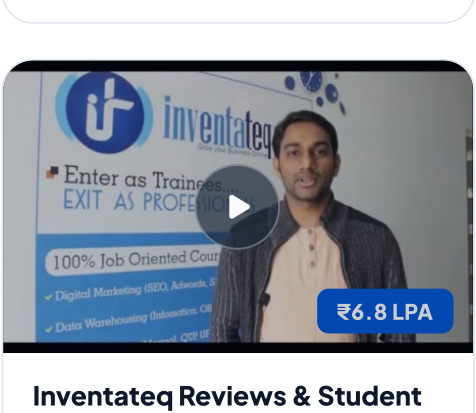
Ananya's Placement Success Story | AI Course | 6.5 LPA at Accenture| Inventateq
Course Video 1 • Student Feedback
Watch Story



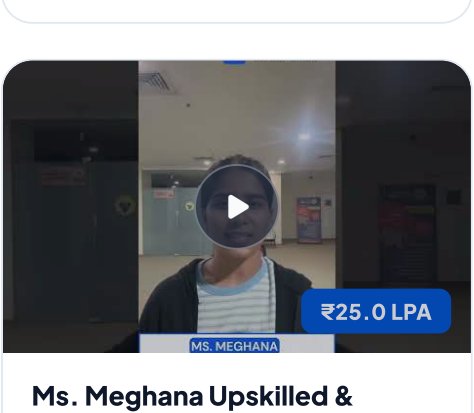
Inventateq HR Practical Training Student Success & Placement
Course Video 2 • Student Feedback
Watch Story



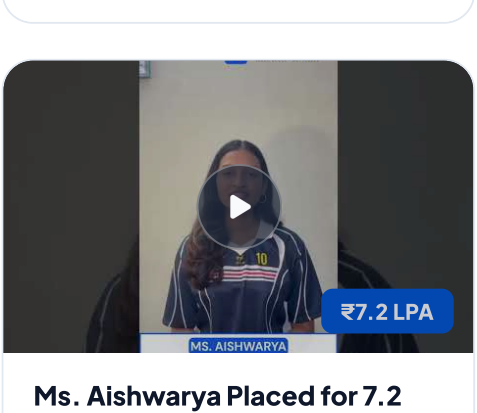
Key Moments at Inventateq | SAP Session & Placement Celebration
Course Video 3 • Student Feedback
Watch Story



Inventateq Reviews & Student Genuine Feedback Bangalore
Course Video 4 • Student Feedback
Watch Story



Ms. Meghana Upskilled & Placed at 25 LPA
Top Offer • Enterprise Consultant
Watch Story



Ms. Aishwarya Placed for 7.2 LPA Package
Verified Offer • Software Dev
Watch Story

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JOB HUNTING ENDS HERE

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