MASTER SALESFORCE DATA CLOUD
COURSE With Placement

Build In-Demand Professional Expertise with Real-Time Hands-on Salesforce Data Cloud Training

BEST RATED ON TOP PLATFORMS

Google Reviews ★★★★★ · Trustpilot ★★★★★ · Sulekha ★★★★★

COURSE BENEFITS

- 100% Practical & Real-Time Hands-on Labs
- End-to-End Capstone Implementation Projects
- Industry Recognized Certification Preparation
- 100% Dedicated Placement Support in MNC's & Mock Interviews

15+	500+	25K	15K
YEARS OF EXCELLENCE	HIRING PARTNERS	STUDENTS TRAINED	STUDENTS PLACED

Chat on WhatsApp
FREE Career Counselling
+91 85500 00909

YOUR FUTURE
STARTS HERE !

ARE YOU FACING THESE CHALLENGES ?

- Still searching for your first job after graduation?
- Worried about the Gap? And don't know how to start your career?
- Stuck in a low-salary job? and seeking for better growth opportunities?
- Fear of switching to an IT career from a non-IT background
- Not getting interview calls despite applying to 100+ jobs?

TOO MUCH THEORY
NO PROJECTS
SKILL GAP
NO GUIDANCE

How Inventateq Helps You

Waiting Ends. Careers Begin.
Build job-ready skills. Start applying with confidence.

Turns Gaps into Comebacks
Close skill gaps. Rebuild your career

Break Free. Move Forward
Learn in-demand skills. Take your next career step.

Doubt Out. Confidence In.
Practice real skills. Walk into interviews prepared.

Turn Rejections into Chances
Turn every setback into skills employers value.

Be Smart Learn AI
Learn AI tools. Work smarter. Stay updated

ABOUT INVENTATEQ

Inventateq is a leading IT training and placement company committed to transforming learners into Industry ready professionals

Our Mission
To deliver high-quality education, practical slots and career opportunities that empower individuals to achieve their dreams

Our Vision
To be a globally recognised training company known for innovation, quality and impactful learner outcomes.

Why Thousands Choose Inventateq?

15+	500+	25,000+	15,000+
Years of Excellence	Hiring Partners	Students Trained	Students Placed

We Collaborate With

Deloitte. · Capgemini · amazon · HCL · Tech Mahindra

WHY LEARN SALESFORCE DATA CLOUD ?

Enterprises worldwide are actively hiring certified Salesforce Data Cloud professionals to drive critical business operations, digital transformation, and modernization.

CAREER SCOPE OF SALESFORCE DATA CLOUD

- **Exponential Industry Demand**
  Rapid enterprise adoption across global IT firms, MNCs, and technology centers
- **Premium Salary Compensation**
  Command competitive compensation packages with rapid growth milestones
- **Cross-Industry Opportunities**
  Versatile skill set applicable across technology, consulting, finance, and core sectors
- **Future-Proof Career Growth**
  Long-term job security supported by ongoing digital modernization and tooling investment
- **Global Certification Pathways**
  Direct alignment with recognized industry certifications to validate your competence
- **Worldwide Job Prospects**
  Open doors to roles in major Indian tech hubs as well as international remote positions

INDUSTRY-RECOGNIZED CERTIFICATION

CERTIFICATE
OF ACHIEVEMENT
SIGNATURE

QR Verified · Globally Valid · ISO 9001:2015

High Enterprise Demand. Global MNC Consulting. Premium Packages.

Average Salesforce Data Cloud Consultant Salary in India

₹7.5 LPA – ₹24 LPA

WHY INVENTATEQ ?

Because we have placed over 15,000+ students and we can place you as well

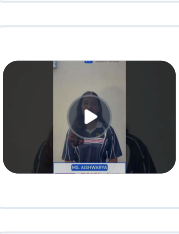
STUDENT PLACEMENTS

- 100% Placement Assurance Support
- 500+ Top Tech Hiring Partners
- Resume & LinkedIn Optimization
- Industry Mock Technical Interviews
- Unlimited Interview Calls Until Placed

COURSE & PLACEMENT VIDEOS

Student Genuine Feedback
Inventateq Reviews & Student Genuine Feed...
Inventateq Bangalore Reviews
Watch Video

Practical Training Success
Salesforce Training in Bangalore, Learn Sales...
Industry Tech Career
Watch Video



Placement Story
Inventateq SalesForce Student Ms.Aishwarya pl...
Campus to MNC Offer
Watch Video

Interview Skills & Growth
Free Interview Skills Development Classes for...
Free Student Masterclass
Watch Video

> At Inventateq, Your Success is Our Mission !

GUARANTEED PLACEMENT SUPPORT

We don't just teach, we prepare you for the real world!

- Aptitude Training
- Technical Training
- Mock Interviews
- HR Interview Preparation
- Resume Preparation
- Cover Letter Preparation
- LinkedIn Profile Optimisation
- Job Portal Access
- Placement Drives & Hiring Events

OUR RECRUITMENT PARTNERS

TATA · Infosys · wipro · Capgemini · Tech Mahindra · LARSEN & TOUBRO · HCL TECH · accenture

OUR PLACEMENT STATS

Our placement record reflects consistent growth, with students securing opportunities across leading companies in diverse industries.

15,000+	500+	95%	6 LPA
Students Placed	Companies Hired	Placement Ratio	Average Package

Check Most Recent Placements

CAREER PROGRESSION

Job responsibilities, technical competency and portfolio evidence for each role.

ROLE PATHWAY	TYPICAL RESPONSIBILITIES	PORTFOLIO PROOF
Salesforce Data Associate	Manage core Salesforce Data tasks, configure tooling, and support delivery.	Practical Salesforce Data setup files, exercise scripts, and documentation.
Salesforce Data Consultant	Build practical Data Modeling workflows, implement features, and resolve issues.	Functional Data Modeling modules, workflow configs, and practical deliverables.
Lead Salesforce Data Consultant	Lead Salesforce Data technical delivery, design solutions, and set standards.	Complete Salesforce Data capstone artifacts, technical blueprints, and reports.

SKILLS ROADMAP

Progress from core foundations to production-ready enterprise workflows.

MILESTONE	PRACTICAL OUTPUT	REVIEW EVIDENCE
Milestone 1 (Foundations)	Master fundamental Salesforce Data concepts, environment setup, and tools.	Configured Salesforce Data workspace and verified practice exercises.
Milestone 2 (Implementation)	Develop practical Data Modeling workflows and functional domain modules.	Working Data Modeling project modules and validated practice outputs.
Milestone 3 (Advanced Workflows)	Implement advanced Data Transformations features, integrations, and optimizations.	Validated Data Transformations configurations and technical review outputs.
Milestone 4 (Production Capstone)	Deliver an end-to-end Salesforce Data capstone project and technical review.	Complete Salesforce Data project portfolio artifact and defense.

DETAILED MODULE PLAN

11 in-depth modules • 3 Months Duration • Hands-on practical training

1 Module 1: Introduction to Salesforce Data Cloud

- Overview of Salesforce Data Cloud (Customer Data Platform)
- CDP Concepts and Use Cases
- Data Cloud Architecture
- Real-Time Data Unification
- Key Components Overview

GUIDED LAB
Log in to the system, practice basic navigation, and complete your first Salesforce Data Cloud (Customer Data exercise.

INTERVIEW & ASSESSMENT
Explain what Salesforce Data Cloud (Customer Data is used for and why companies choose it in simple words.

2 Module 2: Data Ingestion & Connectivity

- Data Streams
- Batch vs Real-Time Ingestion
- Salesforce and External Data Sources
- API-Based Data Ingestion
- Data Mapping and Schema Setup

GUIDED LAB
Configure and verify Data Streams in your practice cloud environment.

INTERVIEW & ASSESSMENT
Explain how Data Streams improves system reliability and performance.

3 Module 3: Data Modeling in Data Cloud

- Data Model Concepts
- Data Objects and Entities
- Identity Resolution Model
- Data Spaces
- Relationship Mapping

GUIDED LAB
Configure and verify Data Model Concepts in your practice cloud environment.

INTERVIEW & ASSESSMENT
Explain how Data Model Concepts improves system reliability and performance.

4 Module 4: Identity Resolution & Unification

- Customer Identity Concepts
- Matching Rules
- Reconciliation Rules
- Unified Customer Profile
- Duplicate Management

GUIDED LAB
Configure and verify Customer Identity Concepts in your practice cloud environment.

INTERVIEW & ASSESSMENT
Explain how Customer Identity Concepts improves system reliability and performance.

5 Module 5: Segmentation & Audiences

- Segment Creation
- Dynamic Audience Building
- Real-Time Segmentation
- Behavioral and Attribute-Based Segments
- Audience Activation

GUIDED LAB
Configure and verify Segment Creation in your practice cloud environment.

INTERVIEW & ASSESSMENT
Explain how Segment Creation improves system reliability and performance.

6 Module 6: Data Transformations

- Data Prep Tools
- Calculated Insights
- Data Mapping Rules
- Data Quality Management
- Standardization Techniques

GUIDED LAB
Configure and verify Data Prep Tools in your practice cloud environment.

INTERVIEW & ASSESSMENT
Explain how Data Prep Tools improves system reliability and performance.

7 Module 7: Activation & Personalization

- Activation Framework
- Marketing Cloud Integration
- Advertising Platform Activation
- Journey Builder Integration
- Real-Time Personalization

GUIDED LAB
Configure and verify Activation Framework in your practice cloud environment.

INTERVIEW & ASSESSMENT
Explain how Activation Framework improves system reliability and performance.

8 Module 8: Analytics & Insights

- Customer 360 Insights
- Dashboards and Reporting
- KPIs and Metrics
- Behavioral Analytics
- Predictive Insights Overview

GUIDED LAB
Set up simple performance alarms to receive email alerts when cloud server CPU spikes.

INTERVIEW & ASSESSMENT
Explain how system monitoring helps engineers fix issues before users notice.

9 Module 9: Security & Governance

- Data Privacy and Compliance
- Role-Based Access Control
- Data Encryption
- Consent Management
- Governance Best Practices

GUIDED LAB
Configure and verify Data Privacy and Compliance in your practice cloud environment.

INTERVIEW & ASSESSMENT
Explain how Data Privacy and Compliance improves system reliability and performance.

10 Module 10: Integrations & Ecosystem

- Salesforce CRM Integration
- Marketing Cloud Integration
- MuleSoft Integration Overview
- External Data Lake Integration
- API Ecosystem

GUIDED LAB
Configure and verify Salesforce CRM Integration in your practice cloud environment.

INTERVIEW & ASSESSMENT
Explain how Salesforce CRM Integration improves system reliability and performance.

11 Module 11: Real-Time Projects

- Customer 360 Implementation Project
- Unified Customer Profile Case Study
- Real-Time Segmentation Project
- Marketing Activation Project
- Resume Building & Interview Preparation
- Tools Covered
- Salesforce Data Cloud
- Salesforce CRM

GUIDED LAB
Complete an end-to-end practical project bringing together everything you built in this course.

INTERVIEW & ASSESSMENT
Present your completed project and explain your key design decisions with confidence.

REAL-WORLD PORTFOLIO PROJECTS

Practical industry scenarios, tools applied, and demonstrable project outcomes.

Project 1: Customer 360 Implementation Project

What it is: Set up the core Salesforce Data Cloud environment and configure essential business settings.
What you do: Initialize base configurations, create clean templates, and verify workflow controls.
Tools used: Salesforce Data Cloud, CDP Use Cases
Project outcome: Working project foundation configured and tested according to best practices.

Project 2: Unified Customer Profile Case Study

What it is: Build practical Data Ingestion Connectivity modules to handle everyday business operations.
What you do: Create core functional components, validate input data, and prevent common errors.
Tools used: Salesforce Data Cloud, Data Ingestion Connectivity, Data Streams
Project outcome: Functional business module ready to run and demo with zero manual errors.

Project 3: Real-Time Segmentation Project

What it is: Connect Identity Resolution Unification with Customer Identity to automate data and team workflows.
What you do: Set up automated pipelines, link required services, and run end-to-end tests.
Tools used: Salesforce Data Cloud, Identity Resolution Unification, Customer Identity
Project outcome: Live automated workflow pipeline documented with clear usage guides.

Project 4: Marketing Activation Project

What it is: Optimize Data Transformations workflows for security, speed, and reliability.
What you do: Audit performance bottlenecks, apply security rules, and optimize execution speed.
Tools used: Salesforce Data Cloud, Data Transformations, Data Prep Tools.
Project outcome: Production-grade technical deliverable ready to add to your personal portfolio.

Project 5: Salesforce Data Cloud

What it is: Implement advanced Analytics Insights features matching real industry requirements.
What you do: Configure custom settings, automate repetitive tasks, and test business logic.
Tools used: Salesforce Data Cloud, Analytics Insights, Customer 360 Insights
Project outcome: Production-grade technical deliverable ready to add to your personal portfolio.

Project 6: Salesforce Data Cloud End-to-End Capstone

What it is: Build a complete, production-ready Salesforce Data Cloud project bringing all skills together.
What you do: Design, code, test, and document a full project workflow from scratch to launch.
Tools used: Salesforce Data Cloud, Integrations Ecosystem, Salesforce CRM Integration
Project outcome: Verified capstone project ready to showcase on your resume and interview calls.

ASSESSMENT FRAMEWORK

Module tests, practical evaluations, capstone and completion criteria.

COMPONENT	ASSESSMENT FOCUS	PASS EVIDENCE
Module Knowledge Quizzes	Core Salesforce Data principles, terminology, and workflow concepts	Consistent passing score across syllabus unit evaluation tests
Lab Submissions & Practice Reviews	Hands-on Data Modeling implementation, configuration, and practical exercises	Working lab deliverables satisfying practical evaluation rubrics
Hands-On Mini Projects	Independent problem-solving using intermediate Data Transformations techniques	Functional project artifacts addressing realistic domain scenarios
Final Production Capstone	End-to-end Salesforce Data implementation, quality review, and delivery	Complete capstone submission with technical walkthrough review
Technical Mock Viva	Technical reasoning, troubleshooting approaches, and communication	Successfully defending project decisions in structured mock panels

RESUME, GITHUB & LINKEDIN

Evidence-based resume writing and professional project presentation.

- Documented Salesforce Data portfolio with blueprints, configuration sheets, and master data.
- Detailed Salesforce Data diagrams, component specifications, and end-to-end workflows.
- Visual project sheets, live demonstration walkthroughs, and verified functional outputs.
- Project documentation covering Data Modeling setup, configuration steps, and test notes.
- Direct resume bullet points highlighting hands-on Salesforce Data tools and technical outcomes.
- Structured practice for technical interview pitches, walkthroughs, and viva defense.

OUR STUDENT

Meet the learners who turned their goals into successful careers through dedication, skill, and continuous growth.

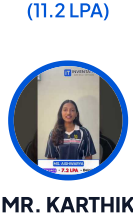
READ REVIEWS

MS. SNEHA
Placed at Wipro (9.5 LPA)

"The hands-on cloud labs at Inventateq transformed my technical confidence. Writing infrastructure as code and configuring CI/CD pipelines gave me the exact skills needed!"
Course Completed : **Salesforce Data Cloud Specialist** G ★★★★★

MR. HARSHIT
Placed at Accenture (11.2 LPA)

"Inventateq's real-world focus on containerization and monitoring was top-notch. The capstone deployment gave me the confidence to handle production interview questions."
Course Completed : **Salesforce Data Cloud Specialist** G ★★★★★

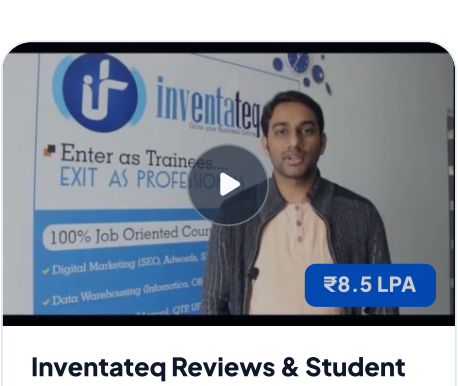


MR. KARTHIK
Placed at Capgemini (10.5 LPA)

"Transitioning to a Cloud & DevOps role seemed challenging until I joined Inventateq. The 1-on-1 mentorship and mock interview drills made clearing my interview seamless."
Course Completed : **Salesforce Data Cloud Specialist** G ★★★★★

WATCH VIDEOS

Watch real stories from our students as they talk about their journey, growth, and placement success.



Inventateq Reviews & Student Genuine Feedback Bangalore
Course Video 1 • Student Feedback
Watch Story

Salesforce Training in Bangalore, Learn Salesforce from Scratch
Course Video 2 • Student Feedback
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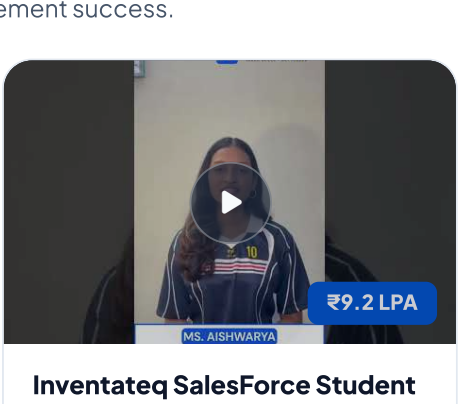

Inventateq SalesForce Student Ms.Aishwarya placed for the 7.2 LPA | Inventateq Placement Stories
Course Video 3 • Student Feedback
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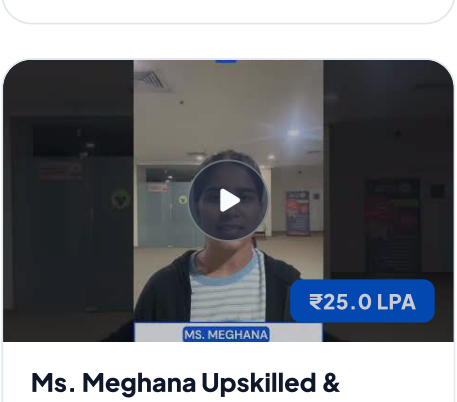
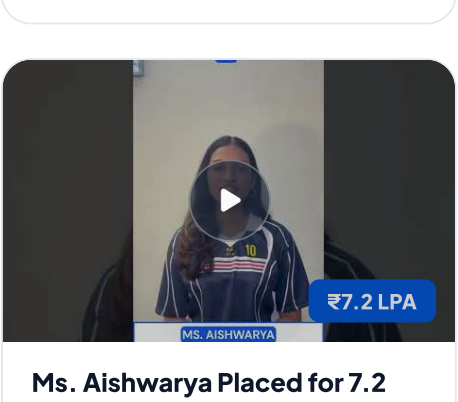
Classes @ INVENTATEQ.COM
₹6.8 LPA

Free Interview Skills Development Classes for Freshers & College Students
Course Video 4 • Student Feedback
Watch Story



Ms. Meghana Upskilled & Placed at 25 LPA
Top Offer • Enterprise Consultant
Watch Story



Ms. Aishwarya Placed for 7.2 LPA Package
Verified Offer • Software Dev
Watch Story

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