INVENTATEQ

MASTER MICROSTRATEGY COURSE With Placement

Build In-Demand Professional Expertise with Real-Time Hands-on Microstrategy

WHAT DO YOU GET WITH THIS COURSE?

COURSE HIGHLIGHTS

- 100% Job Assistance Till You Get Placed
- Live Interactive Classes by Industry Experts
- 100% Dedicated Placement Support Till You Get Placed

15+	500+	25K	10K
Years of Experience	Hiring Partners	Students Trained	Students Placed

Free Workshop
FREE Live Workshop
21 JANUARY

START NOW
STARTS HERE !

ARE YOU FACING THESE CHALLENGES ?

- Still searching for your first job of profession?
- Worried about the Gap Between Classroom Learning & Real-World Application?
- Struggling to Keep Up with Rapidly Changing Technology and growth expectations?
- Feeling Overwhelmed by IT Careers? Not sure of Where to Start?
- Not gaining Interviews, even despite applying for many Jobs?

Those Unsatisfying Hedge You

- Hands-On Experience Gap
- Time-Consuming Job Search
- Rapidly Changing Technology
- Lack of Confidence
- Limited Job Opportunities
- Overwhelming Career Choices
- Missing Networking Opportunities

ABOUT INVENTATEQ

Inventateq is a leading provider of cutting-edge training and consulting services dedicated to transforming aspirations into...

- Our Mission: To empower individuals and organizations with the knowledge, skills, and confidence to excel in the ever-evolving world of technology.
- Our Vision: To be the catalyst for digital transformation, enabling our clients to unlock their full potential and achieve sustainable growth.

Why Thousands Choose Inventateq?

15+	500+	25,000+	10,000+
Years of Experience	Hiring Partners	Students Trained	Students Placed

We Collaborate With

Deloitte. Capgemini ORACLE accenture PACTA.

WHY LEARN MICROSTRATEGY ?

MicroStrategy is a leading business intelligence (BI) software platform that empowers organizations to analyze data, gain insights, and make data-driven decisions.

- CAREER OUTLOOK OF MICROSTRATEGY
  - Data Analyst
  - Business Intelligence Developer
  - Data Engineer
  - Solution Architect
  - Consultant
  - Project Manager
- SALARY INCREMENT EXPECTATION
  - Entry-Level Positions: ₹5 - ₹8 LPA
  - Mid-Level Positions: ₹8 - ₹15 LPA
  - Senior-Level Positions: ₹15 - ₹25 LPA
  - Top-Level Positions: ₹25 LPA and above

Average Salary Package
₹5 LPA - ₹18 LPA

WHY INVENTATEQ ?

Inventateq is the perfect choice for those who want to grow and succeed!

STUDENT PLACEMENTS

- 100% Job Assistance Till You Get Placed
- 500+ Top Hiring Partners Engaged
- Maximum Salary Package 18 LPA
- Industry Most Technical Interviews
- Comprehensive Live Latest Projects

COURSES & PLACEMENT VIDEOS

Student Success Feedback
Hear from our students about their experiences and success stories.

Practical Training Sessions
Watch our hands-on training sessions in action.

Placement Story
Inspiring stories of our students' placement journeys.

Interview Tips
Valuable tips and insights to help you ace your interviews.

Hi
An Inventateq, Your Success is Our Mission !

GUARANTEED PLACEMENT SUPPORT

Inventateq is committed to your success and provides guaranteed placement support to help you achieve your career goals.

- Resume Building
- Mock Interviews
- Job Search Assistance
- Interview Scheduling
- Industry Networking Opportunities
- Career Path Guidance
- Job Fair Participation
- Ongoing Support and Guidance

OUR PLACEMENT STATS

10,000+	500+	95%	6 LPA
Students Placed	Hiring Partners	Placement Rate	Average Salary Package

Download Placement Brochure

CAREER PROGRESSION

Inventateq is committed to your success and provides guaranteed placement support to help you achieve your career goals.

Career Pathway	Entry-Level Role	Mid-Level Role
Microstrategy Developer	Design, develop, and maintain reports, dashboards, and applications using MicroStrategy.	Lead development projects, mentor junior developers, and ensure code quality.
Microstrategy Administrator	Manage MicroStrategy environments, including installation, configuration, and security.	Oversee multiple environments, implement advanced security measures, and optimize performance.
Data Engineer	Build and maintain data pipelines, ETL processes, and data warehouses.	Design complex data architectures, lead data engineering teams, and ensure data quality.
Business Intelligence Analyst	Analyze data, create reports and dashboards, and provide insights to stakeholders.	Lead BI projects, develop strategic recommendations, and present findings to executives.
Solution Architect	Design and implement MicroStrategy solutions, collaborate with clients, and provide technical guidance.	Lead solution design efforts, ensure scalability and performance, and mentor junior architects.
Project Manager	Plan, execute, and deliver MicroStrategy projects, manage resources, and communicate with stakeholders.	Oversee multiple projects, manage budgets, and ensure project success.

SKILLS ROADMAP

Our skills roadmap is designed to help you stay ahead of the curve and achieve your career goals.

Roadmap	Skills to Learn	Career Advancement
Beginner / Fundamentals	Basic knowledge of MicroStrategy, including its architecture, components, and basic functionality.	Entry-level positions in MicroStrategy development, administration, or analysis.
Intermediate / Advanced	Advanced MicroStrategy skills, including complex report development, dashboard creation, and data modeling.	Mid-level positions with more responsibility and higher salaries.
Expert / Specialization	Specialized skills in areas like MicroStrategy Cloud, mobile development, or data visualization.	Senior-level positions, leadership roles, or consulting opportunities.

DETAILED MODULE PLAN

Our detailed module plan is designed to help you achieve your learning goals and objectives.

Module 1: Introduction to Business Intelligence

- Overview of Business Intelligence (BI)
- Importance of BI in Modern Organizations
- Key Components of a BI System
- Data Warehousing Concepts
- Introduction to Data Mining
- Microstrategy Architecture

Duration: 2 hrs

Understand the fundamentals of business intelligence, and familiarize yourself with the MicroStrategy platform and its architecture.

Module 2: Microstrategy Architecture

- Microstrategy Server Environment
- Metadata Layer
- Intelligence Server
- Web & Library Server
- Mobile Server & Desktop Client

Duration: 2 hrs

Understand the MicroStrategy architecture, including its components and how they interact with each other.

Module 3: Data Modeling

- Logical Data Model
- Fact and Attributes
- Hierarchies
- Schema Objects
- Data Import Wizard
- Intelligent Cubes

Duration: 2 hrs

Learn how to create and manage data models in MicroStrategy, including logical and physical models.

Module 4: Report Development

- Creating Reports in Microstrategy
- Report Filters and Prompts
- Metrics and Thresholds
- Report Formatting

Duration: 2 hrs

Develop skills in creating reports, including simple and complex reports, using various report types and formatting options.

Module 5: Advanced Reporting

- OLAP, Grand and ROLAP Through Reports
- Custom Groups
- Advanced Metrics
- Conditional Formatting
- Report Performance Optimization

Duration: 2 hrs

Learn advanced reporting techniques, including report optimization and performance tuning.

Module 6 : OLAP Services

- Introduction to OLAP Services
- Cube Creation
- Intelligent Cubes
- Cube Maintenance
- Aggregation Techniques

Duration: 2 hrs

Understand the concepts of OLAP Services and how to create and manage cubes.

Module 7: Dashboards & Visualizations

- Dashboard Design Principles
- Interactive Dashboards
- Data Visualization Techniques
- KPI Dashboards
- Advanced Visualization Options

Duration: 2 hrs

Develop skills in creating interactive dashboards and visualizations.

Module 8: Administration

- Security Administration
- User Management
- Project Configuration
- Performance Monitoring
- Troubleshooting

Duration: 2 hrs

Learn how to administer and maintain a MicroStrategy environment, including security and performance.

Module 9: Integration

- Web Services Integration
- SQL Integration
- Third-Party Integration
- Mobile Integration
- Desktop Integration

Duration: 2 hrs

Understand how to integrate MicroStrategy with other systems and applications.

Module 10: Advanced Microstrategy

- Advanced Scripting
- Data Import and Distribution Services
- Enterprise Manager
- Microstrategy Operations
- Performance Optimization

Duration: 2 hrs

Learn advanced MicroStrategy techniques, including scripting and performance optimization.

Module 11: Real- Time Projects

- Sales Analytics Dashboard Project
- Financial Reporting Solution
- Marketing Campaign Analysis
- Human Resources Analytics Project
- Inventory Management System
- Customer Relationship Management Project
- Supply Chain Optimization Project
- Microstrategy Mobile

Duration: 2 hrs

Apply your knowledge to real-world projects, including designing, developing, and deploying MicroStrategy solutions.

REAL-WORLD PORTFOLIO PROJECTS

Put your theory to practice, solve real problems, and showcase your project portfolio!

Project 1: Sales Analytics Dashboard
Objective: Create a dashboard to analyze sales data and provide insights to sales teams.
Skills Used: Data Modeling, Dashboard Design, Visualization
Deliverables: Dashboard, Data Model, Report
Project Duration: 2 weeks

Project 2: Retail Performance Analysis
Objective: Analyze retail sales data to identify trends and opportunities for growth.
Skills Used: Data Analysis, Reporting, Visualization
Deliverables: Report, Dashboard, Presentation
Project Duration: 3 weeks

Project 3: Microstrategy Workstation
Objective: Develop a workstation application for data analysis and reporting.
Skills Used: Workstation Development, Data Analysis, Reporting
Deliverables: Workstation Application, Documentation
Project Duration: 4 weeks

Project 4: Enterprise Data Warehouse (Case Study)
Objective: Design and implement an enterprise data warehouse for a large organization.
Skills Used: Data Warehousing, ETL, Data Modeling
Deliverables: Data Warehouse Design, ETL Processes, Documentation
Project Duration: 6 weeks

Project 5: Microstrategy Mobile Application
Objective: Develop a mobile application for accessing MicroStrategy reports and dashboards.
Skills Used: Mobile Development, Microstrategy Mobile
Deliverables: Mobile Application, Documentation
Project Duration: 3 weeks

ASSESSMENT FRAMEWORK

Our assessment framework is designed to evaluate your learning progress and ensure you're on track to achieve your goals.

Assessment	Description	Key Components
Pre-Test Knowledge Assessment	Test knowledge of MicroStrategy concepts, including architecture, reporting, and data modeling.	Multiple-choice questions, scenario-based questions, and hands-on exercises.
Post-Assessment Practical Exercises	Apply knowledge to real-world scenarios, including report creation, dashboard design, and data analysis.	Hands-on exercises, case studies, and project-based assessments.
Quiz, Tests, and Assignments	Regular quizzes, tests, and assignments to reinforce learning and assess progress.	Multiple-choice questions, short-answer questions, and essay questions.
Final Project Assessment	Comprehensive project that demonstrates mastery of MicroStrategy skills and concepts.	Project proposal, design document, implementation, and presentation.
Technical Mock Test	Simulate real-world technical interviews to assess problem-solving skills and knowledge.	Technical questions, coding challenges, and system design questions.

RESUME, GITHUB & LINKEDIN

Our resume, GitHub, and LinkedIn guidance will help you create a professional online presence.

- Resume Guidance: Get expert advice on creating a resume that highlights your skills and experience.
- GitHub Guidance: Learn how to create and manage a GitHub repository to showcase your projects and code.
- LinkedIn Guidance: Optimize your LinkedIn profile to attract recruiters and network with professionals in your field.
- Interview Preparation: Get ready for technical interviews with our comprehensive interview preparation guidance.

OUR STUDENT

Our students are the heart of our success. Here's what they have to say about their experience with us.

READ REVIEWS

"The course was comprehensive and well-structured. The instructors were knowledgeable and provided valuable insights. I highly recommend this course to anyone looking to learn Microstrategy."
Microstrategy Developer

"I had a great experience with this course. The instructors were knowledgeable and provided valuable insights. I highly recommend this course to anyone looking to learn Microstrategy."
Microstrategy Developer

"The course was comprehensive and well-structured. The instructors were knowledgeable and provided valuable insights. I highly recommend this course to anyone looking to learn Microstrategy."
Microstrategy Developer

WATCH VIDEOS

Understanding the Role of Business Intelligence Developer
Watch Video

ETL Project Overview | ETL Process for Data Warehouse
Watch Video

Tableau Training for Beginners | Tableau Tutorial | Edureka
Watch Video

Data Warehouse Concepts in Hindi | Data Warehouse Tutorial for Beginners
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