INVENTATEQ
LEARN SKILLS • GET PLACED

MASTER SALESFORCE INTERACTION STUDIO
COURSE With Placement

Build In-Demand Professional Expertise with Real-Time Hands-on Salesforce Interaction Studio Training

BEST RATED ON TOP PLATFORMS

Google Reviews ★★★★★ | Trustpilot ★★★★★ | Sulekha ★★★★★

COURSE BENEFITS

- ✓ 100% Practical & Real-Time Hands-on Labs
- ✓ End-to-End Capstone Implementation Projects
- ✓ Industry Recognized Certification Preparation
- ✓ 100% Dedicated Placement Support in MNC's & Mock Interviews

15+	500+	25K	15K
YEARS OF EXCELLENCE	HIRING PARTNERS	STUDENTS TRAINED	STUDENTS PLACED

Chat on WhatsApp
FREE Career Counselling
+91 85500 00909

YOUR FUTURE
STARTS HERE !

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ARE YOU FACING THESE CHALLENGES ?

TOO MUCH THEORY
NO PROJECTS
SKILL GAP
NO GUIDANCE
?

- Still searching for your first job after graduation?
- Worried about the Gap? And don't know how to start your career?
- Stuck in a low-salary job? and seeking for better growth opportunities?
- Fear of switching to an IT career from a non-IT background
- Not getting interview calls despite applying to 100+ jobs?

How Inventateq Helps You

Waiting Ends. Careers Begin.
Build job-ready skills. Start applying with confidence.

Turns Gaps into Comebacks
Close skill gaps. Rebuild your career

Break Free. Move Forward
Learn in-demand skills. Take your next career step.

Doubt Out. Confidence In.
Practice real skills. Walk into interviews prepared.

Turn Rejections into Chances
Turn every setback into skills employers value.

Be Smart Learn AI
Learn AI tools. Work smarter. Stay updated

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ABOUT INVENTATEQ

Inventateq is a leading IT training and placement company committed to transforming learners into Industry ready professionals

Our Mission
To deliver high-quality education, practical slots and career opportunities that empower individuals to achieve their dreams

Our Vision
To be a globally recognised training company known for innovation, quality and impactful learner outcomes.

Why Thousands Choose Inventateq?

15+	500+	25,000+	15,000+
Years of Excellence	Hiring Partners	Students Trained	Students Placed

We Collaborate With

Deloitte. | Capgemini | amazon | HCL | Tech Mahindra

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WHY LEARN SALESFORCE INTERACTION STUDIO ?

Enterprises worldwide are actively hiring certified Salesforce Interaction Studio professionals to drive critical business operations, digital transformation, and modernization.

CAREER SCOPE OF SALESFORCE INTERACTION STUDIO

Exponential Industry Demand
Rapid enterprise adoption across global IT firms, MNCs, and technology centers

Premium Salary Compensation
Command competitive compensation packages with rapid growth milestones

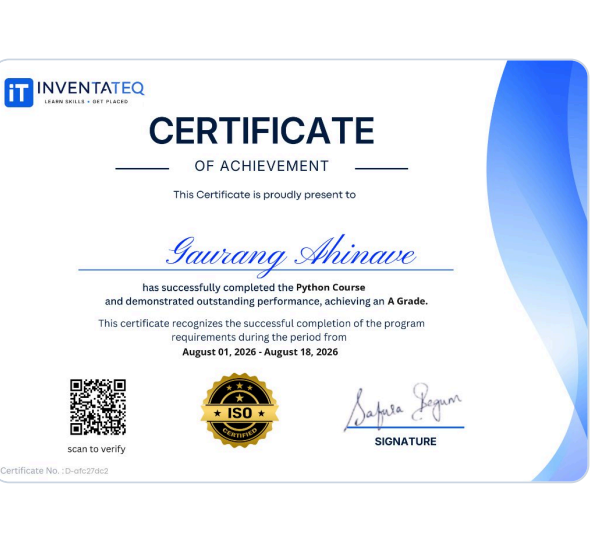
Cross-Industry Opportunities
Versatile skill set applicable across technology, consulting, finance, and core sectors

Future-Proof Career Growth
Long-term job security supported by ongoing digital modernization and tooling investment

Global Certification Pathways
Direct alignment with recognized industry certifications to validate your competence

Worldwide Job Prospects
Open doors to roles in major Indian tech hubs as well as international remote positions

INDUSTRY-RECOGNIZED CERTIFICATION



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CERTIFICATE
OF ACHIEVEMENT
This Certificate is proudly present to
Gaurang Ahinave
has successfully completed the **Python Course** and demonstrated outstanding performance, achieving an **A Grade.**
This certificate recognizes the successful completion of the program requirements during the period from
August 01, 2026 - August 18, 2026
scan to verify
ISO
SIGNATURE

QR Verified | Globally Valid | ISO 9001:2015

High Enterprise Demand. Global MNC Consulting. Premium Packages.

Average Interaction Studio Consultant Salary in India

₹7.5 LPA – ₹24 LPA

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WHY INVENTATEQ ?

Because we have placed over 15,000+ students and we can place you as well

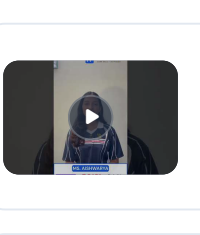
STUDENT PLACEMENTS

- ✓ 100% Placement Assurance Support
- ✓ 500+ Top Tech Hiring Partners
- ✓ Resume & LinkedIn Optimization
- ✓ Industry Mock Technical Interviews
- ✓ Unlimited Interview Calls Until Placed

COURSE & PLACEMENT VIDEOS

Student Genuine Feedback
Inventateq Reviews & Student Genuine Feed...
Inventateq Bangalore Reviews
Watch Video

Practical Training Success
Salesforce Training in Bangalore, Learn Sales...
Industry Tech Career
Watch Video



Placement Story
Inventateq SalesForce Student Ms.Aishwarya pl...
Campus to MNC Offer
Watch Video

Interview Skills & Growth
Free Interview Skills Development Classes for...
Free Student Masterclass
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> **At Inventateq, Your Success is Our Mission !**

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GUARANTEED PLACEMENT SUPPORT

We don't just teach, we prepare you for the real world!

- ✓ Aptitude Training
- ✓ Technical Training
- ✓ Mock Interviews
- ✓ HR Interview Preparation
- ✓ Resume Preparation
- ✓ Cover Letter Preparation
- ✓ LinkedIn Profile Optimisation
- ✓ Job Portal Access
- ✓ Placement Drives & Hiring Events

OUR RECRUITMENT PARTNERS

TATA | Infosys | wipro
Capgemini | Tech Mahindra | LARSEN & TOUBRO
HCL TECH | accenture

OUR PLACEMENT STATS

Our placement record reflects consistent growth, with students securing opportunities across leading companies in diverse industries.

15,000+	500+	95%	6 LPA
Students Placed	Companies Hired	Placement Ratio	Average Package

Check Most Recent Placements

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CAREER PROGRESSION

Job responsibilities, technical competency and portfolio evidence for each role.

ROLE PATHWAY	TYPICAL RESPONSIBILITIES	PORTFOLIO PROOF
Interaction Studio Associate	Manage core Interaction Studio tasks, configure tooling, and support delivery.	Practical Interaction Studio setup files, exercise scripts, and documentation.
Interaction Studio Consultant	Build practical Segmentation workflows, implement features, and resolve issues.	Functional Segmentation modules, workflow configs, and practical deliverables.
Lead Interaction Studio Consultant	Lead Interaction Studio technical delivery, design solutions, and set standards.	Complete Interaction Studio capstone artifacts, technical blueprints, and reports.

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SKILLS ROADMAP

Progress from core foundations to production-ready enterprise workflows.

MILESTONE	PRACTICAL OUTPUT	REVIEW EVIDENCE
Milestone 1 (Foundations)	Master fundamental Interaction Studio concepts, environment setup, and tools.	Configured Interaction Studio workspace and verified practice exercises.
Milestone 2 (Implementation)	Develop practical Segmentation workflows and functional domain modules.	Working Segmentation project modules and validated practice outputs.
Milestone 3 (Advanced Workflows)	Implement advanced Integrations features, integrations, and optimizations.	Validated Integrations configurations and technical review outputs.
Milestone 4 (Production Capstone)	Deliver an end-to-end Interaction Studio capstone project and technical review.	Complete Interaction Studio project portfolio artifact and defense.

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DETAILED MODULE PLAN

10 in-depth modules • 3 Months Duration • Hands-on practical training

1 Module 1: Introduction to Interaction Studio

- Overview of Salesforce Interaction Studio (Personalization)
- Real-Time Personalization Concepts
- Customer Experience Platforms
- Architecture and Components
- Use Cases Across Industries

GUIDED LAB
Log in to the system, practice basic navigation, and complete your first Salesforce Interaction Studio (Personalization) exercise.

INTERVIEW & ASSESSMENT
Explain what Salesforce Interaction Studio (Personalization) is used for and why companies choose it in simple words.

2 Module 2: Data Collection & Customer Profiles

- Event Tracking Basics
- Web and Mobile Data Capture
- Customer Profile Building
- Identity Resolution
- Behavioral Data Management

GUIDED LAB
Configure custom business fields, setup user permissions, and test automated workflows for Event Tracking Basics.

INTERVIEW & ASSESSMENT
Explain how Event Tracking Basics streamlines daily customer support and business operations.

3 Module 3: Segmentation & Audiences

- Real-Time Segmentation
- Rule-Based Segments
- Dynamic Audiences
- Behavioral Targeting
- Audience Activation

GUIDED LAB
Configure custom business fields, setup user permissions, and test automated workflows for Real-Time Segmentation.

INTERVIEW & ASSESSMENT
Explain how Real-Time Segmentation streamlines daily customer support and business operations.

4 Module 4: Experiences & Campaigns

- Web Personalization
- Email Personalization
- In-App Messaging
- Content Recommendations
- Campaign Setup and Management

GUIDED LAB
Configure custom business fields, setup user permissions, and test automated workflows for Web Personalization.

INTERVIEW & ASSESSMENT
Explain how Web Personalization streamlines daily customer support and business operations.

5 Module 5: Decisioning & AI Personalization

- Einstein AI in Interaction Studio
- Predictive Recommendations
- Next Best Action
- Decision Strategies
- Machine Learning for Personalization

GUIDED LAB
Configure custom business fields, setup user permissions, and test automated workflows for Einstein AI in Interaction Studio.

INTERVIEW & ASSESSMENT
Explain how Einstein AI in Interaction Studio streamlines daily customer support and business operations.

6 Module 6: Integrations

- Salesforce Marketing Cloud Integration
- Salesforce CRM Integration
- REST API Integration
- Third-Party Data Sources
- Data Streaming APIs

GUIDED LAB
Configure custom business fields, setup user permissions, and test automated workflows for Salesforce Marketing Cloud Integration.

INTERVIEW & ASSESSMENT
Explain how Salesforce Marketing Cloud Integration streamlines daily customer support and business operations.

7 Module 7: Web & Mobile Implementation

- JavaScript Beacon Setup
- Mobile SDK Overview
- Event Schema Design
- Tracking User Behavior
- Testing and Debugging Events

GUIDED LAB
Configure custom business fields, setup user permissions, and test automated workflows for JavaScript Beacon Setup.

INTERVIEW & ASSESSMENT
Explain how JavaScript Beacon Setup streamlines daily customer support and business operations.

8 Module 8: Reporting & Analytics

- Real-Time Dashboards
- Engagement Metrics
- Conversion Tracking
- A/B Testing and Optimization
- Campaign Performance Reports

GUIDED LAB
Configure custom business fields, setup user permissions, and test automated workflows for Real-Time Dashboards.

INTERVIEW & ASSESSMENT
Explain how Real-Time Dashboards streamlines daily customer support and business operations.

9 Module 9: Administration & Governance

- User Roles and Permissions
- Data Privacy and Compliance
- Workspace Configuration
- Environment Management
- Performance Optimization

GUIDED LAB
Configure custom business fields, setup user permissions, and test automated workflows for User Roles and Permissions.

INTERVIEW & ASSESSMENT
Explain how User Roles and Permissions streamlines daily customer support and business operations.

10 Module 10: Real-Time Projects

- End-to-End Personalization Implementation
- E-Commerce Personalization Project
- Customer Journey Optimization Case Study
- Portfolio Development
- Resume Building & Interview Preparation
- Tools Covered
- Salesforce Interaction Studio (Salesforce Personalization)
- Salesforce Marketing Cloud

GUIDED LAB
Complete an end-to-end practical project bringing together everything you built in this course.

INTERVIEW & ASSESSMENT
Present your completed project and explain your key design decisions with confidence.

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REAL-WORLD PORTFOLIO PROJECTS

Practical industry scenarios, tools applied, and demonstrable project outcomes.

Project 1: End-to-End Personalization Implementation

What it is: Set up the core Interaction Studio environment and configure essential business settings.

What you do: Initialize base configurations, create clean templates, and verify workflow controls.

Tools used: Interaction Studio, Salesforce Interaction Studio

Project outcome: Working project foundation configured and tested according to best practices.

Project 2: E-Commerce Personalization Project

What it is: Build practical Segmentation Audiences modules to handle everyday business operations.

What you do: Create core functional components, validate input data, and prevent common errors.

Tools used: Interaction Studio, Segmentation Audiences, Real Time Segmentation

Project outcome: Functional business module ready to run and demo with zero manual errors.

Project 3: Customer Journey Optimization Case Study

What it is: Connect Decisioning AI Personalization with Einstein AI Interaction to automate data and team workflows.

What you do: Set up automated pipelines, link required services, and run end-to-end tests.

Tools used: Interaction Studio, Decisioning AI Personalization, Einstein AI Interaction

Project outcome: Live automated workflow pipeline documented with clear usage guides.

Project 4: Portfolio Development

What it is: Optimize Web Mobile Implementation workflows for security, speed, and reliability.

What you do: Audit performance bottlenecks, apply security rules, and optimize execution speed.

Tools used: Interaction Studio, Web Mobile Implementation, JavaScript Beacon Setup

Project outcome: Production-grade technical deliverable ready to add to your personal portfolio.

Project 5: Interaction Studio End-to-End Capstone

What it is: Build a complete, production-ready Interaction Studio project bringing all skills together.

What you do: Design, code, test, and document a full project workflow from scratch to launch.

Tools used: Interaction Studio, Administration Governance, User Roles Permissions

Project outcome: Verified capstone project ready to showcase on your resume and interview calls.

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ASSESSMENT FRAMEWORK

Module tests, practical evaluations, capstone and completion criteria.

COMPONENT	ASSESSMENT FOCUS	PASS EVIDENCE
Module Knowledge Quizzes	Core Interaction Studio principles, industry terminology, and workflow concepts	Consistent passing score across syllabus unit evaluation tests
Lab Submissions & Practice Reviews	Hands-on Segmentation implementation, configuration, and practical exercises	Working lab deliverables satisfying practical evaluation rubrics
Hands-On Mini Projects	Independent problem-solving using intermediate Integrations techniques	Functional project artifacts addressing realistic domain scenarios
Final Production Capstone	End-to-end Interaction Studio implementation, quality review, and delivery	Complete capstone submission with technical walkthrough review
Technical Mock Viva	Technical reasoning, troubleshooting approaches, and communication	Successfully defending project decisions in structured mock panels

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RESUME, GITHUB & LINKEDIN

Evidence-based resume writing and professional project presentation.

- Documented Interaction Studio portfolio with blueprints, configuration sheets, and master data.
- Detailed Interaction Studio diagrams, component specifications, and end-to-end workflows.
- Visual project sheets, live demonstration walkthroughs, and verified functional outputs.
- Project documentation covering Segmentation setup, configuration steps, and test notes.
- Direct resume bullet points highlighting hands-on Interaction Studio tools and technical outcomes.
- Structured practice for technical interview pitches, walkthroughs, and viva defense.

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OUR STUDENT

Meet the learners who turned their goals into successful careers through dedication, skill, and continuous growth.

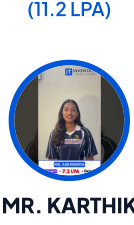
READ REVIEWS

MS. SNEHA
Placed at Wipro (9.5 LPA)

"The practical lab sessions gave me the confidence to transition into enterprise roles. Working on real-world datasets helped me clear technical interviews effortlessly!"
Course Completed : **Salesforce Interaction Studio Specialist** G ★★★★★

MR. HARSHIT
Placed at Accenture (11.2 LPA)

"Inventateq's focus on industry capstone projects and mock interviews was game-changing. The mentors guided me through every real-world implementation hurdle."
Course Completed : **Salesforce Interaction Studio Specialist** G ★★★★★

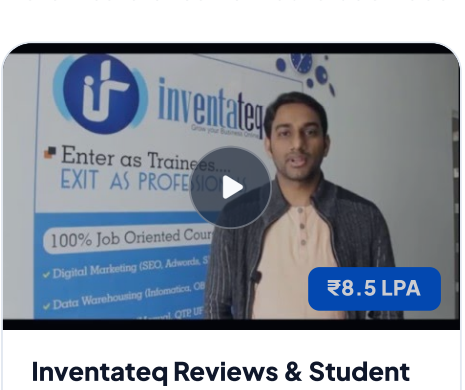


MR. KARTHIK
Placed at Capgemini (10.5 LPA)

"Moving from beginner theory to hands-on enterprise tools was seamless. The portfolio defense preparation helped me crack my MNC placement round!"
Course Completed : **Salesforce Interaction Studio Specialist** G ★★★★★

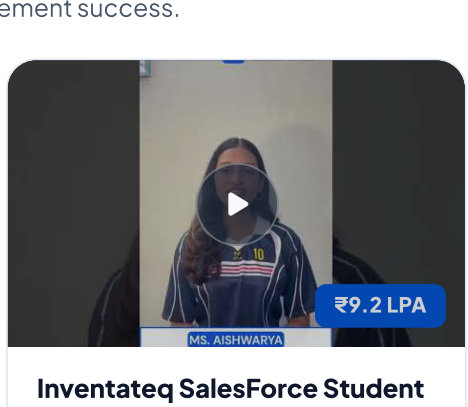
WATCH VIDEOS

Watch real stories from our students as they talk about their journey, growth, and placement success.



Inventateq Reviews & Student Genuine Feedback Bangalore
Course Video 1 • Student Feedback
Watch Story

Salesforce Training in Bangalore, Learn Salesforce from Scratch
Course Video 2 • Student Feedback
Watch Story



Inventateq SalesForce Student Ms.Aishwarya placed for the 7.2 LPA | Inventateq Placement Stories
Course Video 3 • Student Feedback
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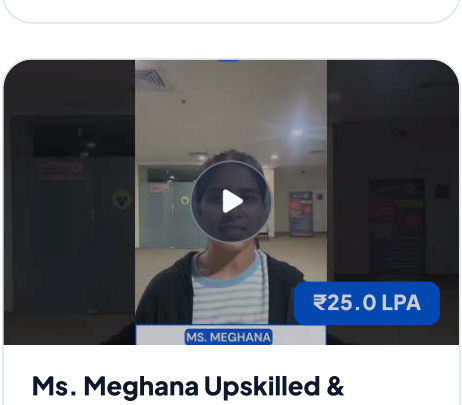
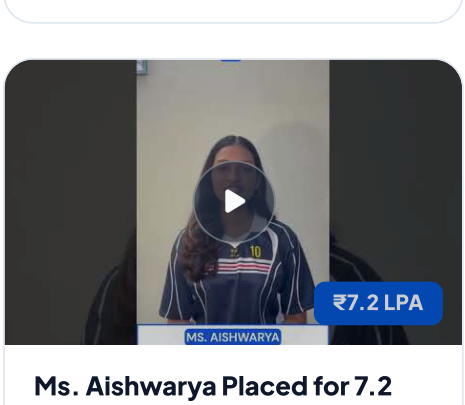
Classes @ INVENTATEQ.COM
₹6.8 LPA

Free Interview Skills Development Classes for Freshers & College Students
Course Video 4 • Student Feedback
Watch Story



Ms. Meghana Upskilled & Placed at 25 LPA
Top Offer • Enterprise Consultant
Watch Story



Ms. Aishwarya Placed for 7.2 LPA Package
Verified Offer • Software Dev
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