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# MASTER COGNOS
## COURSE With Placement

Build In-Demand Professional Expertise with Real-Time Hands-on Cognos Training

**BEST RATED ON TOP PLATFORMS**

Google Reviews ★★★★★ · Trustpilot ★★★★★ · Sulekha ★★★★★

**COURSE BENEFITS**

- ✓ 100% Practical & Real-Time Hands-on Labs
- ✓ End-to-End Capstone Implementation Projects
- ✓ Industry Recognized Certification Preparation
- ✓ 100% Dedicated Placement Support in MNC's & Mock Interviews

| 15+ | 500+ | 25K | 15K |
|---|---|---|---|
| YEARS OF EXCELLENCE | HIRING PARTNERS | STUDENTS TRAINED | STUDENTS PLACED |

Chat on WhatsApp
**FREE** Career Counselling
+91 85500 00909

YOUR FUTURE
**STARTS HERE !**

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## ARE YOU FACING THESE CHALLENGES ?

- Still searching for your first job after graduation?
- Worried about the Gap? And don't know how to start your career?
- Stuck in a low-salary job? and seeking for better growth opportunities?
- Fear of switching to an IT career from a non-IT background
- Not getting interview calls despite applying to 100+ jobs?

TOO MUCH THEORY
NO PROJECTS
SKILL GAP
NO GUIDANCE
?

### How Inventateq Helps You

**Waiting Ends. Careers Begin.**
Build job-ready skills. Start applying with confidence.

**Turns Gaps into Comebacks**
Close skill gaps. Rebuild your career

**Break Free. Move Forward**
Learn in-demand skills. Take your next career step.

**Doubt Out. Confidence In.**
Practice real skills. Walk into interviews prepared.

**Turn Rejections into Chances**
Turn every setback into skills employers value.

**Be Smart Learn AI**
Learn AI tools. Work smarter. Stay updated

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## ABOUT INVENTATEQ

Inventateq is a leading IT training and placement company committed to transforming learners into Industry ready professionals

**Our Mission**
To deliver high-quality education, practical slots and career opportunities that empower individuals to achieve their dreams

**Our Vision**
To be a globally recognised training company known for innovation, quality and impactful learner outcomes.

### Why Thousands Choose Inventateq?

| 15+ | 500+ | 25,000+ | 15,000+ |
|---|---|---|---|
| Years of Excellence | Hiring Partners | Students Trained | Students Placed |

### We Collaborate With

Deloitte. · Capgemini · amazon · HCL · Tech Mahindra

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## WHY LEARN COGNOS ?

Enterprises worldwide are actively hiring certified Cognos professionals to drive critical business operations, digital transformation, and modernization.

**CAREER SCOPE OF COGNOS**

**Exponential Industry Demand**
Rapid enterprise adoption across global IT firms, MNCs, and technology centers

**Premium Salary Compensation**
Command competitive compensation packages with rapid growth milestones

**Cross-Industry Opportunities**
Versatile skill set applicable across technology, consulting, finance, and core sectors

**Future-Proof Career Growth**
Long-term job security supported by ongoing digital modernization and tooling investment

**Global Certification Pathways**
Direct alignment with recognized industry certifications to validate your competence

**Worldwide Job Prospects**
Open doors to roles in major Indian tech hubs as well as international remote positions

INDUSTRY-RECOGNIZED CERTIFICATION

INVENTATEQ
CERTIFICATE
OF ACHIEVEMENT
SIGNATURE

QR Verified · Globally Valid · ISO 9001:2015

**Direct Business Impact. Fast-Growing Industry Demand. High Career Mobility.**

Average Cognos Professional Salary in India
**₹5.5 LPA – ₹18 LPA**

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## WHY INVENTATEQ ?

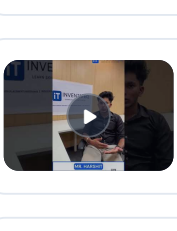
Because we have placed over 15,000+ students and we can place you as well

**STUDENT PLACEMENTS**

- ✓ 100% Placement Assurance Support
- ✓ 500+ Top Tech Hiring Partners
- ✓ Resume & LinkedIn Optimization
- ✓ Industry Mock Technical Interviews
- ✓ Unlimited Interview Calls Until Placed

**COURSE & PLACEMENT VIDEOS**

**Student Genuine Feedback**
Inventateq Reviews & Student Genuine Feed...
Inventateq Bangalore Reviews
Watch Video



**Practical Training Success**
9.5 LPA Career Success in AI!...
Industry Tech Career
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**Placement Story**
Tableau Training in Bangalore, Learn Tableau...
Campus to MNC Offer
Watch Video

**Interview Skills & Growth**
Bigdata Course in Bangalore, Best Hadoop Trai...
Free Student Masterclass
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> At Inventateq, Your Success is Our Mission !

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## GUARANTEED PLACEMENT SUPPORT

We don't just teach, we prepare you for the real world!

- ✓ Aptitude Training
- ✓ Technical Training
- ✓ Mock Interviews
- ✓ HR Interview Preparation
- ✓ Resume Preparation
- ✓ Cover Letter Preparation
- ✓ LinkedIn Profile Optimisation
- ✓ Job Portal Access
- ✓ Placement Drives & Hiring Events

**OUR RECRUITMENT PARTNERS**

TATA · Infosys · wipro · Capgemini · Tech Mahindra · LARSEN & TOUBRO · HCL TECH · accenture

### OUR PLACEMENT STATS

Our placement record reflects consistent growth, with students securing opportunities across leading companies in diverse industries.

| 15,000+ | 500+ | 95% | 6 LPA |
|---|---|---|---|
| Students Placed | Companies Hired | Placement Ratio | Average Package |

Check Most Recent Placements

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## CAREER PROGRESSION

Job responsibilities, technical competency and portfolio evidence for each role.

| ROLE PATHWAY | TYPICAL RESPONSIBILITIES | PORTFOLIO PROOF |
|---|---|---|
| Cognos Associate | Manage core Business Intelligence tasks, configure tooling, and support delivery. | Practical Business Intelligence setup files, exercise scripts, and documentation. |
| Cognos Specialist | Build practical Data Connectivity workflows, implement features, and resolve issues. | Functional Data Connectivity modules, workflow configs, and practical deliverables. |
| Senior Cognos Lead | Lead Cognos technical delivery, design solutions, and set standards. | Complete Cognos capstone artifacts, technical blueprints, and reports. |

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## SKILLS ROADMAP

Progress from core foundations to production-ready enterprise workflows.

| MILESTONE | PRACTICAL OUTPUT | REVIEW EVIDENCE |
|---|---|---|
| Milestone 1 (Foundations) | Master fundamental Business Intelligence concepts, environment setup, and tools. | Configured Business Intelligence workspace and verified practice exercises. |
| Milestone 2 (Implementation) | Develop practical Data Connectivity workflows and functional domain modules. | Working Data Connectivity project modules and validated practice outputs. |
| Milestone 3 (Advanced Workflows) | Implement advanced Dashboards features, integrations, and optimizations. | Validated Dashboards configurations and technical review outputs. |
| Milestone 4 (Production Capstone) | Deliver an end-to-end Cognos capstone project and technical review. | Complete Cognos project portfolio artifact and defense. |

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## DETAILED MODULE PLAN

12 in-depth modules • 3 Months Duration • Hands-on practical training

### 1 Module 1: Introduction to Business Intelligence

- What is Business Intelligence (BI)?
- Overview of IBM Cognos Analytics
- BI Architecture Concepts
- Data Warehousing Basics
- Reporting vs Analytics

**GUIDED LAB**
Log in to the system, practice basic navigation, and complete your first Business Intelligence (BI) exercise.

**INTERVIEW & ASSESSMENT**
Explain what Business Intelligence (BI) is used for and why companies choose it in simple words.

### 2 Module 2: Cognos Architecture

- Cognos Components Overview
- Cognos Analytics Server
- Gateway and Dispatcher
- Content Store
- Architecture Flow

**GUIDED LAB**
Complete a guided practical exercise on Cognos Components Overview and verify your results.

**INTERVIEW & ASSESSMENT**
Explain the core purpose of Cognos Components Overview and how you use it in real job roles.

### 3 Module 3: Cognos Analytics Interface

- Cognos Workspace Overview
- Navigation & Dashboard Basics
- Content Management
- Report Studio Introduction
- Data Modules Concept

**GUIDED LAB**
Complete a guided practical exercise on Cognos Workspace Overview and verify your results.

**INTERVIEW & ASSESSMENT**
Explain the core purpose of Cognos Workspace Overview and how you use it in real job roles.

### 4 Module 4: Data Connectivity

- Connecting to Databases
- Importing Data Sources
- SQL Data Source Overview
- Data Modules vs Packages
- Data Preparation Basics

**GUIDED LAB**
Complete a guided practical exercise on Connecting to Databases and verify your results.

**INTERVIEW & ASSESSMENT**
Explain the core purpose of Connecting to Databases and how you use it in real job roles.

### 5 Module 5: Report Development

- Creating Basic Reports
- List Reports, Crosstab Reports
- Charts and Visualizations
- Filters and Prompts
- Report Formatting Techniques

**GUIDED LAB**
Create and update lists and dictionaries to store and search customer records.

**INTERVIEW & ASSESSMENT**
Explain the difference between a list and a dictionary in simple everyday terms.

### 6 Module 6: Advanced Reporting

- Conditional Formatting
- Drill-Down & Drill-Through Reports
- Calculations in Reports
- Parameterized Reports
- Interactive Reporting Features

**GUIDED LAB**
Build a simple decision script that checks user input and repeats actions automatically.

**INTERVIEW & ASSESSMENT**
Explain when to use loops versus if-else conditions in simple words.

### 7 Module 7: Dashboards & Visualization

- Dashboard Creation
- KPI Visualization
- Storytelling with Data
- Widgets and Layouts
- Interactive Dashboards

**GUIDED LAB**
Complete a guided practical exercise on Dashboard Creation and verify your results.

**INTERVIEW & ASSESSMENT**
Explain the core purpose of Dashboard Creation and how you use it in real job roles.

### 8 Module 8: Query & Data Modeling

- Query Studio Basics
- Data Modeling Concepts
- Star Schema & Snowflake Schema
- Data Aggregation Techniques
- Performance Optimization in Queries

**GUIDED LAB**
Complete a guided practical exercise on Query Studio Basics and verify your results.

**INTERVIEW & ASSESSMENT**
Explain the core purpose of Query Studio Basics and how you use it in real job roles.

### 9 Module 9: Security & Administration

- User Roles & Permissions
- Access Control in Cognos
- Content Security
- Report Scheduling
- System Administration Basics

**GUIDED LAB**
Complete a guided practical exercise on User Roles and verify your results.

**INTERVIEW & ASSESSMENT**
Explain the core purpose of User Roles and how you use it in real job roles.

### 10 Module 10: Scheduling & Distribution

- Report Scheduling
- Email Distribution of Reports
- Burst Reporting
- Automated Report Delivery
- Subscription Management

**GUIDED LAB**
Complete a guided practical exercise on Report Scheduling and verify your results.

**INTERVIEW & ASSESSMENT**
Explain the core purpose of Report Scheduling and how you use it in real job roles.

### 11 Module 11: Performance Tuning

- Report Performance Optimization
- Query Optimization Techniques
- Caching Strategies
- System Resource Management
- Best Practices for BI Reporting

**GUIDED LAB**
Build a simple decision script that checks user input and repeats actions automatically.

**INTERVIEW & ASSESSMENT**
Explain when to use loops versus if-else conditions in simple words.

### 12 Module 12: Real-Time Projects

- Sales Reporting Dashboard Project
- Financial Analytics Report Project
- HR Analytics Dashboard
- Enterprise BI Reporting Solution
- Resume Building & Interview Preparation
- Tools Covered
- IBM Cognos Analytics
- SQL databases (Oracle / SQL Server)

**GUIDED LAB**
Complete an end-to-end practical project bringing together everything you built in this course.

**INTERVIEW & ASSESSMENT**
Present your completed project and explain your key design decisions with confidence.

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## REAL-WORLD PORTFOLIO PROJECTS

Practical industry scenarios, tools applied, and demonstrable project outcomes.

### Project 1: Sales Reporting Dashboard Project

**What it is:** Set up the core Business Intelligence environment and configure essential business settings.

**What you do:** Initialize base configurations, create clean templates, and verify workflow controls.

**Tools used:** Cognos, Business Intelligence, Business Intelligence BI

**Project outcome:** Working project foundation configured and tested according to best practices.

### Project 2: Financial Analytics Report Project

**What it is:** Build practical Cognos Analytics Interface modules to handle everyday business operations.

**What you do:** Create core functional components, validate input data, and prevent common errors.

**Tools used:** Cognos, Cognos Analytics Interface, Cognos Workspace

**Project outcome:** Functional business module ready to run and demo with zero manual errors.

### Project 3: HR Analytics Dashboard

**What it is:** Connect Report Development with Creating Basic Reports to automate data and team workflows.

**What you do:** Set up automated pipelines, link required services, and run end-to-end tests.

**Tools used:** Cognos, Report Development, Creating Basic Reports

**Project outcome:** Live automated workflow pipeline documented with clear usage guides.

### Project 4: Enterprise BI Reporting Solution

**What it is:** Optimize Dashboards Visualization workflows for security, speed, and reliability.

**What you do:** Audit performance bottlenecks, apply security rules, and optimize execution speed.

**Tools used:** Cognos, Dashboards Visualization, Dashboard Creation

**Project outcome:** Production-grade technical deliverable ready to add to your personal portfolio.

### Project 5: IBM Cognos Analytics

**What it is:** Implement advanced Security Administration features matching real industry requirements.

**What you do:** Configure custom settings, automate repetitive tasks, and test business logic.

**Tools used:** Cognos, Security Administration, User Roles Permissions

**Project outcome:** Production-grade technical deliverable ready to add to your personal portfolio.

### Project 6: Cognos End-to-End Capstone

**What it is:** Build a complete, production-ready Cognos project bringing all skills together.

**What you do:** Design, code, test, and document a full project workflow from scratch to launch.

**Tools used:** Cognos, Performance Tuning, Report Performance Optimization

**Project outcome:** Verified capstone project ready to showcase on your resume and interview calls.

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## ASSESSMENT FRAMEWORK

Module tests, practical evaluations, capstone and completion criteria.

| COMPONENT | ASSESSMENT FOCUS | PASS EVIDENCE |
|---|---|---|
| Module Knowledge Quizzes | Core Business Intelligence principles, industry terminology, and workflow concepts | Consistent passing score across syllabus unit evaluation tests |
| Lab Submissions & Practice Reviews | Hands-on Data Connectivity implementation, configuration, and practical exercises | Working lab deliverables satisfying practical evaluation rubrics |
| Hands-On Mini Projects | Independent problem-solving using intermediate Dashboards techniques | Functional project artifacts addressing realistic domain scenarios |
| Final Production Capstone | End-to-end Cognos implementation, quality review, and delivery | Complete capstone submission with technical walkthrough review |
| Technical Mock Viva | Technical reasoning, troubleshooting approaches, and communication | Successfully defending project decisions in structured mock panels |

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## RESUME, GITHUB & LINKEDIN

Evidence-based resume writing and professional project presentation.

- Modular GitHub repository per project with setup steps, dependencies, and clean commits.
- Detailed Business Intelligence diagrams, component specifications, and end-to-end workflows.
- Visual project sheets, live demonstration walkthroughs, and verified functional outputs.
- Project documentation covering Data Connectivity setup, configuration steps, and test notes.
- Direct resume bullet points highlighting hands-on Cognos tools and technical outcomes.
- Structured practice for technical interview pitches, walkthroughs, and viva defense.

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## OUR STUDENT

Meet the learners who turned their goals into successful careers through dedication, skill, and continuous growth.

### READ REVIEWS

**MS. SNEHA**
Placed at Wipro (9.5 LPA)

*"The practical lab sessions gave me the confidence to transition into enterprise roles. Working on real-world datasets helped me clear technical interviews effortlessly!"*
Course Completed : **Cognos Specialist**
G ★★★★★

**MR. HARSHIT**
Placed at Accenture (11.2 LPA)

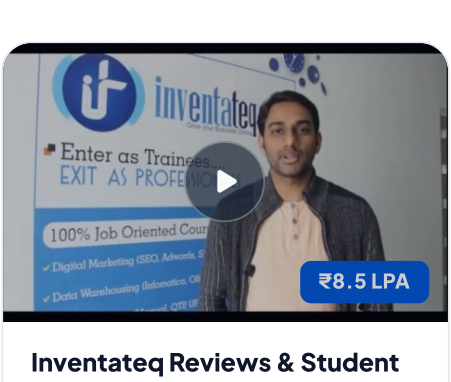
*"Inventateq's focus on industry capstone projects and mock interviews was game-changing. The mentors guided me through every real-world implementation hurdle."*
Course Completed : **Cognos Specialist**
G ★★★★★

**MR. KARTHIK**
Placed at Capgemini (10.5 LPA)

*"Moving from beginner theory to hands-on enterprise tools was seamless. The portfolio defense preparation helped me crack my MNC placement round!"*
Course Completed : **Cognos Specialist**
G ★★★★★

### WATCH VIDEOS

Watch real stories from our students as they talk about their journey, growth, and placement success.



**Inventateq Reviews & Student Genuine Feedback Bangalore**
✓ Course Video 1 • Student Feedback
Watch Story

₹7.8 LPA
MR. HARSHIT

**9.5 LPA Career Success in AI!**
✓ Course Video 2 • Student Feedback
Watch Story

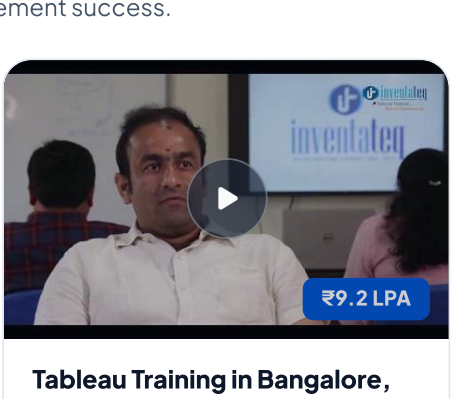
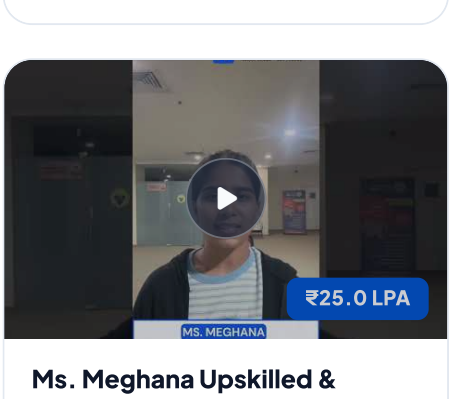
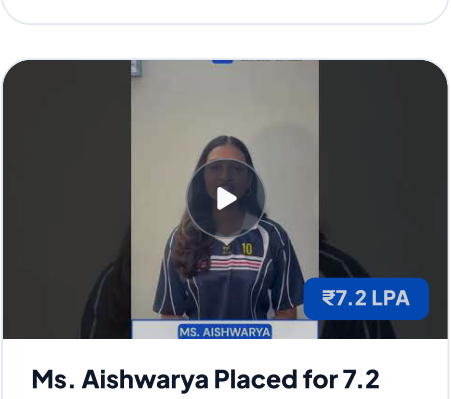


**Tableau Training in Bangalore, Learn Tableau Course**
✓ Course Video 3 • Student Feedback
Watch Story

**Bigdata Course in Bangalore, Best Hadoop Training Institute with Placement**
✓ Course Video 4 • Student Feedback
Watch Story



**Ms. Meghana Upskilled & Placed at 25 LPA**
✓ Top Offer • Enterprise Consultant
Watch Story



**Ms. Aishwarya Placed for 7.2 LPA Package**
✓ Verified Offer • Software Dev
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## CONTACT US

### JOB HUNTING ENDS HERE

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