INVENTATEQ
LEARN SKILLS • GET PLACED

MASTER SALESFORCE ANALYTICS
COURSE With Placement

Build In-Demand Professional Expertise with Real-Time Hands-on Salesforce Analytics Training

BEST RATED ON TOP PLATFORMS

Google Reviews ★★★★★ | Trustpilot ★★★★★ | Sulekha ★★★★★

COURSE BENEFITS

- 100% Practical & Real-Time Hands-on Labs
- End-to-End Capstone Implementation Projects
- Industry Recognized Certification Preparation
- 100% Dedicated Placement Support in MNC's & Mock Interviews

15+	500+	25K	15K
YEARS OF EXCELLENCE	HIRING PARTNERS	STUDENTS TRAINED	STUDENTS PLACED

Chat on WhatsApp
FREE Career Counselling
+91 85500 00909

YOUR FUTURE
STARTS HERE !

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ARE YOU FACING THESE CHALLENGES ?

- Still searching for your first job after graduation?
- Worried about the Gap? And don't know how to start your career?
- Stuck in a low-salary job? and seeking for better growth opportunities?
- Fear of switching to an IT career from a non-IT background
- Not getting interview calls despite applying to 100+ jobs?

TOO MUCH THEORY
NO PROJECTS
SKILL GAP
NO GUIDANCE
?

How Inventateq Helps You

Waiting Ends. Careers Begin.
Build job-ready skills. Start applying with confidence.

Turns Gaps into Comebacks
Close skill gaps. Rebuild your career

Break Free. Move Forward
Learn in-demand skills. Take your next career step.

Doubt Out. Confidence In.
Practice real skills. Walk into interviews prepared.

Turn Rejections into Chances
Turn every setback into skills employers value.

Be Smart Learn AI
Learn AI tools. Work smarter. Stay updated

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ABOUT INVENTATEQ

Inventateq is a leading IT training and placement company committed to transforming learners into Industry ready professionals

Our Mission
To deliver high-quality education, practical slots and career opportunities that empower individuals to achieve their dreams

Our Vision
To be a globally recognised training company known for innovation, quality and impactful learner outcomes.

Why Thousands Choose Inventateq?

15+	500+	25,000+	15,000+
Years of Excellence	Hiring Partners	Students Trained	Students Placed

We Collaborate With

Deloitte. Capgemini amazon HCL Tech Mahindra

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WHY LEARN SALESFORCE ANALYTICS ?

Enterprises worldwide are actively hiring certified Salesforce Analytics professionals to drive critical business operations, digital transformation, and modernization.

CAREER SCOPE OF SALESFORCE ANALYTICS

Exponential Industry Demand
Rapid enterprise adoption across global IT firms, MNCs, and technology centers

Premium Salary Compensation
Command competitive compensation packages with rapid growth milestones

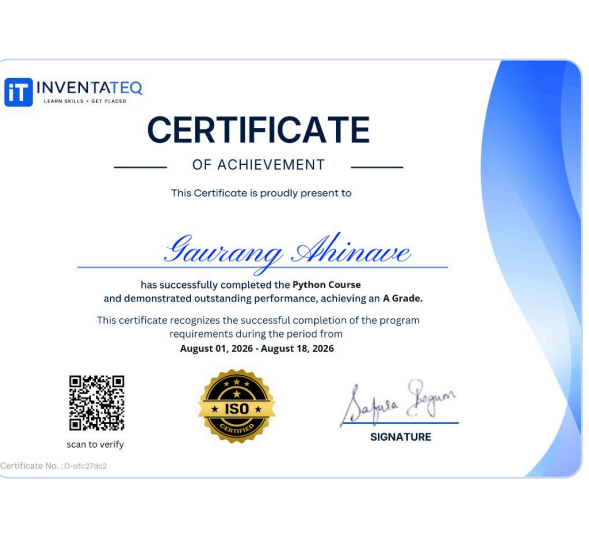
Cross-Industry Opportunities
Versatile skill set applicable across technology, consulting, finance, and core sectors

Future-Proof Career Growth
Long-term job security supported by ongoing digital modernization and tooling investment

Global Certification Pathways
Direct alignment with recognized industry certifications to validate your competence

Worldwide Job Prospects
Open doors to roles in major Indian tech hubs as well as international remote positions

INDUSTRY-RECOGNIZED CERTIFICATION



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CERTIFICATE
OF ACHIEVEMENT
This Certificate is proudly presented to
Gaurang Ahinave
has successfully completed the Python Course and demonstrated outstanding performance, achieving an A Grade.
This certificate recognizes the successful completion of the program requirements during the period from August 01, 2026 - August 18, 2026
scan to verify
ISO
SIGNATURE

QR Verified · Globally Valid · ISO 9001:2015

High Enterprise Demand. Global MNC Consulting. Premium Packages.

Average Salesforce Analytics Consultant Salary in India

₹7.5 LPA – ₹24 LPA

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WHY INVENTATEQ ?

Because we have placed over 15,000+ students and we can place you as well

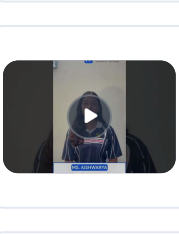
STUDENT PLACEMENTS

- 100% Placement Assurance Support
- 500+ Top Tech Hiring Partners
- Resume & LinkedIn Optimization
- Industry Mock Technical Interviews
- Unlimited Interview Calls Until Placed

COURSE & PLACEMENT VIDEOS

Student Genuine Feedback
Inventateq Reviews & Student Genuine Feed...
Inventateq Bangalore Reviews
Watch Video

Practical Training Success
Salesforce Training in Bangalore, Learn Sales...
Industry Tech Career
Watch Video



Placement Story
Inventateq SalesForce Student Ms.Aishwarya pl...
Campus to MNC Offer
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Interview Skills & Growth
Free Interview Skills Development Classes for...
Free Student Masterclass
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> At Inventateq, Your Success is Our Mission !

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GUARANTEED PLACEMENT SUPPORT

We don't just teach, we prepare you for the real world!

- Aptitude Training
- Technical Training
- Mock Interviews
- HR Interview Preparation
- Resume Preparation
- Cover Letter Preparation
- LinkedIn Profile Optimisation
- Job Portal Access
- Placement Drives & Hiring Events

OUR RECRUITMENT PARTNERS

TATA · Infosys · wipro · Capgemini · Tech Mahindra · LARSEN & TOUBRO · HCL TECH · accenture

OUR PLACEMENT STATS

Our placement record reflects consistent growth, with students securing opportunities across leading companies in diverse industries.

15,000+	500+	95%	6 LPA
Students Placed	Companies Hired	Placement Ratio	Average Package

Check Most Recent Placements

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CAREER PROGRESSION

Job responsibilities, technical competency and portfolio evidence for each role.

ROLE PATHWAY	TYPICAL RESPONSIBILITIES	PORTFOLIO PROOF
Salesforce Analytics Associate	Manage core Salesforce Analytics tasks, configure tooling, and support delivery.	Practical Salesforce Analytics setup files, exercise scripts, and documentation.
Salesforce Analytics Consultant	Build practical CRM Analytics workflows, implement features, and resolve issues.	Functional CRM Analytics modules, workflow configs, and practical deliverables.
Lead Salesforce Analytics Consultant	Lead Salesforce Analytics technical delivery, design solutions, and set standards.	Complete Salesforce Analytics capstone artifacts, technical blueprints, and reports.

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SKILLS ROADMAP

Progress from core foundations to production-ready enterprise workflows.

MILESTONE	PRACTICAL OUTPUT	REVIEW EVIDENCE
Milestone 1 (Foundations)	Master fundamental Salesforce Analytics concepts, environment setup, and tools.	Configured Salesforce Analytics workspace and verified practice exercises.
Milestone 2 (Implementation)	Develop practical CRM Analytics workflows and functional domain modules.	Working CRM Analytics project modules and validated practice outputs.
Milestone 3 (Advanced Workflows)	Implement advanced Dashboard Design features, integrations, and optimizations.	Validated Dashboard Design configurations and technical review outputs.
Milestone 4 (Production Capstone)	Deliver an end-to-end Salesforce Analytics capstone project and technical review.	Complete Salesforce Analytics project portfolio artifact and defense.

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DETAILED MODULE PLAN

11 in-depth modules • 3 Months Duration • Hands-on practical training

1 Module 1: Introduction to Salesforce Analytics

- Overview of Salesforce Analytics
- Business Intelligence (BI) Concepts
- Salesforce Analytics Ecosystem
- CRM Analytics (Tableau CRM) Overview
- Use Cases in Business

GUIDED LAB
Log in to the system, practice basic navigation, and complete your first Salesforce Analytics exercise.

INTERVIEW & ASSESSMENT
Explain what Salesforce Analytics is used for and why companies choose it in simple words.

2 Module 2: Data Understanding & Preparation

- Data Sources in Salesforce
- Data Modeling Basics
- Data Import and Connection
- Dataset Creation
- Data Prep Concepts

GUIDED LAB
Connect different data tables using simple relationships to build a unified report.

INTERVIEW & ASSESSMENT
Explain why building clear relationships between tables makes reports faster.

3 Module 3: CRM Analytics (Tableau CRM)

- Dashboards and Lens Basics
- Creating Reports and Visualizations
- Dataset Exploration
- Filters and Interactions
- App Creation

GUIDED LAB
Analyze business records focusing on Dashboards and Lens Basics and present your key findings.

INTERVIEW & ASSESSMENT
Explain how Dashboards and Lens Basics turns raw numbers into clear actionable insights.

4 Module 4: SAQL & Data Expressions

- Introduction to SAQL (Salesforce Analytics Query Language)
- Query Basics
- Aggregations and Grouping
- Time-Based Analysis
- Data Transformation Logic

GUIDED LAB
Write simple SQL queries to search customer records and combine data from two tables.

INTERVIEW & ASSESSMENT
Explain how to link two data tables together using a common ID number.

5 Module 5: Recipes & Dataflows

- Dataflow Concepts
- Recipe Builder
- Data Transformation Steps
- Scheduling Data Jobs
- Data Pipeline Management

GUIDED LAB
Analyze business records focusing on Dataflow Concepts and present your key findings.

INTERVIEW & ASSESSMENT
Explain how Dataflow Concepts turns raw numbers into clear actionable insights.

6 Module 6: Dashboard Design

- Dashboard Components
- Charts and Widgets
- Dynamic Dashboards
- KPI Tracking
- Interactive Analytics Design

GUIDED LAB
Build an interactive visual dashboard with summary cards and filter buttons.

INTERVIEW & ASSESSMENT
Explain how interactive dashboards help managers track company performance.

7 Module 7: Advanced Analytics

- Predictive Analytics with Einstein Discovery
- Trend Analysis
- Forecasting Models
- Anomaly Detection
- AI-Driven Insights

GUIDED LAB
Analyze business records focusing on Predictive Analytics with Einstein Discovery and present your key findings.

INTERVIEW & ASSESSMENT
Explain how Predictive Analytics with Einstein Discovery turns raw numbers into clear actionable insights.

8 Module 8: Salesforce Integration

- CRM Integration with Analytics
- Data Cloud Integration Overview
- Marketing Cloud Data Integration
- External Data Sources
- API-Based Data Access

GUIDED LAB
Analyze business records focusing on CRM Integration with Analytics and present your key findings.

INTERVIEW & ASSESSMENT
Explain how CRM Integration with Analytics turns raw numbers into clear actionable insights.

9 Module 9: Security & Governance

- Data Security in Analytics
- User Access Control
- Sharing Rules
- Data Compliance
- Best Practices

GUIDED LAB
Analyze business records focusing on Data Security in Analytics and present your key findings.

INTERVIEW & ASSESSMENT
Explain how Data Security in Analytics turns raw numbers into clear actionable insights.

10 Module 10: Performance Optimization

- Query Optimization
- Data Volume Management
- Dashboard Performance Tuning
- Efficient Data Modeling
- Scalability Considerations

GUIDED LAB
Connect different data tables using simple relationships to build a unified report.

INTERVIEW & ASSESSMENT
Explain why building clear relationships between tables makes reports faster.

11 Module 11: Real-Time Projects

- Sales Performance Dashboard
- Customer Insights Analytics Project
- Marketing Campaign Analytics
- Executive KPI Dashboard
- Resume Building & Interview Preparation
- Tools Covered
- Salesforce CRM Analytics (Tableau CRM)
- Einstein Discovery

GUIDED LAB
Complete an end-to-end practical project bringing together everything you built in this course.

INTERVIEW & ASSESSMENT
Present your completed project and explain your key design decisions with confidence.

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REAL-WORLD PORTFOLIO PROJECTS

Practical industry scenarios, tools applied, and demonstrable project outcomes.

Project 1: Sales Performance Dashboard

What it is: Set up the core Salesforce Analytics environment and configure essential business settings.

What you do: Initialize base configurations, create clean templates, and verify workflow controls.

Tools used: Salesforce Analytics, Business Intelligence BI

Project outcome: Working project foundation configured and tested according to best practices.

Project 2: Customer Insights Analytics Project

What it is: Build practical Data Preparation modules to handle everyday business operations.

What you do: Create core functional components, validate input data, and prevent common errors.

Tools used: Salesforce Analytics, Data Preparation, Data Sources Salesforce

Project outcome: Functional business module ready to run and demo with zero manual errors.

Project 3: Marketing Campaign Analytics

What it is: Connect SAQL Data Expressions with SAQL Salesforce Analytics to automate data and team workflows.

What you do: Set up automated pipelines, link required services, and run end-to-end tests.

Tools used: Salesforce Analytics, SAQL Data Expressions, SAQL Salesforce Analytics

Project outcome: Live automated workflow pipeline documented with clear usage guides.

Project 4: Executive KPI Dashboard

What it is: Optimize Dashboard Design workflows for security, speed, and reliability.

What you do: Audit performance bottlenecks, apply security rules, and optimize execution speed.

Tools used: Salesforce Analytics, Dashboard Design, Dashboard Components

Project outcome: Production-grade technical deliverable ready to add to your personal portfolio.

Project 5: Salesforce CRM Analytics (Tableau CRM)

What it is: Implement advanced Salesforce Integration features matching real industry requirements.

What you do: Configure custom settings, automate repetitive tasks, and test business logic.

Tools used: Salesforce Analytics, Salesforce Integration, CRM Integration Analytics

Project outcome: Production-grade technical deliverable ready to add to your personal portfolio.

Project 6: Salesforce Analytics End-to-End Capstone

What it is: Build a complete, production-ready Salesforce Analytics project bringing all skills together.

What you do: Design, code, test, and document a full project workflow from scratch to launch.

Tools used: Salesforce Analytics, Performance Optimization, Query Optimization

Project outcome: Verified capstone project ready to showcase on your resume and interview calls.

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ASSESSMENT FRAMEWORK

Module tests, practical evaluations, capstone and completion criteria.

COMPONENT	ASSESSMENT FOCUS	PASS EVIDENCE
Module Knowledge Quizzes	Core Salesforce Analytics principles, industry terminology, and workflow concepts	Consistent passing score across syllabus unit evaluation tests
Lab Submissions & Practice Reviews	Hands-on CRM Analytics implementation, configuration, and practical exercises	Working lab deliverables satisfying practical evaluation rubrics
Hands-On Mini Projects	Independent problem-solving using intermediate Dashboard Design techniques	Functional project artifacts addressing realistic domain scenarios
Final Production Capstone	End-to-end Salesforce Analytics implementation, quality review, and delivery	Complete capstone submission with technical walkthrough review
Technical Mock Viva	Technical reasoning, troubleshooting approaches, and communication	Successfully defending project decisions in structured mock panels

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RESUME, GITHUB & LINKEDIN

Evidence-based resume writing and professional project presentation.

- Documented Salesforce Analytics portfolio with blueprints, configuration sheets, and master data.
- Detailed Salesforce Analytics diagrams, component specifications, and end-to-end workflows.
- Visual project sheets, live demonstration walkthroughs, and verified functional outputs.
- Project documentation covering CRM Analytics setup, configuration steps, and test notes.
- Direct resume bullet points highlighting hands-on Salesforce Analytics tools and technical outcomes.
- Structured practice for technical interview pitches, walkthroughs, and viva defense.

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OUR STUDENT

Meet the learners who turned their goals into successful careers through dedication, skill, and continuous growth.

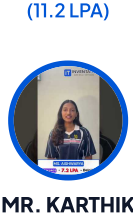
READ REVIEWS

MS. SNEHA
Placed at Wipro (9.5 LPA)

"The practical lab sessions gave me the confidence to transition into enterprise roles. Working on real-world datasets helped me clear technical interviews effortlessly!"
Course Completed : **Salesforce Analytics Specialist** ★★★★★

MR. HARSHIT
Placed at Accenture (11.2 LPA)

"Inventateq's focus on industry capstone projects and mock interviews was game-changing. The mentors guided me through every real-world implementation hurdle."
Course Completed : **Salesforce Analytics Specialist** ★★★★★

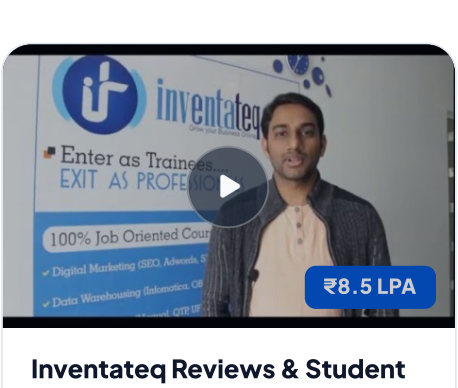


MR. KARTHIK
Placed at Capgemini (10.5 LPA)

"Moving from beginner theory to hands-on enterprise tools was seamless. The portfolio defense preparation helped me crack my MNC placement round!"
Course Completed : **Salesforce Analytics Specialist** ★★★★★

WATCH VIDEOS

Watch real stories from our students as they talk about their journey, growth, and placement success.



Inventateq Reviews & Student Genuine Feedback Bangalore
Course Video 1 • Student Feedback
Watch Story

Salesforce Training in Bangalore, Learn Salesforce from Scratch
Course Video 2 • Student Feedback
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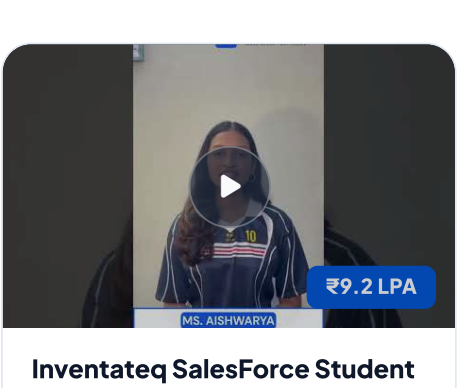

Inventateq SalesForce Student Ms.Aishwarya placed for the 7.2 LPA | Inventateq Placement Stories
Course Video 3 • Student Feedback
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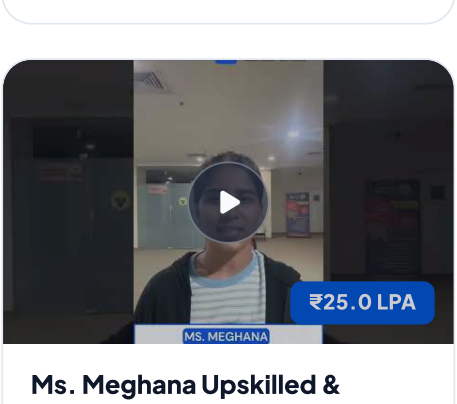
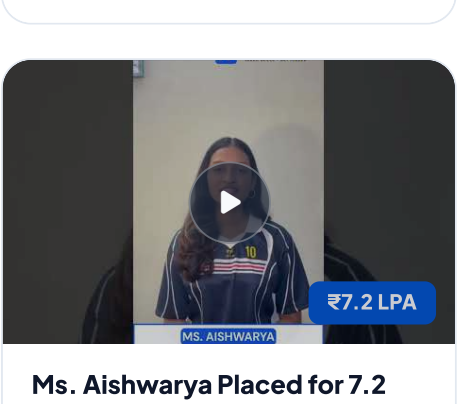
Classes @ INVENTATEQ.COM
₹6.8 LPA

Free Interview Skills Development Classes for Freshers & College Students
Course Video 4 • Student Feedback
Watch Story



Ms. Meghana Upskilled & Placed at 25 LPA
Top Offer • Enterprise Consultant
Watch Story



Ms. Aishwarya Placed for 7.2 LPA Package
Verified Offer • Software Dev
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