MASTER TABLEAU
COURSE With Placement

Real-time Industry Experience with Real- Time Hands- on Tableau Training

WITH OUTCOME BASED LEARNING

Google Partner | Microsoft Partner

COURSE BENEFITS

- 100% Guaranteed Job Assistance, we don't promise we deliver
- Industry Recognized Certification Program
- Industry Development Professional Support
- 100% Dedicated Placement Support ONLY for Our Graduates

15+	500+	25K	15K
Hours	Learners	Learners	Learners

Enroll at Workshop
FREE Career Counseling
+91 8790933997

LEARNING STARTS HERE !

ARE YOU FACING THESE CHALLENGES ?

- Witnessing that you are the least paid employee in your team
- Worried about how the Tableau job market is changing
- Want to learn, take part and seeking for better growth opportunities?
- Tired of working long and IT career hours out of 9 to 5?
- Not getting interviews with decent packages for Tableau Jobs

How Smartenyeg Helps You

Learning Path
Structured Learning Path

Tools Hands-on Practice
Tools Hands-on Practice

Real Time Projects
Real Time Projects

Tools Hands-on Practice
Tools Hands-on Practice

Live Training
Live Training

Job Assist
Job Assist

ABOUT INVENTATEQ

Inventateq is a leading IT training and consulting company committed to transforming learners into industry-ready professionals.

Our Mission
To empower individuals with cutting-edge skills and practical knowledge, enabling them to excel in their careers and contribute to the digital economy.

Our Vision
To be the most trusted and innovative training partner, bridging the gap between education and industry requirements.

Why Thousands Choose Inventateq?

15+	500+	25,000+	15,000+
Years of Experience	Hiring Partners	Students Trained	Certifications Issued

We Collaborate With

Deloitte. | Capgemini | amazon | accenture | TATA Consultancy

WHY LEARN TABLEAU ?

Tableau is the leading data visualization tool used by businesses to analyze and present data effectively. Learning Tableau can open doors to high-paying roles in data analytics, business intelligence, and more.

LEARN AS PART OF TABLEAU

- Exponential Industry Demand
- Premium Salary Compensation
- Cross- Industry Opportunities
- Future- Proof Career Growth
- Global Certification Pathways
- Worldwide Job Opportunities

CERTIFICATE

Average Tableau Analyst Salary in India:

₹6.5 LPA - ₹20 LPA

WHY INVENTATEQ ?

We go the extra mile with our students, so that they can achieve what they want to achieve and we are with you every step of the way.

STUDENT ALUMNI SERVICES

- Resume Preparation Support
- 100% Tool Training Sessions
- Mock Interview Preparation
- Interview Scheduling Assistance
- Administrative Help to Call Attention

COURSE & PLACEMENT VIDEOS

- Resume Preparation Support
- Mock Interview Preparation
- Practical Training Overview
- Placement Story
- Placement Story
- Interview Skills & Assessment Overview

> At Inventateq, Your Success is Our Mission !

GUARANTEED PLACEMENT SUPPORT

We don't just teach, we prepare you for the real world!

- Applied Training
- Technical Training
- Resume Preparation
- Mock Interview Preparation
- Resume Preparation
- Course under Preparation
- Linkedin Profile Optimization
- Interview Preparation
- Placement Drive & Referrals

OUR PLACEMENT STATS

OUR RECRUITMENT PARTNERS

TATA | Infosys | Wipro | Capgemini | Tech Mahindra | Cognizant | IBM | ACCENTURE

10,000+	500+	95%	4 LPA
Students Placed	Hiring Partners	Placement Assistance	Average Salary Package

Check Our Placed Students

CAREER PROGRESSION

Our training programs are designed to help you build a successful career in the tech world.

ROLE/CURRENT	TYPICAL RESPONSIBILITIES	EXPECTED SALARY
Tableau Analyst	Manage and fine-tune, and ongoing support of Tableau environments, and technical issues.	Junior Tableau Analyst with 0-2 years of experience in data analysis and reporting.
Tableau Report Analyst	Lead implementation projects, including requirement gathering, and solution design.	Senior Tableau Analyst with 3-5 years of experience in data analysis and reporting.
Tableau Consultant	Lead implementation projects, including requirement gathering, and solution design.	Lead Tableau Consultant with 5+ years of experience in data analysis and reporting.

SKILLS ROADMAP

Tableau Skills Progression – Learning Journey to Job Ready

SKILL LEVEL	PRACTICAL ABILITY	BEGINNER ACTIVITIES
Beginner Tableau Explorer	Connecting to data sources, basic charts, filters, and dashboards	Building simple dashboards using sample datasets
Beginner Tableau Explorer	Connecting to data sources, basic charts, filters, and dashboards	Building simple dashboards using sample datasets
Advanced Dashboard Developer	Creating interactive dashboards, calculations, and data storytelling	Building interactive dashboards with calculations and filters
Advanced Dashboard Developer	Creating interactive dashboards, calculations, and data storytelling	Building interactive dashboards with calculations and filters
Advanced Performance Optimizer	Optimize slow workbooks, implement best practices, and handle large datasets	Optimizing workbooks for faster performance

DETAILED MODULE PLAN

Our Tableau Course: A Practical Journey Towards Job-Ready Skills

Module 1: BI and Tableau Foundations

- Introduction to Business Intelligence
- Overview of data analytics and reporting
- Understanding Tableau's place in analytics, reporting, and dashboarding ecosystems
- Tableau Desktop, Tableau Public, Tableau Server, and Tableau Online
- Comparing Tableau with competitors (Power BI, Qlik, Looker, etc.)

▶ HANDS-ON
Exploring Tableau Desktop and Tableau Public interfaces

▶ KNOWLEDGE ASSESSMENT
Quiz on BI concepts and Tableau's role in the data ecosystem

Module 2: Data Connection and

- Connecting to Tableau Desktop
- Connecting Tableau to spreadsheets, databases, text files, and cloud-based data sources
- Understanding data types, data roles, and data structures in Tableau
- Live connections vs. extracts: pros, cons, and performance considerations
- Creating and managing data properties and efficient data source modeling

▶ HANDS-ON
Connecting to various data sources and preparing data for analysis

▶ KNOWLEDGE ASSESSMENT
Quiz on data connections and best practices for creating accurate data

Module 3: Core Visualizations and Visual Analytics

- Creating bar charts, line charts, tables, maps, scatter plots, text maps, and highlight tables
- Using Show Me and manual chart creation
- Comparison, trend, distribution, and relationship analysis
- Working with dimensions, measures, pills, and encoding effectively
- Formatting visuals for clarity, consistency, and professional appearance

▶ HANDS-ON
Building a multi-chart visual analysis using real business data

▶ KNOWLEDGE ASSESSMENT
Quiz on visualization types and when to use each

Module 4: Calculations and Analytical Logic

- Creating calculated fields for KPIs, ratios, categories, and business rules
- Working with string, date, numeric, logical, and table calculations
- Understanding table calculations and quick calculations
- Introduction to Level of Detail (LOD) expressions

▶ HANDS-ON
Writing calculations to solve business KPI tracking and performance questions

▶ KNOWLEDGE ASSESSMENT
Quiz on calculations, LOD expressions, and analytical logic

Module 5: Filtering, Parameters, and Interactive Analysis

- Applying filters: extract vs. data source, global vs. local, context filters
- Creating KPI, dynamic axis, and dynamic measure parameters
- Building parameter-driven dashboards
- Introduction to sets, groups, and hierarchies

▶ HANDS-ON
Adding interactivity to dashboards using filters and parameters

▶ KNOWLEDGE ASSESSMENT
Quiz on filters, parameters, and interactive analysis

Module 6: Dashboard Design and Storytelling

- Dashboard layout principles: clarity, hierarchy, alignment, and visual consistency
- Planning a dashboard: audience, purpose, and key questions to answer
- Using actions for guided navigation and drill-down experiences
- Building executive dashboards and operational dashboards

▶ HANDS-ON
Designing and building a complete business dashboard

▶ KNOWLEDGE ASSESSMENT
Quiz on dashboard design principles and storytelling best practices

Module 7: Data Preparation and Performance

- Introduction to Tableau Prep Builder
- Cleaning, shaping, combining, and automating data flows
- Joins, unions, pivots, aggregations, and data quality checks
- Performance recording, workbook optimization, and troubleshooting
- Working publish, maintenance, and basic administration
- Introduction to Tableau Server and Tableau Cloud

▶ HANDS-ON
Preparing messy data and publishing it for dashboard use

▶ KNOWLEDGE ASSESSMENT
Quiz on data preparation, performance, and publishing

Module 8: Publishing, Sharing, and Governance Awareness

- Publishing workbooks and data sources to Tableau Server / Cloud
- Permissions, schedules, subscriptions, and data refreshes
- Introduction of dashboard extensions and web integration
- Governance, security, and best practices for enterprise deployment

▶ HANDS-ON
Publishing and managing content in Tableau Server / Cloud

▶ KNOWLEDGE ASSESSMENT
Quiz on publishing, governance, and sharing

Module 9: Business Use Cases and Analyst Workflow

- Sales analysis dashboard: trends, targets, and performance tracking
- Finance dashboard: variance analysis and executive reporting
- Marketing dashboard: campaign and audience performance analysis
- Operations dashboard: monitoring, exceptions, and drill-down analysis
- Project Capstone Dashboard

▶ HANDS-ON
Building a dashboard for a real business problem end-to-end

▶ KNOWLEDGE ASSESSMENT
Quiz on business use cases and dashboard problem-solving

Module 10: Real Project Workflow

- Building a complete Tableau dashboard project from scratch
- Applying calculations, filters, charts
- Designing and publishing the dashboard
- Presenting the project, sharing dashboard insights, and receiving feedback

▶ HANDS-ON
Building a complete Tableau dashboard project from scratch

▶ KNOWLEDGE ASSESSMENT
Quiz on dashboard design principles and storytelling best practices

REAL-WORLD PORTFOLIO PROJECTS

Practical industry scenarios, work-applied, and demonstrable project outcomes.

Project 1: Exploring calculations, filters, and dashboards

Objective: Learn to create and use calculated fields, apply various filters, and build interactive dashboards.
Skills you'll gain: Calculated fields, Filters, Dashboards
Tools you'll use: Tableau Desktop, Tableau Public
Project Scenario: Analyze sales data to create a dashboard that helps users explore trends and filter data by region, product, and time period.

▶ HANDS-ON
Creating calculated fields and applying filters to build an interactive dashboard

Project 2: Interaction, and design

Objective: Learn to create interactive dashboards with actions, parameters, and effective design principles.
Skills you'll gain: Actions, Parameters, Dashboard design
Tools you'll use: Tableau Desktop, Tableau Public
Project Scenario: Create an interactive dashboard for a retail company to explore sales performance by region, product, and time period.

▶ HANDS-ON
Building interactive dashboards with actions and parameters

Project 3: Tableau Developer

Objective: Create Tableau Prep workflows to clean and prepare data, and build dashboards for analysis.
Skills you'll gain: Tableau Prep, Data cleaning, Dashboards
Tools you'll use: Tableau Prep, Tableau Desktop
Project Scenario: Clean and prepare a messy dataset using Tableau Prep, then create a dashboard to analyze the cleaned data.

▶ HANDS-ON
Cleaning and preparing data using Tableau Prep

Project 4: Bi Analyst

Objective: Create a comprehensive dashboard that tells a story with data, using advanced techniques.
Skills you'll gain: Storytelling, Advanced techniques, Dashboard design
Tools you'll use: Tableau Desktop, Tableau Public
Project Scenario: Create a dashboard that tells a story about a company's sales performance, including trends, comparisons, and insights.

▶ HANDS-ON
Creating a storytelling dashboard with advanced techniques

Project 5: Tableau Bot- to- Html Explainer

Objective: Build a Tableau dashboard and create a script to automatically generate HTML reports.
Skills you'll gain: Tableau Desktop, Python, HTML, Automation
Tools you'll use: Tableau Desktop, Python, HTML
Project Scenario: Create a dashboard and a script that generates an HTML report with key insights and visualizations.

▶ HANDS-ON
Building a Tableau dashboard and automating report generation with Python

ASSESSMENT FRAMEWORK

Practical tasks, project submissions, capstone work & completion criteria

Assessment Type	Purpose	Tools / Examples
Tableau Workshop Assessment	Test Tableau skills, dashboard building, and data analysis	Practical tasks, quizzes, and project submissions
Live Submissions & Practice Reviews	Evaluate hands-on learning, real-time problem-solving, and project progress	Live coding sessions, project reviews, and feedback
Weekly On-Time Submissions	Measure learner consistency, time management, and project completion	Timely submission of assignments, projects, and quizzes
Final Practical Test	Assess overall learning, skill application, and project completion	Comprehensive practical test with real-world scenarios
Technical Mock Drive	Technical Interviews, Troubleshooting, Problem-Solving	Real-time technical interviews, coding challenges, and problem-solving tasks

RESUME, GITHUB & LINKEDIN

Resume, GitHub, LinkedIn Preparation Support

- Tailored Tableau, and Data Analyst resume templates for different roles
- Guidance on highlighting projects, certifications, and skills effectively
- Setting up a professional GitHub profile to showcase Tableau projects and dashboards
- Organizing repositories with clear documentation, README files, and project descriptions
- Optimizing LinkedIn profile with keywords, headline, and summary for recruiter visibility
- Showcasing projects, certifications, and skills to attract job opportunities

OUR STUDENT

Hear from our students about their success stories and how they achieved their goals through dedication, skill, and Inventateq support.

READ REVIEWS

WATCH VIDEOS

CONTACT US

JOB HUNTING ENDS HERE

Let's connect and start with Tableau course that can give you Dream Job!

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