INVENTATEQ
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MASTER LOOKER STUDIO
COURSE With Placement

Build In-Demand Professional Expertise with Real-Time Hands-on Looker Studio Training

BEST RATED ON TOP PLATFORMS

Google Reviews ★★★★★ · Trustpilot ★★★★★ · Sulekha ★★★★★

COURSE BENEFITS

- 100% Practical & Real-Time Hands-on Labs
- End-to-End Capstone Implementation Projects
- Industry Recognized Certification Preparation
- 100% Dedicated Placement Support in MNC's & Mock Interviews

15+ YEARS OF EXCELLENCE
500+ HIRING PARTNERS
25K STUDENTS TRAINED
15K STUDENTS PLACED

Chat on WhatsApp
FREE Career Counselling
+91 85500 00909

YOUR FUTURE
STARTS HERE !

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ARE YOU FACING THESE CHALLENGES ?

TOO MUCH THEORY
NO PROJECTS
SKILL GAP
NO GUIDANCE

- Still searching for your first job after graduation?
- Worried about the Gap? And don't know how to start your career?
- Stuck in a low-salary job? and seeking for better growth opportunities?
- Fear of switching to an IT career from a non-IT background
- Not getting interview calls despite applying to 100+ jobs?

How Inventateq Helps You

Waiting Ends. Careers Begin.
Build job-ready skills. Start applying with confidence.

Turns Gaps into Comebacks
Close skill gaps. Rebuild your career

Break Free. Move Forward
Learn in-demand skills. Take your next career step.

Doubt Out. Confidence In.
Practice real skills. Walk into interviews prepared.

Turn Rejections into Chances
Turn every setback into skills employers value.

Be Smart Learn AI
Learn AI tools. Work smarter. Stay updated

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ABOUT INVENTATEQ

Inventateq is a leading IT training and placement company committed to transforming learners into Industry ready professionals

Our Mission
To deliver high-quality education, practical slots and career opportunities that empower individuals to achieve their dreams

Our Vision
To be a globally recognised training company known for innovation, quality and impactful learner outcomes.

Why Thousands Choose Inventateq?

15+ Years of Excellence
500+ Hiring Partners
25,000+ Students Trained
15,000+ Students Placed

We Collaborate With

Deloitte. · Capgemini · amazon · HCL · Tech Mahindra

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WHY LEARN LOOKER STUDIO ?

Enterprises worldwide are actively hiring certified Looker Studio professionals to drive critical business operations, digital transformation, and modernization.

CAREER SCOPE OF LOOKER STUDIO

Exponential Industry Demand
Rapid enterprise adoption across global IT firms, MNCs, and technology centers

Premium Salary Compensation
Command competitive compensation packages with rapid growth milestones

Cross-Industry Opportunities
Versatile skill set applicable across technology, consulting, finance, and core sectors

Future-Proof Career Growth
Long-term job security supported by ongoing digital modernization and tooling investment

Global Certification Pathways
Direct alignment with recognized industry certifications to validate your competence

Worldwide Job Prospects
Open doors to roles in major Indian tech hubs as well as international remote positions

INDUSTRY-RECOGNIZED CERTIFICATION

INVENTATEQ
CERTIFICATE
OF ACHIEVEMENT
This Certificate is proudly presented to
Gaurang Ahirwe
SIGNATURE

QR Verified · Globally Valid · ISO 9001:2015

Direct Business Impact. Fast-Growing Industry Demand. High Career Mobility.

Average Looker Studio Professional Salary in India

₹5.5 LPA – ₹18 LPA

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WHY INVENTATEQ ?

Because we have placed over 15,000+ students and we can place you as well

STUDENT PLACEMENTS

- 100% Placement Assurance Support
- 500+ Top Tech Hiring Partners
- Resume & LinkedIn Optimization
- Industry Mock Technical Interviews
- Unlimited Interview Calls Until Placed

COURSE & PLACEMENT VIDEOS

Student Genuine Feedback
Inventateq Reviews & Student Genuine Feed...
Inventateq Bangalore Reviews
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Practical Training Success
Inventateq Reviews & Student Genuine Feed...
Industry Tech Career
Watch Video

Placement Story
Ananya's Placement Success Story | AI Course ...
Campus to MNC Offer
Watch Video

Interview Skills & Growth
Free Interview Skills Development Classes for...
Free Student Masterclass
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> **At Inventateq, Your Success is Our Mission !**

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GUARANTEED PLACEMENT SUPPORT

We don't just teach, we prepare you for the real world!

- Aptitude Training
- Technical Training
- Mock Interviews
- HR Interview Preparation
- Resume Preparation
- Cover Letter Preparation
- LinkedIn Profile Optimisation
- Job Portal Access
- Placement Drives & Hiring Events

OUR RECRUITMENT PARTNERS

TATA · Infosys · wipro · Capgemini · Tech Mahindra · LARSEN & TOUBRO · HCL TECH · accenture

OUR PLACEMENT STATS

Our placement record reflects consistent growth, with students securing opportunities across leading companies in diverse industries.

15,000+ Students Placed
500+ Companies Hired
95% Placement Ratio
6 LPA Average Package

Check Most Recent Placements

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CAREER PROGRESSION

Job responsibilities, technical competency and portfolio evidence for each role.

ROLE PATHWAY	TYPICAL RESPONSIBILITIES	PORTFOLIO PROOF
Looker Studio Associate	Manage core Data Visualization tasks, configure tooling, and support delivery.	Practical Data Visualization setup files, exercise scripts, and documentation.
Looker Studio Specialist	Build practical Data Sources workflows, implement features, and resolve issues.	Functional Data Sources modules, workflow configs, and practical deliverables.
Senior Looker Studio Lead	Lead Looker Studio technical delivery, design solutions, and set standards.	Complete Looker Studio capstone artifacts, technical blueprints, and reports.

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SKILLS ROADMAP

Progress from core foundations to production-ready enterprise workflows.

MILESTONE	PRACTICAL OUTPUT	REVIEW EVIDENCE
Milestone 1 (Foundations)	Master fundamental Data Visualization concepts, environment setup, and tools.	Configured Data Visualization workspace and verified practice exercises.
Milestone 2 (Implementation)	Develop practical Data Sources workflows and functional domain modules.	Working Data Sources project modules and validated practice outputs.
Milestone 3 (Advanced Workflows)	Implement advanced Dashboard Design features, integrations, and optimizations.	Validated Dashboard Design configurations and technical review outputs.
Milestone 4 (Production Capstone)	Deliver an end-to-end Looker Studio capstone project and technical review.	Complete Looker Studio project portfolio artifact and defense.

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DETAILED MODULE PLAN

11 in-depth modules • 3 Months Duration • Hands-on practical training

1 Module 1: Introduction to Data Visualization

- Basics of Data Visualization
- Business Intelligence Overview
- Introduction to Looker Studio
- Use Cases in Reporting & Analytics
- Dashboard Thinking Concepts

GUIDED LAB
Log in to the system, practice basic navigation, and complete your first Data Visualization exercise.

INTERVIEW & ASSESSMENT
Explain what Data Visualization is used for and why companies choose it in simple words.

2 Module 2: Getting Started with Looker Studio

- Interface Overview
- Creating a Report
- Connecting Data Sources
- Understanding Data Fields
- Basic Report Navigation

GUIDED LAB
Build an interactive visual dashboard with summary cards and filter buttons.

INTERVIEW & ASSESSMENT
Explain how interactive dashboards help managers track company performance.

3 Module 3: Data Sources & Connectivity

- Google Sheets Integration
- Google Analytics Integration
- BigQuery Integration (Overview)
- SQL-Based Data Sources
- Third-Party Connectors

GUIDED LAB
Write simple SQL queries to search customer records and combine data from two tables.

INTERVIEW & ASSESSMENT
Explain how to link two data tables together using a common ID number.

4 Module 4: Data Preparation

- Data Blending
- Data Transformation Basics
- Calculated Fields
- Filters and Parameters
- Data Cleaning Techniques

GUIDED LAB
Import a raw business spreadsheet, remove duplicate rows, and fix formatting errors.

INTERVIEW & ASSESSMENT
Explain why cleaning raw data is necessary before creating business charts.

5 Module 5: Visualization Components

- Charts and Graphs
- Tables and Pivot Tables
- Scorecards and KPIs
- Geo Maps
- Interactive Controls (Dropdowns, Sliders)

GUIDED LAB
Analyze business records focusing on Charts and Graphs and present your key findings.

INTERVIEW & ASSESSMENT
Explain how Charts and Graphs turns raw numbers into clear actionable insights.

6 Module 6: Dashboard Design

- Layout Design Principles
- Storytelling with Data
- Branding and Themes
- Responsive Dashboard Design
- User Experience Optimization

GUIDED LAB
Build an interactive visual dashboard with summary cards and filter buttons.

INTERVIEW & ASSESSMENT
Explain how interactive dashboards help managers track company performance.

7 Module 7: Advanced Reporting

- Dynamic Filters
- Drill-Down Reports
- Date Range Controls
- Cross-Filtering
- Segmentation Analysis

GUIDED LAB
Analyze business records focusing on Dynamic Filters and present your key findings.

INTERVIEW & ASSESSMENT
Explain how Dynamic Filters turns raw numbers into clear actionable insights.

8 Module 8: Marketing & Business Dashboards

- Sales Performance Dashboards
- Marketing Campaign Tracking
- Website Analytics Dashboard
- Financial Reporting Dashboards
- Executive Summary Reports

GUIDED LAB
Build an interactive visual dashboard with summary cards and filter buttons.

INTERVIEW & ASSESSMENT
Explain how interactive dashboards help managers track company performance.

9 Module 9: Collaboration & Sharing

- Sharing Reports with Users
- Permission Management
- Scheduled Email Reports
- Embedding Dashboards
- Version Control Basics

GUIDED LAB
Analyze business records focusing on Sharing Reports with Users and present your key findings.

INTERVIEW & ASSESSMENT
Explain how Sharing Reports with Users turns raw numbers into clear actionable insights.

10 Module 10: Optimization & Best Practices

- Performance Optimization
- Data Load Handling
- Report Efficiency Tips
- Visualization Best Practices
- Common Mistakes to Avoid

GUIDED LAB
Build an interactive visual dashboard with summary cards and filter buttons.

INTERVIEW & ASSESSMENT
Explain how interactive dashboards help managers track company performance.

11 Module 11: Real-Time Projects

- Google Analytics Dashboard Project
- Sales Performance Dashboard
- Marketing ROI Dashboard
- E-commerce Analytics Report
- Resume Building & Interview Preparation
- Tools Covered
- Looker Studio
- Google Analytics

GUIDED LAB
Complete an end-to-end practical project bringing together everything you built in this course.

INTERVIEW & ASSESSMENT
Present your completed project and explain your key design decisions with confidence.

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REAL-WORLD PORTFOLIO PROJECTS

Practical industry scenarios, tools applied, and demonstrable project outcomes.

Project 1: Google Analytics Dashboard Project

What it is: Set up the core Data Visualization environment and configure essential business settings.

What you do: Initialize base configurations, create clean templates, and verify workflow controls.

Tools used: Looker Studio, Data Visualization, Business Intelligence

Project outcome: Working project foundation configured and tested according to best practices.

Project 2: Sales Performance Dashboard

What it is: Build practical Looker Studio modules to handle everyday business operations.

What you do: Create core functional components, validate input data, and prevent common errors.

Tools used: Looker Studio, Interface

Project outcome: Functional business module ready to run and demo with zero manual errors.

Project 3: Marketing ROI Dashboard

What it is: Connect Data Preparation with Data Blending to automate data and team workflows.

What you do: Set up automated pipelines, link required services, and run end-to-end tests.

Tools used: Looker Studio, Data Preparation, Data Blending

Project outcome: Live automated workflow pipeline documented with clear usage guides.

Project 4: E-commerce Analytics Report

What it is: Optimize Dashboard Design workflows for security, speed, and reliability.

What you do: Audit performance bottlenecks, apply security rules, and optimize execution speed.

Tools used: Looker Studio, Dashboard Design, Layout Design

Project outcome: Production-grade technical deliverable ready to add to your personal portfolio.

Project 5: Looker Studio

What it is: Implement advanced Marketing Business Dashboards features matching real industry requirements.

What you do: Configure custom settings, automate repetitive tasks, and test business logic.

Tools used: Looker Studio, Marketing Business Dashboards, Sales Performance Dashboards

Project outcome: Production-grade technical deliverable ready to add to your personal portfolio.

Project 6: Looker Studio End-to-End Capstone

What it is: Build a complete, production-ready Looker Studio project bringing all skills together.

What you do: Design, code, test, and document a full project workflow from scratch to launch.

Tools used: Looker Studio, Optimization Best Practices, Performance Optimization

Project outcome: Verified capstone project ready to showcase on your resume and interview calls.

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ASSESSMENT FRAMEWORK

Module tests, practical evaluations, capstone and completion criteria.

COMPONENT	ASSESSMENT FOCUS	PASS EVIDENCE
Module Knowledge Quizzes	Core Data Visualization principles, industry terminology, and workflow concepts	Consistent passing score across syllabus unit evaluation tests
Lab Submissions & Practice Reviews	Hands-on Data Sources implementation, configuration, and practical exercises	Working lab deliverables satisfying practical evaluation rubrics
Hands-On Mini Projects	Independent problem-solving using intermediate Dashboard Design techniques	Functional project artifacts addressing realistic domain scenarios
Final Production Capstone	End-to-end Looker Studio implementation, quality review, and delivery	Complete capstone submission with technical walkthrough review
Technical Mock Viva	Technical reasoning, troubleshooting approaches, and communication	Successfully defending project decisions in structured mock panels

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RESUME, GITHUB & LINKEDIN

Evidence-based resume writing and professional project presentation.

- Modular GitHub repository per project with setup steps, dependencies, and clean commits.
- Detailed Data Visualization diagrams, component specifications, and end-to-end workflows.
- Visual project sheets, live demonstration walkthroughs, and verified functional outputs.
- Project documentation covering Data Sources setup, configuration steps, and test notes.
- Direct resume bullet points highlighting hands-on Looker Studio tools and technical outcomes.
- Structured practice for technical interview pitches, walkthroughs, and viva defense.

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OUR STUDENT

Meet the learners who turned their goals into successful careers through dedication, skill, and continuous growth.

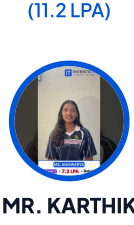
READ REVIEWS

MS. SNEHA
Placed at Wipro (9.5 LPA)

"The practical lab sessions gave me the confidence to transition into enterprise roles. Working on real-world datasets helped me clear technical interviews effortlessly!"
Course Completed : **Looker Studio Specialist**
G ★★★★★

MR. HARSHIT
Placed at Accenture (11.2 LPA)

"Inventateq's focus on industry capstone projects and mock interviews was game-changing. The mentors guided me through every real-world implementation hurdle."
Course Completed : **Looker Studio Specialist**
G ★★★★★

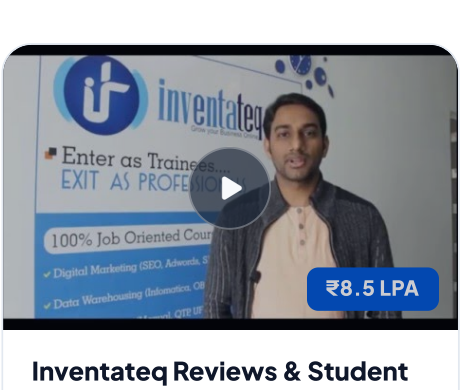


MR. KARTHIK
Placed at Capgemini (10.5 LPA)

"Moving from beginner theory to hands-on enterprise tools was seamless. The portfolio defense preparation helped me crack my MNC placement round!"
Course Completed : **Looker Studio Specialist**
G ★★★★★

WATCH VIDEOS

Watch real stories from our students as they talk about their journey, growth, and placement success.



Inventateq Reviews & Student Genuine Feedback Bangalore
Course Video 1 • Student Feedback
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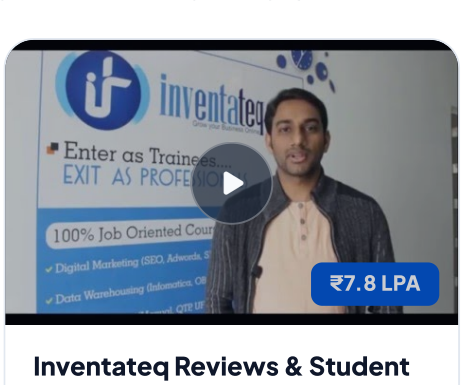

Inventateq Reviews & Student Genuine Feedback Bangalore
Course Video 2 • Student Feedback
Watch Story

₹9.2 LPA
MS. ANANYA

Ananya's Placement Success Story | AI Course | 6.5 LPA at Accenture| Inventateq
Course Video 3 • Student Feedback
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Classes @ INVENTATEQ.COM
₹6.8 LPA

Free Interview Skills Development Classes for Freshers & College Students
Course Video 4 • Student Feedback
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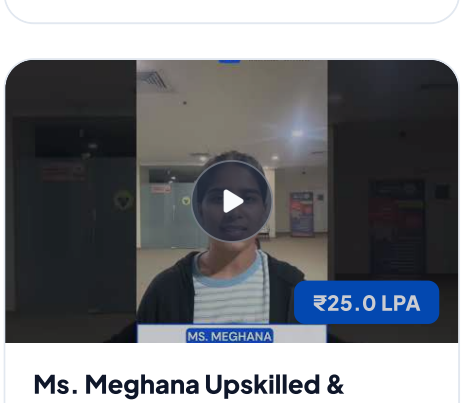

Ms. Meghana Upskilled & Placed at 25 LPA
Top Offer • Enterprise Consultant
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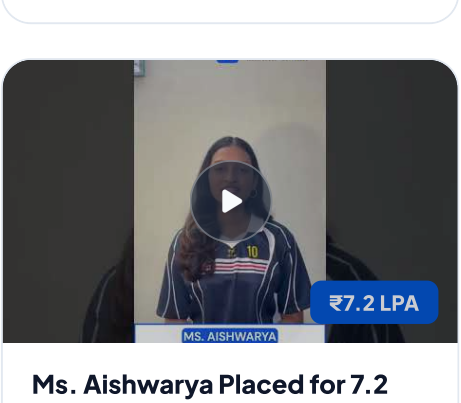

Ms. Aishwarya Placed for 7.2 LPA Package
Verified Offer • Software Dev
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