MASTER SALESFORCE COURSE With Placement

Become a Salesforce Professional & Experience with Real-Time Projects on Salesforce Platform

Start Your Journey with Us Today!

COURSE MODULES

- Salesforce Admin & Dev Core Hands-on Labs
- Salesforce Integration & Automation Projects
- Salesforce Interview Preparation
- 100% Dedicated Placement Support Until You Get Placed

15+	500+	25K	10K
Live Projects	Hiring Partners	Students Trained	Placements

Free Certification Free of Cost

Enrollment Open

Next Batch Starts on 15th Feb 2026

STARTS HERE !

ARE YOU FACING THESE CHALLENGES ?

- Still learning the core theory without any practical experience?
- Worried about the Cloud Transition? Scared to move from your comfort zone?
- Do you have a job, but are struggling to find the right project to gain real-time experience?
- Feeling stuck in the same role? Unable to grow in your career?
- Not getting interviews calls despite applying to multiple jobs?
- Lack of confidence to crack interviews?

Those Unrelenting Hedge You

Working Early Mornings & Late Nights

Tame Objectives Overwhelming Tasks

Break Time Interruptions

Work Life Confidence%

Unrelenting Work Pressure

Lack Of Confidence%

ABOUT INVENTATEQ

Inventateq is a leading IT training and consulting company committed to transforming lives through education.

Our Mission

To empower individuals with the knowledge, skills, and confidence they need to succeed in the ever-changing IT industry.

Our Values

Integrity, Excellence, Innovation, Customer Satisfaction, Continuous Learning, Collaboration, Diversity & Inclusion

Why Thousands Choose Inventateq?

15+	500+	25,000+	10,000+
Years of Experience	Hiring Partners	Students Trained	Placements

We Collaborate With

Deloitte. Capgemini accenture IMPACT.

WHY LEARN SALESFORCE ?

Salesforce is the world's #1 CRM platform, and companies are desperately in need of Salesforce professionals. Here's why learning Salesforce can be a game-changer for your career:

3 MAJOR REASONS SALESFORCE

- Huge Demand for Salesforce Professionals
- Excellent Career Growth Opportunities
- Lucrative Salary Packages

CERTIFICATE

Certificate Awarded Dashboard

Certificate Awarded Dashboard

Certificate Awarded Dashboard

Average Salary in India

₹7.5 LPA – ₹24 LPA

WHY INVENTATEQ ?

Inventateq is the best choice for Salesforce training because we focus on real-world skills, hands-on projects, and personalized support to help you succeed.

STUDENT PLACEMENTS

- 100% Placement Assistance Support
- Resume & Interview Preparation
- Placement Activity Dashboard
- Industry Real-Time Interview Questions
- Mock Interviews with Feedback

COURSE & ACADEMIC VIDEOS

Student Success Dashboard

Student Success Dashboard

Student Success Dashboard

Are you Ready to Transform Your Career?

Join Inventateq Today!

Let's Get Started

At Inventateq, Your Success is Our Mission !

GUARANTEED PLACEMENT SUPPORT

We don't just train, we prepare you for the real world!

- Application Forms
- Technical Training
- Resume Preparation
- Mock Interviews
- Interview Scheduling Support
- Offer Negotiation Support
- Industry Real-Time Questions
- Job Portal Access
- Placement Activity Dashboard

INDUSTRY EXPERTS

TATA Infosys wipro

Capgemini Accenture

IBM TECH mahindra

OUR PLACEMENT STATS

10,000+	500+	95%	4 LPA
Students Placed	Hiring Partners	Placement Rate	Highest Package

View Our Recent Placements

CAREER PROGRESSION

Our Salesforce training is designed to help you build a successful career in the cloud industry. Here's how you can progress:

ROLE/STAGE	TYPICAL RESPONSIBILITIES	EXPERIENCE RANGE
Salesforce Administrator	User management, data management, basic customizations, reports & dashboards	0-2 years
Salesforce Developer	Apex programming, Visualforce development, Lightning Web Components (LWC)	2-4 years
Lead Salesforce Consultant	Lead implementations, client interaction, requirement gathering, solution design	4-6 years
Salesforce Architect	Enterprise-level solution design, integration strategies, data architecture	6+ years

Completing Salesforce certifications will help you advance faster in your career.

SKILLS ROADMAP

Our Salesforce training is designed to help you master every enterprise workflow.

ROADMAP	PRACTICAL SUPPORT	REVIEW SCHEDULE
Salesforce Fundamentals	Introduction to Salesforce, Navigation, Basic Configurations	Weekly Progress Reviews
Advanced Administration	Automation Tools, Security Model, Data Management	Bi-weekly Skill Assessments
Platform Development	Apex Programming, Triggers, Visualforce Pages	Monthly Code Reviews
Integration & Deployment	Data Integration, Deployment Strategies, Best Practices	Quarterly Performance Evaluations

DETAILED MODULE PLAN

Our Salesforce training is designed to help you master every enterprise workflow.

Module 1: Introduction to Salesforce

- Overview of CRM Concepts
- Salesforce Editions & Licensing
- Salesforce Ecosystem
- Navigating the Salesforce UI
- Setup and Configuration

LEARN AIM

Gain a foundational understanding of Salesforce, its ecosystem, and how it supports CRM and cloud computing.

OPPORTUNITIES & ENGAGEMENT

Explore real-world Salesforce implementations and discuss how businesses leverage CRM for growth.

Module 2: Salesforce Setup & Navigation

- Salesforce User Interface
- Customizing the Layout
- Apps and Tabs
- Object Manager
- Record Types

LEARN AIM

Learn how to customize Salesforce, set up your environment, and build applications for Salesforce Apps.

OPPORTUNITIES & ENGAGEMENT

Explore Salesforce AppExchange and discuss how businesses leverage CRM for growth.

Module 3: Data Model Basics

- Standard Objects
- Custom Objects
- Fields and Field Types
- Relationships (Lookup, Master-Detail)
- Schema Builder

LEARN AIM

Learn how to customize Salesforce, set up your environment, and build applications for Financial Apps.

OPPORTUNITIES & ENGAGEMENT

Explore Salesforce AppExchange and discuss how businesses leverage CRM for growth.

Module 4: Security Model

- Profiles and Permission Sets
- Roles and Role Hierarchy
- Sharing Rules and Settings
- Organization-Wide Defaults (OWD)
- Field-Level Security

LEARN AIM

Learn how to customize Salesforce, set up your environment, and build applications for Progression Plan.

OPPORTUNITIES & ENGAGEMENT

Explore Salesforce AppExchange and discuss how businesses leverage CRM for growth.

Module 5: Sales Cloud

- Lead Management
- Opportunity Management
- Sales Processes
- Forecasting
- Campaigns

LEARN AIM

Learn how to customize Salesforce, set up your environment, and build applications for Financial Apps.

OPPORTUNITIES & ENGAGEMENT

Explore Salesforce AppExchange and discuss how businesses leverage CRM for growth.

Module 6: Service Cloud

- Case Management
- Knowledge Base
- Omni-Channel Support
- Service Console

LEARN AIM

Learn how to customize Salesforce, set up your environment, and build applications for Financial Apps.

OPPORTUNITIES & ENGAGEMENT

Explore Case Management and discuss how businesses leverage CRM for growth.

Module 7: Automation Tools

- Workflow Rules
- Process Builder
- Flow Builder
- Approval Processes
- Email Alerts and Templates

LEARN AIM

Learn how to customize Salesforce, set up your environment, and build applications for Financial Apps.

OPPORTUNITIES & ENGAGEMENT

Explore Salesforce AppExchange and discuss how businesses leverage CRM for growth.

Module 8: Reports & Dashboards

- Report Types
- Report Builder
- Tabular Reports
- Summary Reports and Dashboards
- Scheduling

LEARN AIM

Learn how to customize Salesforce, set up your environment, and build applications for Financial Apps.

OPPORTUNITIES & ENGAGEMENT

Explore Salesforce AppExchange and discuss how businesses leverage CRM for growth.

Module 9: Integration Basics

- Web Services
- SOAP API Overview
- REST API Overview
- Data Import Wizard
- Data Loader

LEARN AIM

Learn how to customize Salesforce, set up your environment, and build applications for Financial Apps.

OPPORTUNITIES & ENGAGEMENT

Explore Salesforce AppExchange and discuss how businesses leverage CRM for growth.

Module 10: App Customization

- Page Layouts
- Record Types
- Lightning App Builder
- Custom Tabs
- App Configuration

LEARN AIM

Learn how to customize Salesforce, set up your environment, and build applications for Financial Apps.

OPPORTUNITIES & ENGAGEMENT

Explore Salesforce AppExchange and discuss how businesses leverage CRM for growth.

Module 11: Real-Time Projects

- Sales Management CRM Project
- Service Cloud Implementation
- Lead vs. Opportunity Workflow
- Automation Using Flows
- Resource Building & Client Interaction Presentation
- Mock Interviews
- Resume Preparation & Job Portal Access

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OPPORTUNITIES & ENGAGEMENT

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REAL-WORLD PORTFOLIO PROJECTS

Practical industry scenarios, role-specific, and demonstrate in-depth platform mastery.

Project1: Sales Management CRM Project

Objective: Build a complete CRM system for managing leads, opportunities, and sales processes.

Technologies: Salesforce CRM, Lightning App Builder, Flow Builder, Reports & Dashboards

Features Included: Lead Management, Opportunity Tracking, Sales Pipeline Automation, Forecasting, Dashboards

Project2: Customer Service Application

Objective: Develop a customer service application for managing cases and support tickets.

Technologies: Service Cloud, Omni-Channel, Knowledge Base, Case Management

Project Outcomes: Implemented a fully functional customer service application.

Project3: Lead vs. Opportunity Workflow

Objective: Automate the lead-to-opportunity conversion process using Salesforce automation tools.

Technologies: Process Builder, Flow Builder, Email Alerts, Approval Processes

Project Outcomes: Automated lead qualification and opportunity creation, reducing manual effort.

Project4: Dashboard Report Project

Objective: Create interactive dashboards and reports for real-time business insights.

Technologies: Report Builder, Dashboard Components, Scheduling

Project Outcomes: Developed dynamic reports and dashboards for data-driven decision-making.

Project5: Salesforce Data Import Project

Objective: Import and manage large datasets efficiently using Salesforce tools.

Technologies: Data Import Wizard, Data Loader, Schema Builder

Project Outcomes: Successfully migrated and structured data for optimal performance.

Project6: Salesforce Integration Project

Objective: Integrate Salesforce with external systems using APIs and middleware.

Technologies: REST API, SOAP API, Postman, Middleware Tools

Project Outcomes: Established seamless data flow between Salesforce and third-party applications.

ASSESSMENT FRAMEWORK

Our assessments are designed to evaluate your skills, track your progress, and ensure you're ready for real-world challenges.

ASSESSMENT	ASSESSMENT FOCUS	REQUIREMENTS
Initial Knowledge Assessment	Evaluates your current knowledge of Salesforce, cloud computing, and technology	Completed before training begins
Module Quizzes	Tests understanding of key concepts after each module	Must score 70% or higher to proceed
Hands-On Projects	Assesses practical skills in configuring and customizing Salesforce	Completed and submitted by deadlines
Final Capstone Project	Comprehensive project simulating real-world business challenges	Must demonstrate all learned skills
Technical Interview	Prep for real-world Salesforce interviews, including mock interviews	Completed before graduation or job placement
Certification Exam	Optional but recommended for industry recognition	Scheduled after training completion

RESUME, GITHUB & LINKEDIN

Professional resume sessions and long-term professional growth partnership.

- Resume Preparation
- Profile Optimization
- Project Documentation
- Interview Preparation
- Mock Interviews
- Feedback Sessions
- Job Search Strategies
- Networking Tips
- Personal Branding
- Career Guidance

OUR STUDENT

Hear from our students about their journey with us and their successful careers through dedication, skill, and determination.

READ REVIEWS

"The course was extremely practical, and the trainer was very supportive. I gained the confidence to crack interviews." Rebecca Henderson ★★★★★

"Inventateq's training was exactly what I needed to switch my career. The hands-on projects were very helpful." Michael Thompson ★★★★★

"I highly recommend Inventateq to anyone looking to start a career in Salesforce. They provide excellent support and guidance." Sarah Williams ★★★★★

WATCH VIDEOS

Success Story of Student Who Transformed Career with Salesforce Training

Student Testimonial: How Inventateq Helped Me Land My Dream Job

Why Inventateq is the Best Choice for Salesforce Training

Career Transformation Success Story: From Beginner to Salesforce Developer

Mock Interview Session: Real Questions & Expert Answers

Top 10 Salesforce Interview Questions & Answers for Freshers

CONTACT US

JOB HUNTING. ENDS HERE

Let us help you land your dream job! Ensure that you get your Dream Job!

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