INVENTATEQ
LEARN SKILLS • GET PLACED

MASTER LOGO GRAPHIC DESIGN COURSE With Placement

Build In-Demand Professional Expertise with Real-Time Hands-on Logo Graphic Design Training

BEST RATED ON TOP PLATFORMS

Google Reviews ★★★★★ | Trustpilot ★★★★★ | Sulekha ★★★★★

COURSE BENEFITS

- ✓ 100% Practical & Real-Time Hands-on Labs
- ✓ End-to-End Capstone Implementation Projects
- ✓ Industry Recognized Certification Preparation
- ✓ 100% Dedicated Placement Support in MNC's & Mock Interviews

15+	500+	25K	15K
YEARS OF EXCELLENCE	HIRING PARTNERS	STUDENTS TRAINED	STUDENTS PLACED

Chat on WhatsApp
FREE Career Counselling
+91 85500 00909

YOUR FUTURE
STARTS HERE !

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ARE YOU FACING THESE CHALLENGES ?

TOO MUCH THEORY
NO PROJECTS
SKILL GAP
NO GUIDANCE
?

- Still searching for your first job after graduation?
- Worried about the Gap? And don't know how to start your career?
- Stuck in a low-salary job? and seeking for better growth opportunities?
- Fear of switching to an IT career from a non-IT background
- Not getting interview calls despite applying to 100+ jobs?

How Inventateq Helps You

Waiting Ends. Careers Begin.
Build job-ready skills. Start applying with confidence.

Turns Gaps into Comebacks
Close skill gaps. Rebuild your career

Break Free. Move Forward
Learn in-demand skills. Take your next career step.

Doubt Out. Confidence In.
Practice real skills. Walk into interviews prepared.

Turn Rejections into Chances
Turn every setback into skills employers value.

Be Smart Learn AI
Learn AI tools. Work smarter. Stay updated

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ABOUT INVENTATEQ

Inventateq is a leading IT training and placement company committed to transforming learners into Industry ready professionals

Our Mission
To deliver high-quality education, practical slots and career opportunities that empower individuals to achieve their dreams

Our Vision
To be a globally recognised training company known for innovation, quality and impactful learner outcomes.

Why Thousands Choose Inventateq?

15+	500+	25,000+	15,000+
Years of Excellence	Hiring Partners	Students Trained	Students Placed

We Collaborate With

Deloitte. Capgemini amazon HCL Tech Mahindra

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WHY LEARN LOGO GRAPHIC DESIGN ?

Enterprises worldwide are actively hiring certified Logo Graphic Design professionals to drive critical business operations, digital transformation, and modernization.

CAREER SCOPE OF LOGO GRAPHIC DESIGN

Exponential Industry Demand
Rapid enterprise adoption across global IT firms, MNCs, and technology centers

Premium Salary Compensation
Command competitive compensation packages with rapid growth milestones

Cross-Industry Opportunities
Versatile skill set applicable across technology, consulting, finance, and core sectors

Future-Proof Career Growth
Long-term job security supported by ongoing digital modernization and tooling investment

Global Certification Pathways
Direct alignment with recognized industry certifications to validate your competence

Worldwide Job Prospects
Open doors to roles in major Indian tech hubs as well as international remote positions

INDUSTRY-RECOGNIZED CERTIFICATION

INVENTATEQ
CERTIFICATE
OF ACHIEVEMENT
ISO
SIGNATURE

QR Verified | Globally Valid | ISO 9001:2015

Direct Business Impact. Fast-Growing Industry Demand. High Career Mobility.

Average Logo Graphic Design Professional Salary in India

₹5.5 LPA – ₹18 LPA

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WHY INVENTATEQ ?

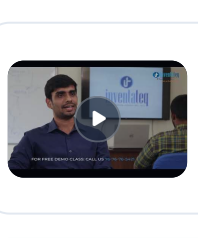
Because we have placed over 15,000+ students and we can place you as well

STUDENT PLACEMENTS

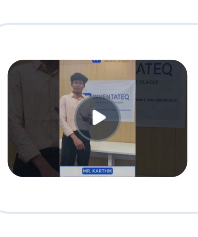
- ✓ 100% Placement Assurance Support
- ✓ 500+ Top Tech Hiring Partners
- ✓ Resume & LinkedIn Optimization
- ✓ Industry Mock Technical Interviews
- ✓ Unlimited Interview Calls Until Placed

COURSE & PLACEMENT VIDEOS

Student Genuine Feedback
Inventateq Reviews & Student Genuine Feed...
Inventateq Bangalore Reviews
Watch Video



Practical Training Success
Web Development Training in Bangalore, UI UX...
Industry Tech Career
Watch Video



Placement Story
A degree can open doors. But the right skills...
Campus to MNC Offer
Watch Video

Interview Skills & Growth
Free Interview Skills Development Classes for...
Free Student Masterclass
Watch Video

> At Inventateq, Your Success is Our Mission !

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GUARANTEED PLACEMENT SUPPORT

We don't just teach, we prepare you for the real world!

- ✓ Aptitude Training
- ✓ Technical Training
- ✓ Mock Interviews
- ✓ HR Interview Preparation
- ✓ Resume Preparation
- ✓ Cover Letter Preparation
- ✓ LinkedIn Profile Optimisation
- ✓ Job Portal Access
- ✓ Placement Drives & Hiring Events

OUR RECRUITMENT PARTNERS

TATA | Infosys | wipro
Capgemini | Tech Mahindra | LARSEN & TOUBRO
HCL TECH | accenture

OUR PLACEMENT STATS

Our placement record reflects consistent growth, with students securing opportunities across leading companies in diverse industries.

15,000+	500+	95%	6 LPA
Students Placed	Companies Hired	Placement Ratio	Average Package

Check Most Recent Placements

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CAREER PROGRESSION

Job responsibilities, technical competency and portfolio evidence for each role.

ROLE PATHWAY	TYPICAL RESPONSIBILITIES	PORTFOLIO PROOF
Logo Graphic Associate	Manage core Graphic Design tasks, configure tooling, and support delivery.	Practical Graphic Design setup files, exercise scripts, and documentation.
Logo Graphic Specialist	Build practical Logo Design workflows, implement features, and resolve issues.	Functional Logo Design modules, workflow configs, and practical deliverables.
Senior Logo Graphic Lead	Lead Logo Graphic technical delivery, design solutions, and set standards.	Complete Logo Graphic capstone artifacts, technical blueprints, and reports.

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SKILLS ROADMAP

Progress from core foundations to production-ready enterprise workflows.

MILESTONE	PRACTICAL OUTPUT	REVIEW EVIDENCE
Milestone 1 (Foundations)	Master fundamental Graphic Design concepts, environment setup, and tools.	Configured Graphic Design workspace and verified practice exercises.
Milestone 2 (Implementation)	Develop practical Logo Design workflows and functional domain modules.	Working Logo Design project modules and validated practice outputs.
Milestone 3 (Advanced Workflows)	Implement advanced Branding Essentials features, integrations, and optimizations.	Validated Branding Essentials configurations and technical review outputs.
Milestone 4 (Production Capstone)	Deliver an end-to-end Logo Graphic capstone project and technical review.	Complete Logo Graphic project portfolio artifact and defense.

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DETAILED MODULE PLAN

10 in-depth modules • 3 Months Duration • Hands-on practical training

1 Module 1: Introduction to Graphic Design

- What is Graphic Design?
- Principles of Design (Balance, Contrast, Alignment)
- Elements of Design (Color, Shape, Typography)
- Types of Logos (Wordmark, Symbol, Combination)
- Creative Thinking Basics

GUIDED LAB
Log in to the system, practice basic navigation, and complete your first Graphic Design exercise.

INTERVIEW & ASSESSMENT
Explain what Graphic Design is used for and why companies choose it in simple words.

2 Module 2: Design Fundamentals

- Color Theory Basics
- Typography and Font Selection
- Composition Techniques
- Visual Hierarchy
- Brand Identity Basics

GUIDED LAB
Complete a guided practical exercise on Color Theory Basics and verify your results.

INTERVIEW & ASSESSMENT
Explain the core purpose of Color Theory Basics and how you use it in real job roles.

3 Module 3: Logo Design Basics

- Understanding Brand Requirements
- Sketching Logo Ideas
- Simple Icon Creation
- Shape-Based Logo Design
- Minimalist Logo Concepts

GUIDED LAB
Complete a guided practical exercise on Brand Requirements and verify your results.

INTERVIEW & ASSESSMENT
Explain the core purpose of Brand Requirements and how you use it in real job roles.

4 Module 4: Adobe Illustrator Basics

- Interface Overview
- Tools and Workspace
- Shape Building Tools
- Pen Tool Mastery
- Pathfinder Operations

GUIDED LAB
Complete a guided practical exercise on Interface Overview and verify your results.

INTERVIEW & ASSESSMENT
Explain the core purpose of Interface Overview and how you use it in real job roles.

5 Module 5: Advanced Logo Design

- Vector Illustration Techniques
- Creating Scalable Logos
- Logo Variations and Layouts
- Grid Systems in Logo Design
- Exporting for Multiple Formats

GUIDED LAB
Build a simple decision script that checks user input and repeats actions automatically.

INTERVIEW & ASSESSMENT
Explain when to use loops versus if-else conditions in simple words.

6 Module 6: Branding Essentials

- Brand Identity Creation
- Color Palettes for Brands
- Typography Pairing
- Business Card Design
- Mockup Presentation

GUIDED LAB
Build a simple decision script that checks user input and repeats actions automatically.

INTERVIEW & ASSESSMENT
Explain when to use loops versus if-else conditions in simple words.

7 Module 7: Adobe Photoshop Basics

- Image Editing Fundamentals
- Layer Management
- Basic Photo Manipulation
- Text Effects
- Social Media Post Design

GUIDED LAB
Complete a guided practical exercise on Image Editing Fundamentals and verify your results.

INTERVIEW & ASSESSMENT
Explain the core purpose of Image Editing Fundamentals and how you use it in real job roles.

8 Module 8: Graphic Design for Digital Media

- Social Media Creatives
- Banner and Poster Design
- Advertisement Design Basics
- Marketing Visuals
- UI Design Introduction

GUIDED LAB
Build a simple decision script that checks user input and repeats actions automatically.

INTERVIEW & ASSESSMENT
Explain when to use loops versus if-else conditions in simple words.

9 Module 9: Portfolio Development

- Creating a Design Portfolio
- Project Presentation Techniques
- Case Study Creation
- Client-Based Project Simulation
- Freelancing Basics

GUIDED LAB
Complete a guided practical exercise on Creating a Design Portfolio and verify your results.

INTERVIEW & ASSESSMENT
Explain the core purpose of Creating a Design Portfolio and how you use it in real job roles.

10 Module 10: Real-Time Projects

- Logo Design for Brands
- Social Media Campaign Design
- Business Branding Project
- Poster & Flyer Design
- Resume Building & Interview Preparation
- Tools Covered
- Adobe Illustrator
- Adobe Photoshop

GUIDED LAB
Complete an end-to-end practical project bringing together everything you built in this course.

INTERVIEW & ASSESSMENT
Present your completed project and explain your key design decisions with confidence.

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REAL-WORLD PORTFOLIO PROJECTS

Practical industry scenarios, tools applied, and demonstrable project outcomes.

Project 1: Logo Design for Brands

What it is: Set up the core Graphic Design environment and configure essential business settings.
What you do: Initialize base configurations, create clean templates, and verify workflow controls.
Tools used: Logo Graphic Design, Design Balance Contrast
Project outcome: Working project foundation configured and tested according to best practices.

Project 2: Social Media Campaign Design

What it is: Build practical Logo Design modules to handle everyday business operations.
What you do: Create core functional components, validate input data, and prevent common errors.
Tools used: Logo Graphic Design, Logo Design, Brand Requirements
Project outcome: Functional business module ready to run and demo with zero manual errors.

Project 3: Business Branding Project

What it is: Connect Advanced Logo Design with Vector Illustration Techniques to automate data and team workflows.
What you do: Set up automated pipelines, link required services, and run end-to-end tests.
Tools used: Logo Graphic Design, Advanced Logo Design, Vector Illustration Techniques
Project outcome: Live automated workflow pipeline documented with clear usage guides.

Project 4: Poster & Flyer Design

What it is: Optimize Adobe Photoshop workflows for security, speed, and reliability.
What you do: Audit performance bottlenecks, apply security rules, and optimize execution speed.
Tools used: Logo Graphic Design, Adobe Photoshop, Image Editing
Project outcome: Production-grade technical deliverable ready to add to your personal portfolio.

Project 5: Logo Graphic Design End-to-End Capstone

What it is: Build a complete, production-ready Logo Graphic Design project bringing all skills together.
What you do: Design, code, test, and document a full project workflow from scratch to launch.
Tools used: Logo Graphic Design, Portfolio Development, Creating Design Portfolio
Project outcome: Verified capstone project ready to showcase on your resume and interview calls.

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ASSESSMENT FRAMEWORK

Module tests, practical evaluations, capstone and completion criteria.

COMPONENT	ASSESSMENT FOCUS	PASS EVIDENCE
Module Knowledge Quizzes	Core Graphic Design principles, industry terminology, and workflow concepts	Consistent passing score across syllabus unit evaluation tests
Lab Submissions & Practice Reviews	Hands-on Logo Design implementation, configuration, and practical exercises	Working lab deliverables satisfying practical evaluation rubrics
Hands-On Mini Projects	Independent problem-solving using intermediate Branding Essentials techniques	Functional project artifacts addressing realistic domain scenarios
Final Production Capstone	End-to-end Logo Graphic implementation, quality review, and delivery	Complete capstone submission with technical walkthrough review
Technical Mock Viva	Technical reasoning, troubleshooting approaches, and communication	Successfully defending project decisions in structured mock panels

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RESUME, GITHUB & LINKEDIN

Evidence-based resume writing and professional project presentation.

- Professional Logo Graphic portfolio of 3D assets, polished scene renders, and models.
- Detailed Graphic Design diagrams, component specifications, and end-to-end workflows.
- Visual project sheets, live demonstration walkthroughs, and verified functional outputs.
- Project documentation covering Logo Design setup, configuration steps, and test notes.
- Direct resume bullet points highlighting hands-on Logo Graphic tools and technical outcomes.
- Structured practice for technical interview pitches, walkthroughs, and viva defense.

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OUR STUDENT

Meet the learners who turned their goals into successful careers through dedication, skill, and continuous growth.

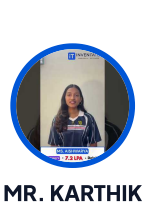
READ REVIEWS

MS. SNEHA
Placed at Wipro (9.5 LPA)

"The hands-on practical training at Inventateq gave me the exact skills needed to advance my career. The mentors were always available to guide me through complex topics!"
Course Completed : **Logo Graphic Design Specialist** G ★★★★★

MR. HARSHIT
Placed at Accenture (11.2 LPA)

"Inventateq's industry-aligned curriculum and capstone projects set them apart. The mock interviews and placement assistance helped me land my dream offer."
Course Completed : **Logo Graphic Design Specialist** G ★★★★★

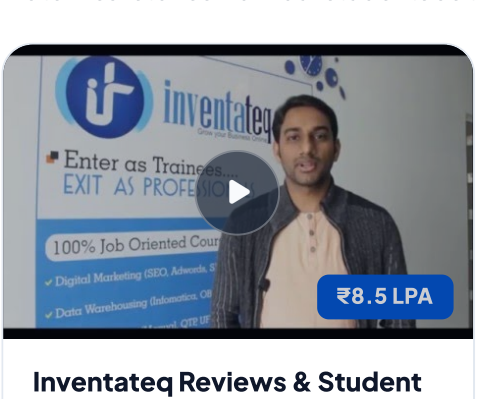


MR. KARTHIK
Placed at Capgemini (10.5 LPA)

"Learning practical enterprise tools with 1-on-1 guidance made all the difference. Having a polished portfolio gave me immense confidence in interviews!"
Course Completed : **Logo Graphic Design Specialist** G ★★★★★

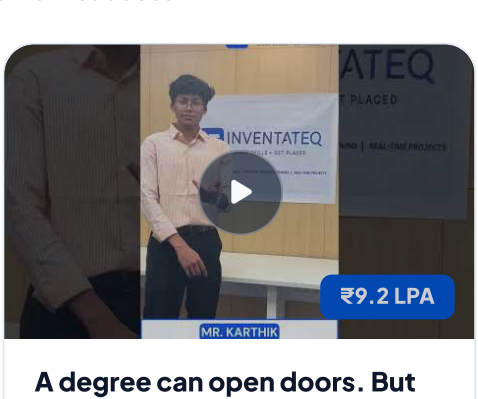
WATCH VIDEOS

Watch real stories from our students as they talk about their journey, growth, and placement success.



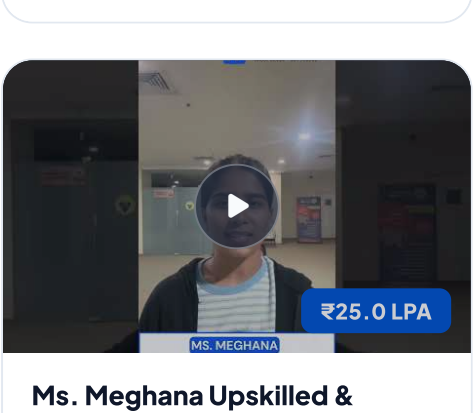
Inventateq Reviews & Student Genuine Feedback Bangalore
Course Video 1 • Student Feedback
Watch Story

Web Development Training in Bangalore, UI UX Design Courses with Job Support
Course Video 2 • Student Feedback
Watch Story

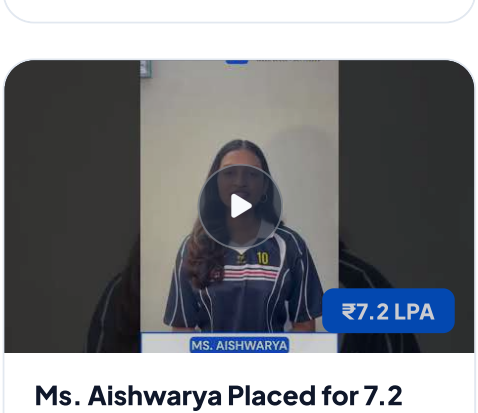


A degree can open doors. But the right skills can take you further | Inventateq Placement Story
Course Video 3 • Student Feedback
Watch Story

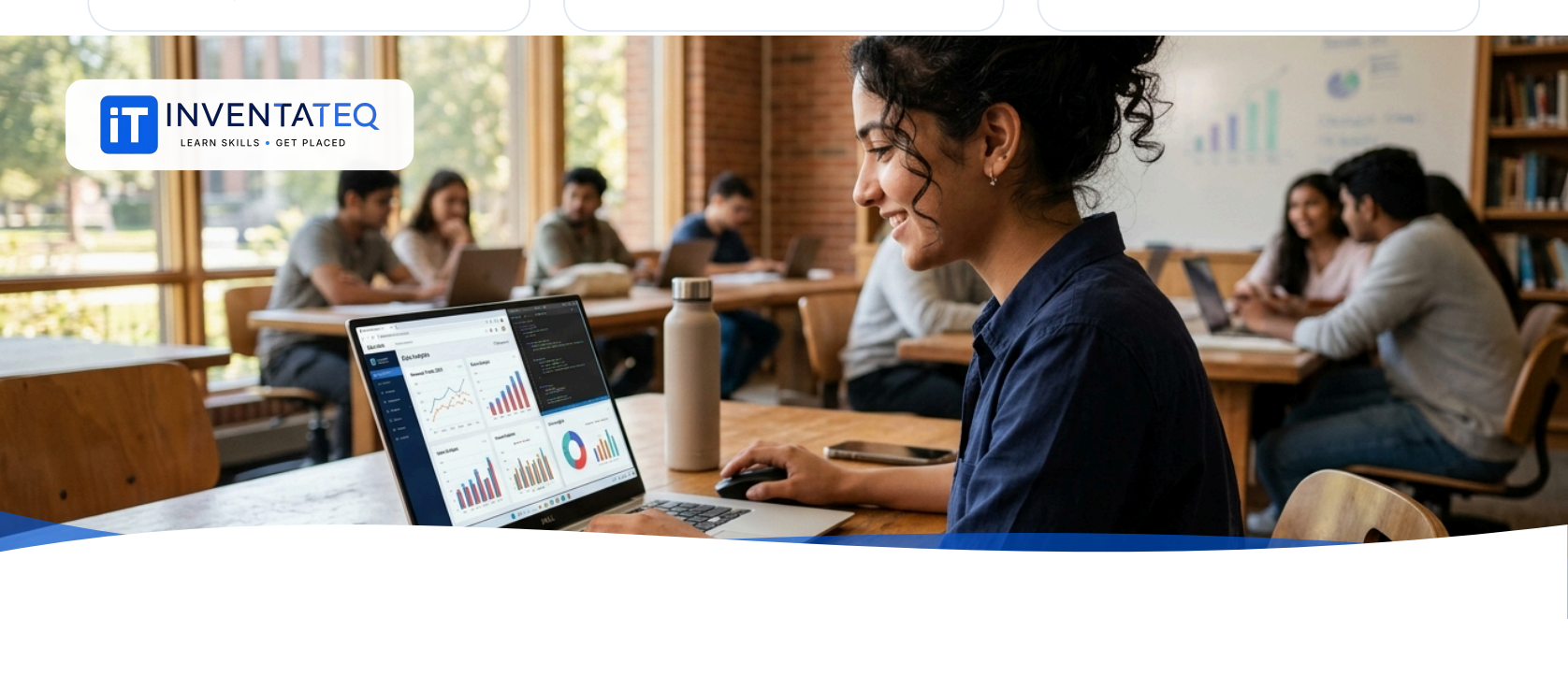
Free Interview Skills Development Classes for Freshers & College Students
Course Video 4 • Student Feedback
Watch Story



Ms. Meghana Upskilled & Placed at 25 LPA
Top Offer • Enterprise Consultant
Watch Story



Ms. Aishwarya Placed for 7.2 LPA Package
Verified Offer • Software Dev
Watch Story



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JOB HUNTING ENDS HERE

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