MASTER SALESFORCE DEVELOPER

COURSE WITH PLACEMENT

Build In- Demand Professional Expertise with Your Mentor, on Salesforce

WHY CHOOSE INVENTATEQ

Google Rated 4.9/5

COURSE BENEFITS

- Live Interactive Online Classes
- Get to Get Experienced Professionals
- 100% Assistance in Placement Support

15+	500+	20K	50K
Years of Experience	Hiring Partners	Students Trained	Career Transitions

Free e-Workshop
Learn Salesforce Fundamentals in 1 Hour

STARTS HERE !

ARE YOU FACING THESE CHALLENGES ?

- Still searching for your first job after graduation?
- Worried about the Fear Factor that it is too late to switch your career?
- Tired of working in a job that is not challenging and growth opportunities?
- Want to work from home and IT related field is your IT Interest?
- Not getting interviews calls despite applying to many jobs?

Have Great Learning Helps You

- Working Class Professionals
- Career Switchers
- Career Gap Individuals
- Non-Technical Graduates
- Recent Pass Outs
- Career Growth Aspirants
- Entrepreneurs
- Freelancers
- Career Transitioners
- Career Enhancers
- Career Changers
- Career Oriented Individuals

ABOUT INVENTATEQ

Inventateq is a leading training and consulting company committed to transforming dreams into...

Our Mission
To empower individuals with cutting-edge skills and knowledge, enabling them to excel in their careers and contribute to the success of organizations.

Our Vision
To be the most trusted and innovative training partner, recognized for our commitment to excellence, customer satisfaction, and positive impact on the lives of our learners.

Why Thousands Choose Inventateq?

15+	500+	20,000+	10,000+
Years of Experience	Hiring Partners	Students Trained	Career Transitions

We Collaborate With

Deloitte. Capgemini accenture IBM PWC

WHY LEARN SALESFORCE DEVELOPER ?

Salesforce Developer is a high-demand role with excellent career opportunities and competitive salaries. Learning Salesforce Development can open doors to a rewarding career with a strong future outlook.

Average Salesforce Developer Salary in India

₹7.5 LPA - ₹24 LPA

WHY INVENTATEQ ?

Inventateq is the best choice for Salesforce Developer training because we provide you with:

EXPERT FACILITATORS

- 100+ Top Tier Hiring Partners
- Salesforce Certified Professionals
- Industry Work Experience
- International Exposure

COURSES & FLEXIBILITY CHOICES

- Live Interactive Classes
- Instructor-led Training
- Hybrid Training Classes
- Self-Paced Learning
- Corporate Training
- Customized Training Classes

ADVANCED LEARNING EXPERIENCE

- Real-time Projects
- Capstone Projects
- Hackathons & Events
- Assessments & Quizzes
- Mock Interviews
- Resume Building
- Career Counseling
- Soft Skills Training

CERTIFICATION

- Industry Recognized Certification
- Certification Preparation
- Certification Vouchers

PLACEMENT ASSISTANCE

- Dedicated Placement Support
- Job Alerts
- Interview Preparation
- Referrals

GUARANTEED PLACEMENT SUPPORT

We are committed to your success and provide you with the support you need to get placed in your dream job.

- Aptitude Training
- Technical Training
- Mock Interviews
- Resume Preparation
- Interview Preparation
- Cover Letter Preparation
- Job Search Strategies
- Networking Opportunities
- Placement Drives & Workshops

TRAINING & PLACEMENT STATS	
100%	Placement Assistance
500+	Hiring Partners
20K+	Students Trained
50K	Career Transitions

Get Free Placement Roadmap

CAREER PROGRESSION

Salesforce offers a wide range of career opportunities for professionals with the right skills and certifications. Here are some of the most common career paths in Salesforce:

POSITION	TYPICAL RESPONSIBILITIES	EXPERIENCE REQUIRED
Salesforce Administrator / Consultant	Manage and configure Salesforce instances, create reports and dashboards, provide user support and training	Typically requires 1-3 years of experience with Salesforce administration
Salesforce Developer	Develop custom applications and integrations using Salesforce platform, write code in Apex and Visualforce	Requires strong programming skills and experience with Salesforce development tools
Salesforce Architect	Design and implement complex Salesforce solutions, lead technical teams, ensure scalability and performance	Requires extensive experience with Salesforce and strong leadership skills
Salesforce Business Analyst	Gather and analyze business requirements, translate them into Salesforce solutions	Requires strong analytical skills and experience with Salesforce functionalities
Salesforce Project Manager	Plan and manage Salesforce projects, coordinate with stakeholders, ensure timely delivery	Requires project management skills and experience with Salesforce projects
Salesforce Sales Consultant	Work with sales teams to implement Salesforce solutions, provide training and support	Requires strong sales skills and experience with Salesforce sales functionalities
Salesforce Marketing Consultant	Implement and manage Salesforce marketing solutions, create campaigns and analyze results	Requires strong marketing skills and experience with Salesforce marketing functionalities
Salesforce Customer Service Consultant	Implement and manage Salesforce customer service solutions, provide support and training	Requires strong customer service skills and experience with Salesforce customer service functionalities

SKILLS ROADMAP

Salesforce Developer Skills Roadmap: A comprehensive guide to mastering Salesforce development.

SKILL LEVEL	SKILLS TO LEARN	ACTIVITIES TO PRACTICE
Beginner	Salesforce basics, Apex programming, Visualforce, Lightning Web Components	Complete online courses, build simple applications, participate in Salesforce forums
Intermediate	Advanced Apex programming, Lightning Web Components, Salesforce integration	Build complex applications, contribute to open-source projects, attend Salesforce events
Advanced	Salesforce architecture, performance optimization, security best practices	Lead development projects, mentor junior developers, speak at Salesforce events

DETAILED MODULE PLAN

Salesforce Developer: A Detailed Training Course Module Plan for Beginners

Module 1: Introduction to Salesforce Platform

- Overview of Salesforce CRM
- Salesforce Editions and Licenses
- Salesforce Ecosystem
- Navigating the Salesforce Interface
- Setting Up and Customizing

ACTIVITY LAB
Explore the Salesforce platform and customize your personal workspace.

KNOWLEDGE ASSESSMENT
Take a quiz to test your understanding of Salesforce basics.

Module 2: Data Model Fundamentals

- Objects (Standard & Custom)
- Fields (Standard & Custom)
- Relationships (Lookup & Master-Detail)
- Schema Builder
- Data Import and Export Tools

ACTIVITY LAB
Create a custom object with various field types and establish relationships between objects.

KNOWLEDGE ASSESSMENT
Test your knowledge of data modeling concepts and Salesforce objects.

Module 3: Security Model

- Organization-Wide Defaults (OWD)
- Profiles and Permission Sets
- Role Hierarchy
- Sharing Rules
- Manual Sharing
- Field-Level Security (FLS) and Object-Level Security (OLS)

ACTIVITY LAB
Configure security settings to restrict access to specific records and fields.

KNOWLEDGE ASSESSMENT
Assess your understanding of Salesforce security model components.

Module 4: Apex Programming Basics

- Triggers
- Apex Classes
- Control Statements (If, Else, Switch, Loops)
- Collections (Lists, Sets, Maps)
- SOQL and SOSL Queries

ACTIVITY LAB
Write a simple Apex trigger to automate a business process.

KNOWLEDGE ASSESSMENT
Evaluate your Apex programming skills and identify areas for improvement.

Module 5: Apex Advanced Concepts

- Asynchronous Apex (Batch, Future, Queueable)
- Scheduled Apex
- Exception Handling
- Unit Testing
- Governor Limits

ACTIVITY LAB
Implement asynchronous Apex to handle large data volumes.

KNOWLEDGE ASSESSMENT
Test your knowledge of advanced Apex concepts and best practices.

Module 6: Visualforce Pages

- Visualforce Basics
- Controllers and Extensions
- Standard and Custom Controllers
- Dynamic Visualforce
- Visualforce Components

ACTIVITY LAB
Create a custom Visualforce page to display and edit data.

KNOWLEDGE ASSESSMENT
Assess your understanding of Visualforce development.

Module 7: Lightning Web Components (LWC)

- Introduction to Lightning Web Components
- Component Structure
- Data Binding and Event Handling
- Wire Service
- Component Communication

ACTIVITY LAB
Build a simple Lightning Web Component to display data.

KNOWLEDGE ASSESSMENT
Test your knowledge of Lightning Web Components.

Module 8: Salesforce Automation

- Process Builder
- Flow Builder
- Workflow Rules
- Approval Processes
- Automation Best Practices

ACTIVITY LAB
Automate a business process using Process Builder or Flow Builder.

KNOWLEDGE ASSESSMENT
Assess your understanding of Salesforce automation tools.

Module 9: Integrations

- REST API
- SOAP API
- Bulk API
- Platform Events
- HTTPS Callouts

ACTIVITY LAB
Integrate Salesforce with an external system using REST API.

KNOWLEDGE ASSESSMENT
Test your knowledge of Salesforce integration methods.

Module 10: Deployment & DevOps

- Change Sets
- Salesforce DX
- Git Basics
- Continuous Integration
- Version Management

ACTIVITY LAB
Configure and deploy changes using Change Sets or Salesforce DX.

KNOWLEDGE ASSESSMENT
Assess your understanding of Salesforce deployment and DevOps practices.

Module 11: Real-Time Projects

- CRM Application Development
- Lead Management System
- Service Management System
- Integration Project
- Capstone Project Presentation
- Team Work
- Project Documentation
- Q&A

ACTIVITY LAB
Complete a real-time project, applying all the concepts learned throughout the course.

KNOWLEDGE ASSESSMENT
Final assessment to evaluate your overall understanding of Salesforce development.

REAL-WORLD PORTFOLIO PROJECTS

Hands-on projects to build your Salesforce Developer portfolio

Project 1: CRM Application Development
What to do: Develop a custom CRM application to manage customer interactions, sales opportunities, and support cases.
Why you do: To demonstrate your knowledge of core Salesforce concepts, including data modeling, security, and automation.
Project outcomes: A fully functional CRM application that can be used by a small business.

Project 2: Lead Management System
What to do: Create a system to capture, qualify, and nurture leads, and track their progress through the sales pipeline.
Why you do: To showcase your ability to build a system that helps businesses generate more revenue.
Project outcomes: A lead management system that can be integrated with other Salesforce applications.

Project 3: Service Management Application
What to do: Develop a service management application to track customer issues, assign tasks to agents, and resolve cases efficiently.
Why you do: To demonstrate your ability to build a system that improves customer satisfaction and reduces support costs.
Project outcomes: A service management application that can be used by a customer support team.

Project 4: Integration Project
What to do: Integrate Salesforce with an external system, such as a marketing automation platform or an ERP system.
Why you do: To demonstrate your ability to connect Salesforce with other systems and exchange data seamlessly.
Project outcomes: A successful integration between Salesforce and the external system.

Project 5: Capstone Project
What to do: Design and develop a comprehensive Salesforce application that solves a real-world business problem.
Why you do: To showcase your skills and knowledge to potential employers.
Project outcomes: A unique and innovative Salesforce application that can be presented to employers.

Project 6: Salesforce Go Back to Old Tutorials
What to do: Revisit and refresh your knowledge of Salesforce fundamentals by working through old tutorials.
Why you do: To identify any gaps in your knowledge and reinforce your understanding of core concepts.
Project outcomes: A solid foundation in Salesforce development.

ASSESSMENT FRAMEWORK

Salesforce Developer Assessment Framework: A comprehensive guide to evaluating Salesforce developer skills and knowledge.

ASSESSMENT TYPE	ASSESSMENT FOCUS	PASS CRITERIA
Multiple Choice Questions	Salesforce fundamentals, Apex programming, Visualforce, Lightning Web Components	Minimum score of 80%
Coding Challenges	Writing Apex code, Visualforce pages, Lightning Web Components	Successful completion of all challenges
Scenario-Based Questions	Real-world Salesforce development scenarios	Demonstrate understanding of best practices
Project Evaluation	Evaluation of a Salesforce development project	Meeting project requirements and quality standards
Code Review	Peer review of code quality and adherence to standards	Constructive feedback and improvement suggestions
Certification Exam	Salesforce Platform Developer I certification exam	Pass the certification exam

RESUME, GITHUB & LINKEDIN

Professional resume, version control, and online presence for Salesforce Developers

- Professional Resume Template with Salesforce Skills Section
- Resume Writing Guide for Salesforce Developers
- Common Resume Mistakes to Avoid
- GitHub Repository Setup for Salesforce Projects
- Version Control Best Practices for Salesforce Development
- Collaborating on Salesforce Projects using GitHub
- LinkedIn Profile Optimization for Salesforce Developers
- Networking Strategies for Salesforce Professionals
- Showcasing Salesforce Projects and Certifications on LinkedIn

OUR STUDENT

Meet the learners who turned their goals into success stories through dedication, skill, and continuous growth.

READ REVIEWS

WATCH VIDEOS

CONTACT US

JOB HUNTING ENDS HERE
Enroll in our Salesforce Developer course that gets you Dream Job!

+91 8220210909
Whatsapp

+91 7899213878
Whatsapp

info@inventateq.com
Email

www.inventateq.com
Website