MASTER SEO TRAINING
COURSE With Placement

Build In-Demand Professional Expertise with Real-Time Hands-on Seo Training Training

BEST RATED ON TOP PLATFORMS

Google Reviews ★★★★★ | Trustpilot ★★★★★ | Sulekha ★★★★★

COURSE BENEFITS

- 100% Practical & Real-Time Hands-on Labs
- End-to-End Capstone Implementation Projects
- Industry Recognized Certification Preparation
- 100% Dedicated Placement Support in MNC's & Mock Interviews

15+	500+	25K	15K
YEARS OF EXCELLENCE	HIRING PARTNERS	STUDENTS TRAINED	STUDENTS PLACED

Chat on WhatsApp
FREE Career Counselling
+91 85500 00909

YOUR FUTURE
STARTS HERE !

ARE YOU FACING THESE CHALLENGES ?

- Still searching for your first job after graduation?
- Worried about the Gap? And don't know how to start your career?
- Stuck in a low-salary job? and seeking for better growth opportunities?
- Fear of switching to an IT career from a non-IT background
- Not getting interview calls despite applying to 100+ jobs?

TOO MUCH THEORY
NO PROJECTS
SKILL GAP
NO GUIDANCE
?

How Inventateq Helps You

Waiting Ends. Careers Begin.
Build job-ready skills. Start applying with confidence.

Turns Gaps into Comebacks
Close skill gaps. Rebuild your career

Break Free. Move Forward
Learn in-demand skills. Take your next career step.

Doubt Out. Confidence In.
Practice real skills. Walk into interviews prepared.

Turn Rejections into Chances
Turn every setback into skills employers value.

Be Smart Learn AI
Learn AI tools. Work smarter. Stay updated

ABOUT INVENTATEQ

Inventateq is a leading IT training and placement company committed to transforming learners into Industry ready professionals

Our Mission
To deliver high-quality education, practical slots and career opportunities that empower individuals to achieve their dreams

Our Vision
To be a globally recognised training company known for innovation, quality and impactful learner outcomes.

Why Thousands Choose Inventateq?

15+	500+	25,000+	15,000+
Years of Excellence	Hiring Partners	Students Trained	Students Placed

We Collaborate With

Deloitte. Capgemini amazon HCL Tech Mahindra

WHY LEARN SEO TRAINING ?

Enterprises worldwide are actively hiring certified Seo Training professionals to drive critical business operations, digital transformation, and modernization.

CAREER SCOPE OF SEO TRAINING

- **Exponential Industry Demand**
  Rapid enterprise adoption across global IT firms, MNCs, and technology centers
- **Premium Salary Compensation**
  Command competitive compensation packages with rapid growth milestones
- **Cross-Industry Opportunities**
  Versatile skill set applicable across technology, consulting, finance, and core sectors
- **Future-Proof Career Growth**
  Long-term job security supported by ongoing digital modernization and tooling investment
- **Global Certification Pathways**
  Direct alignment with recognized industry certifications to validate your competence
- **Worldwide Job Prospects**
  Open doors to roles in major Indian tech hubs as well as international remote positions

INDUSTRY-RECOGNIZED CERTIFICATION

INVENTATEQ
CERTIFICATE
OF ACHIEVEMENT
This Certificate is proudly presented to
Gaurang Abhinave
has successfully completed the Python Course and demonstrated outstanding performance, achieving an A Grade.
This certificate recognizes the successful completion of the program requirements during the period from
August 01, 2026 - August 18, 2026
scan to verify
ISO
SIGNATURE

QR Verified · Globally Valid · ISO 9001:2015

Direct Business Impact. Fast-Growing Industry Demand. High Career Mobility.

Average Seo Engineer Salary in India

₹5.5 LPA – ₹18 LPA

WHY INVENTATEQ ?

Because we have placed over 15,000+ students and we can place you as well

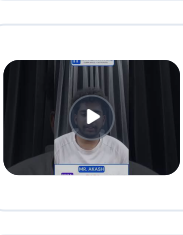
STUDENT PLACEMENTS

- 100% Placement Assurance Support
- 500+ Top Tech Hiring Partners
- Resume & LinkedIn Optimization
- Industry Mock Technical Interviews
- Unlimited Interview Calls Until Placed

COURSE & PLACEMENT VIDEOS

Student Genuine Feedback
Inventateq Reviews & Student Genuine Feed...
Inventateq Bangalore Reviews
Watch Video

Practical Training Success
Digital Marketing Course in Bangalore, Guaran...
Industry Tech Career
Watch Video



Placement Story
One Instagram post changed more than a clothi...
Campus to MNC Offer
Watch Video

Interview Skills & Growth
Free Interview Skills Development Classes for...
Free Student Masterclass
Watch Video

At Inventateq, Your Success is Our Mission !

GUARANTEED PLACEMENT SUPPORT

We don't just teach, we prepare you for the real world!

- Aptitude Training
- Technical Training
- Mock Interviews
- HR Interview Preparation
- Resume Preparation
- Cover Letter Preparation
- LinkedIn Profile Optimisation
- Job Portal Access
- Placement Drives & Hiring Events

OUR RECRUITMENT PARTNERS

TATA · Infosys · wipro · Capgemini · Tech Mahindra · LARSEN & TOUBRO · HCL TECH · accenture

OUR PLACEMENT STATS

Our placement record reflects consistent growth, with students securing opportunities across leading companies in diverse industries.

15,000+	500+	95%	6 LPA
Students Placed	Companies Hired	Placement Ratio	Average Package

Check Most Recent Placements

CAREER PROGRESSION

Job responsibilities, technical competency and portfolio evidence for each role.

ROLE PATHWAY	TYPICAL RESPONSIBILITIES	PORTFOLIO PROOF
Seo Training Developer	Manage core SEO tasks, configure tooling, and support delivery.	Practical SEO setup files, exercise scripts, and documentation.
Seo Training Specialist	Build practical On-Page SEO workflows, implement features, and resolve issues.	Functional On-Page SEO modules, workflow configs, and practical deliverables.
Lead Seo Training Engineer	Lead Seo Training technical delivery, design solutions, and set standards.	Complete Seo Training capstone artifacts, technical blueprints, and reports.

SKILLS ROADMAP

Progress from core foundations to production-ready enterprise workflows.

MILESTONE	PRACTICAL OUTPUT	REVIEW EVIDENCE
Milestone 1 (Foundations)	Master fundamental SEO concepts, environment setup, and tools.	Configured SEO workspace and verified practice exercises.
Milestone 2 (Implementation)	Develop practical On-Page SEO workflows and functional domain modules.	Working On-Page SEO project modules and validated practice outputs.
Milestone 3 (Advanced Workflows)	Implement advanced Local SEO features, integrations, and optimizations.	Validated Local SEO configurations and technical review outputs.
Milestone 4 (Production Capstone)	Deliver an end-to-end Seo Training capstone project and technical review.	Complete Seo Training project portfolio artifact and defense.

DETAILED MODULE PLAN

10 in-depth modules • 3 Months Duration • Hands-on practical training

1 Module 1: Introduction to SEO

- Fundamentals of Search Engine Optimization
- How Search Engines Work
- SEO Terminologies
- Types of SEO (On-Page, Off-Page, Technical)
- Google Search Essentials

GUIDED LAB
Log in to the system, practice basic navigation, and complete your first Search Engine Optimization exercise.

INTERVIEW & ASSESSMENT
Explain what Search Engine Optimization is used for and why companies choose it in simple words.

2 Module 2: Keyword Research

- Keyword Research Fundamentals
- Search Intent Analysis
- Long-Tail Keywords
- Competitor Keyword Analysis
- Keyword Planning

GUIDED LAB
Find high-opportunity keywords for a local business and write optimized page titles.

INTERVIEW & ASSESSMENT
Explain how search engines decide which website appears at the top of results.

3 Module 3: On-Page SEO

- Title Tags & Meta Descriptions
- Header Tags (H1-H6)
- URL Optimization
- Image Optimization
- Internal Linking
- Content Optimization
- Featured Snippets

GUIDED LAB
Find high-opportunity keywords for a local business and write optimized page titles.

INTERVIEW & ASSESSMENT
Explain how search engines decide which website appears at the top of results.

4 Module 4: Technical SEO

- Website Crawling & Indexing
- XML Sitemap
- Robots.txt
- Canonical Tags
- Core Web Vitals
- Mobile SEO
- Website Speed Optimization

GUIDED LAB
Find high-opportunity keywords for a local business and write optimized page titles.

INTERVIEW & ASSESSMENT
Explain how search engines decide which website appears at the top of results.

5 Module 5: Off-Page SEO

- Link Building Strategies
- Backlink Analysis
- Guest Posting
- Local Citations
- Brand Mentions
- Social Signals

GUIDED LAB
Find high-opportunity keywords for a local business and write optimized page titles.

INTERVIEW & ASSESSMENT
Explain how search engines decide which website appears at the top of results.

6 Module 6: Local SEO

- Google Business Profile Optimization
- Local Keyword Research
- Local Citations
- Online Reviews Management
- Location-Based SEO Strategies

GUIDED LAB
Find high-opportunity keywords for a local business and write optimized page titles.

INTERVIEW & ASSESSMENT
Explain how search engines decide which website appears at the top of results.

7 Module 7: SEO Tools

- Google Search Console
- Google Analytics (GA4)
- Google Keyword Planner
- Ahrefs
- SEMrush
- Screaming Frog SEO Spider
- Ubersuggest

GUIDED LAB
Find high-opportunity keywords for a local business and write optimized page titles.

INTERVIEW & ASSESSMENT
Explain how search engines decide which website appears at the top of results.

8 Module 8: Content Marketing & AI for SEO

- SEO Content Writing
- Blogging Strategy
- Content Optimization
- AI Tools for SEO
- E-E-A-T Principles
- Content Audit

GUIDED LAB
Find high-opportunity keywords for a local business and write optimized page titles.

INTERVIEW & ASSESSMENT
Explain how search engines decide which website appears at the top of results.

9 Module 9: SEO Reporting & Performance Analysis

- SEO Audits
- Traffic Analysis
- Ranking Reports
- Conversion Tracking
- SEO KPIs
- Competitor Analysis

GUIDED LAB
Find high-opportunity keywords for a local business and write optimized page titles.

INTERVIEW & ASSESSMENT
Explain how search engines decide which website appears at the top of results.

10 Module 10: Live Projects & Career Preparation

- Website SEO Audit
- End-to-End SEO Optimization Project
- SEO Strategy Development
- Freelancing & Client Management
- Resume Building & Interview Preparation
- Tools Covered
- Google Search Console
- Google Analytics (GA4)

GUIDED LAB
Complete an end-to-end practical project bringing together everything you built in this course.

INTERVIEW & ASSESSMENT
Present your completed project and explain your key design decisions with confidence.

REAL-WORLD PORTFOLIO PROJECTS

Practical industry scenarios, tools applied, and demonstrable project outcomes.

Project 1: Website SEO Audit

What it is: Set up the core SEO environment and configure essential business systems.
What you do: Initialize base configurations, create clean templates, and verify workflow controls.
Tools used: Seo Training, Search Engine Optimization
Project outcome: Working project foundation configured and tested according to best practices.

Project 2: End-to-End SEO Optimization Project

What it is: Build practical Page SEO modules to handle everyday business operations.
What you do: Create core functional components, validate input data, and prevent common errors.
Tools used: Seo Training, Page SEO, Title Tags Meta
Project outcome: Functional business module ready to run and demo with zero manual errors.

Project 3: SEO Strategy Development

What it is: Connect Off Page SEO with Link Building Strategies to automate data and team workflows.
What you do: Set up automated pipelines, link required services, and run end-to-end tests.
Tools used: Seo Training, Off Page SEO, Link Building Strategies
Project outcome: Live automated workflow pipeline documented with clear usage guides.

Project 4: Freelancing & Client Management

What it is: Optimize SEO Tools workflows for security, speed, and reliability.
What you do: Audit performance bottlenecks, apply security rules, and optimize execution speed.
Tools used: Seo Training, SEO Tools, Google Search Console
Project outcome: Production-grade technical deliverable ready to add to your personal portfolio.

Project 5: Seo Training End-to-End Capstone

What it is: Build a complete, production-ready Seo Training project bringing all skills together.
What you do: Design, code, test, and document a full project workflow from scratch to launch.
Tools used: Seo Training, Reporting & Performance Analysis, SEO Audits
Project outcome: Verified capstone project ready to showcase on your resume and interview calls.

ASSESSMENT FRAMEWORK

Module tests, practical evaluations, capstone and completion criteria.

COMPONENT	ASSESSMENT FOCUS	PASS EVIDENCE
Module Knowledge Quizzes	Core SEO principles, industry terminology, and workflow concepts.	Consistent passing score across syllabus unit evaluation tests
Lab Submissions & Practice Reviews	Hands-On On-Page SEO implementation, configuration, and practical exercises	Verified, step-by-step lab deliverables satisfying practical evaluation rubrics
Hands-On Mini Projects	Independent problem-solving using intermediate Local SEO techniques	Functional project artifacts addressing realistic domain scenarios
Final Production Capstone	End-to-end Seo Training implementation, quality review, and delivery	Complete capstone submission with technical walkthrough review.
Technical Mock Viva	Technical review, troubleshooting approaches, and communication	Successfully defending project decisions in structured mock panels

RESUME, GITHUB & LINKEDIN

Evidence-based resume writing and professional project presentation.

- Live Seo Training portfolio featuring SEO audit decks, keyword plans, and ad metrics.
- Visual project sheets, live demonstration walkthroughs, and verified functional outputs.
- Direct resume bullet points highlighting hands-on Seo Training tools and technical outcomes.
- Detailed SEO diagrams, component specifications, and end-to-end workflows.
- Project documentation covering On-Page SEO setup, configuration steps, and test notes.
- Structured practice for technical interview pitches, walkthroughs, and viva defense.

OUR STUDENT

Meet the learners who turned their goals into successful careers through dedication, skill, and continuous growth.

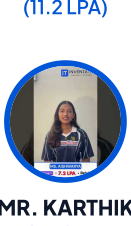
READ REVIEWS

MS. SNEHA
Placed at Wipro (9.5 LPA)

"The practical lab sessions gave me the confidence to transition into enterprise roles. Working on real-world datasets helped me clear technical interviews effortlessly!"
Course Completed : **Seo Training Specialist** G ★★★★★

MR. HARSHIT
Placed at Accenture (11.2 LPA)

"Inventateq's focus on industry capstone projects and mock interviews was game-changing. The mentors guided me through every real-world implementation hurdle."
Course Completed : **Seo Training Specialist** G ★★★★★

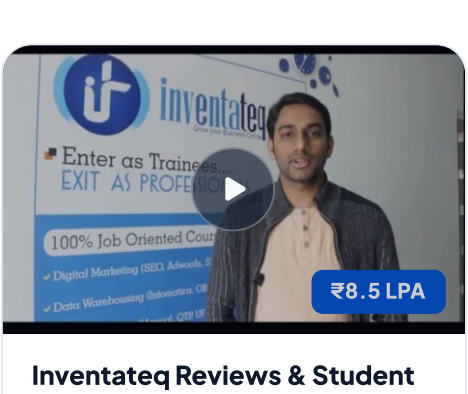


MR. KARTHIK
Placed at Capgemini (10.5 LPA)

"Moving from beginner theory to hands-on enterprise tools was seamless. The portfolio defense preparation helped me crack my MNC placement round!"
Course Completed : **Seo Training Specialist** G ★★★★★

WATCH VIDEOS

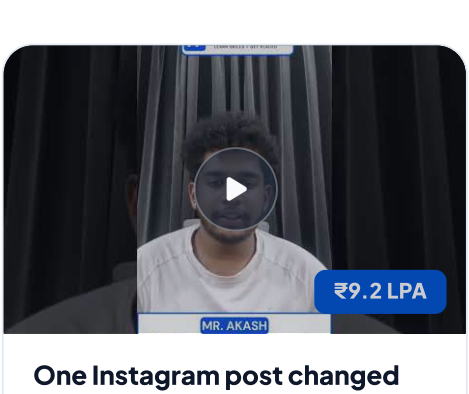
Watch real stories from our students as they talk about their journey, growth, and placement success.



Inventateq Reviews & Student Genuine Feedback Bangalore
Course Video 1 • Student Feedback
Watch Story

REAL REVIEWS from REAL STUDENTS
DIGITAL MARKETING
INVENTATEQ
₹7.8 LPA

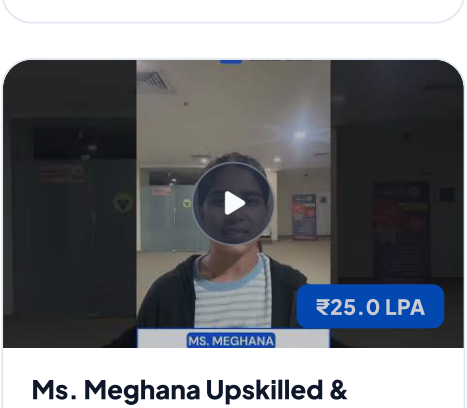
Digital Marketing Course in Bangalore, Guaranteed Placement
Course Video 2 • Student Feedback
Watch Story



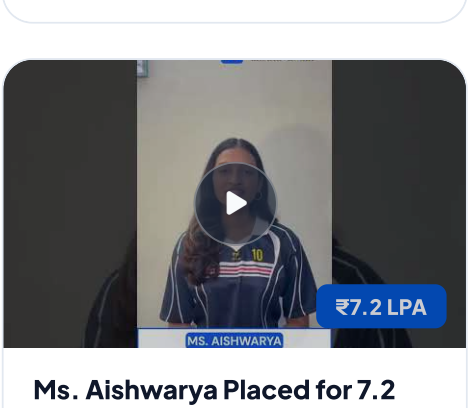
One Instagram post changed more than a clothing store's reach—it changed Akash's career direction
Course Video 3 • Student Feedback
Watch Story

Classes @ INVENTATEQ.COM
₹6.8 LPA

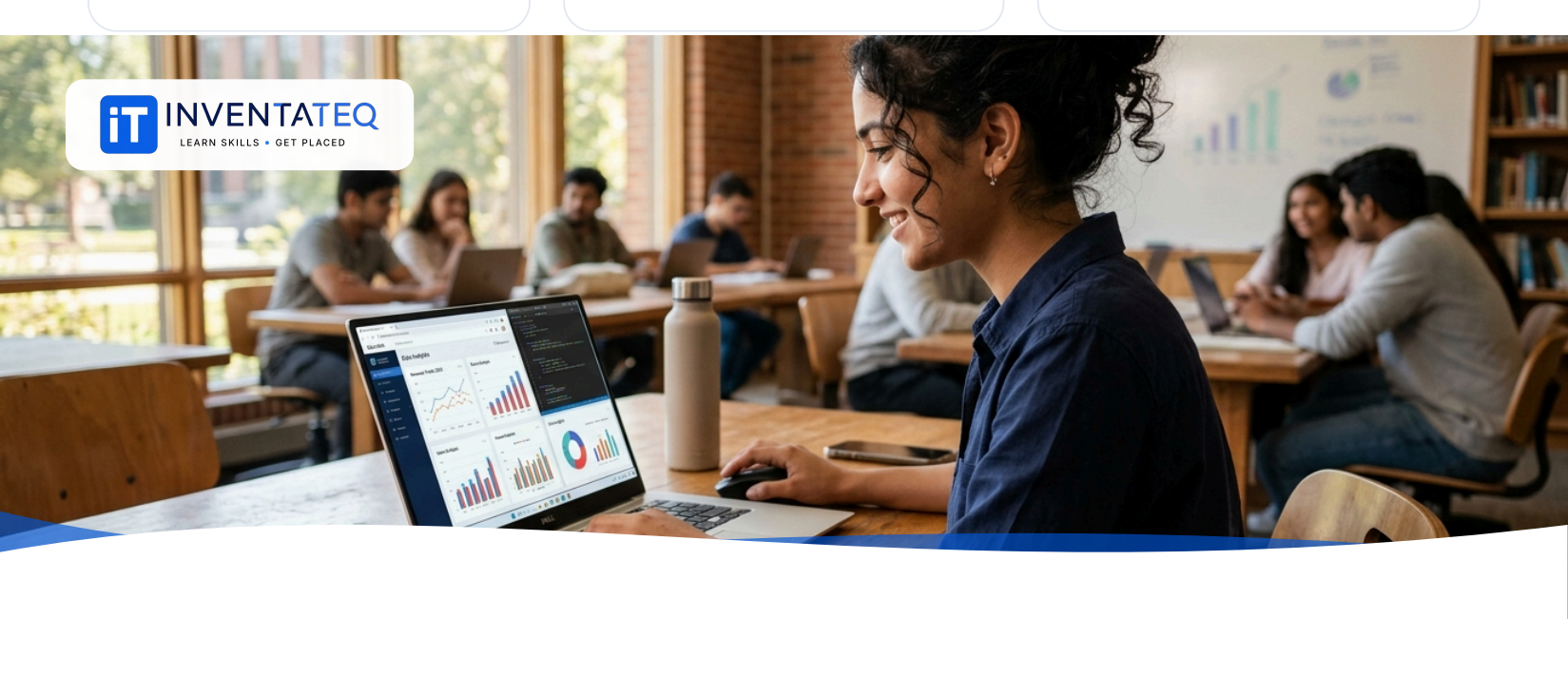
Free Interview Skills Development Classes for Freshers & College Students
Course Video 4 • Student Feedback
Watch Story



Ms. Meghana Upskilled & Placed at 25 LPA
Top Offer • Enterprise Consultant
Watch Story



Ms. Aishwarya Placed for 7.2 LPA Package
Verified Offer • Software Dev
Watch Story



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JOB HUNTING ENDS HERE
Start your career with SEO course that gets your Dream Job!

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